



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2042

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The mission of West Florida Historic Preservation, Inc., is to become the forefront leader in history, arts, and culture in northwest Florida. This is done by managing 30 state-owned historic properties in Escambia and Santa Rosa Counties. Many of these properties are museums, which include a 34 acre archaeological site, historic farmstead, general history museum, a fine arts museum, a children's museum, a multicultural center, an archives and research center, and a historic village with living history programs. These resources serve as a cultural heritage tourism engine attracting over 175,000 visitors and 15,000 school children annually. Support is received from both Escambia County and the City of Pensacola, however the state-owned heritage tourism sites are in need of additional funding for maintenance and preservation in addition to general operations.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	500,000	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

WFHPI relies on income from paid admissions, museum store sales, event venue rentals, leases, memberships, and donations.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

West Florida Historic Preservation, Inc., received the following CARES Act funds:
 \$10,000 from the Florida Humanities Council for utilities.
 \$1,898.00 from the Florida Division of Cultural Affairs for utilities.
 \$278,690.00 in Payroll Protection Program loan.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Annual salary and benefits for the Arcadia Mill site manager and annual salary and benefits for the director of the Pensacola Museum of Art.	174,000
Other Salary and Benefits	Annual salary and benefits for two museum educators.	95,200
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Hourly wages/fringe for part-time employees and groundskeeper.	93,000
Expense/Equipment/Travel/Supplies/Other	Educational and public programming, continued interpretive/exhibit development, and general operations.	137,800
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The funds will be used for continued maintenance and operation of the 30 state-owned historic properties that the organization manages in Escambia and Santa Rosa Counties. Many of these properties are museums and include a general history museum, a fine arts museum, a children's museum, a multicultural center, an archives and research center, and a historic village with living history programs. These resources serve as a cultural heritage tourism engine attracting over 175,000 visitors annually.

b. What activities and services will be provided to meet the intended purpose of these funds?

Among the myriad of programs, included are self-guided art and history exhibits, guided house museum tours, living history programs, and special programs like ever-popular Ghost Tours and Art Academy for Autism. The school programs are among the best in the state and draw over 15,000 school children to Historic Pensacola Village from across northwest Florida and south Alabama.

c. What direct services will be provided to citizens by the appropriation project?

The project will deliver STEM focused educational programming in the form of school field trips for grades K-12, adhering to Florida's Next Generation Sunshine State Standards; public programming including lectures, tours, seasonal programs, and hands on interactive activities for children; and continued maintenance and preservation of popular and significant community historical resources.

d. Who is the target population served by this project? How many individuals are expected to be served?



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The museums and archaeological sites are multi-generational resources that provide education and outdoor recreation to both local citizens (K-12 school age, young adults, middle-age persons, and the senior community) and out-of-town visitors. There are about 175,000 visitors annually from over 28 states with a breakdown of roughly 46% local citizens from the tri-county area and 54% out of town guests. Annually there are over 15,000 school children who visit.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Benefits to the community include improved quality of education, enriched cultural experience, increased economic activity, increased tourism, creating jobs through career-related experience for the next generation of professionals, preservation of environment/wetland ecosystem, and improved physical and mental health. Multiple methods are utilized for measuring success including but not limited to recording visitation data and use of outdoor facilities, and program attendance, collecting visitor feedback through surveys, membership/donor statistics, and capturing demographic information for out-of-town guests.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Failure to meet deliverables will result in a return of funds to administering agency. Standard contract penalties are sufficient.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The property is owned by the State of Florida and assigned to the University of West Florida. West Florida Historic Preservation, Inc. is a nonprofit DSO of the university created by s. 267.173, F.S., with the mission of collecting, preserving, and interpreting the history of northwest Florida. WFHPI has an operating agreement with UWF to manage the properties for the university.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number