



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2161

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

Funds will be used to help engineer and construct a transformational master plan expansion to the nonprofit Straz Center for the Performing Arts and its accredited Patel Conservatory (school), which provides a wide range of highly accessible, on-site and community outreach arts education and training programs for students of all ages and interests. One of Florida's leading cultural economic engines, this institution provides ticketed, subsidized, and free world-class performing arts and arts education programs year-round. The project will achieve critically needed expanded and new indoor and outdoor event, education, and open public spaces for growing programs, student enrollment, event attendance, civic meetings and conferences; for increasing free, multi-accessible indoor and outdoor public programs and community gathering; and for creating new jobs and boosting the institution's already significant annual economic impact.

5. **State Agency to receive requested funds**
- State Agency contacted?** Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	5,000,000
Total State Funds Requested	5,000,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	5,000,000	13%
Matching Funds		
Federal	2,000,000	5%
State (excluding the amount of this request)	0	0%
Local	5,000,000	12%
Other	28,500,000	70%
Total Project Costs for Fiscal Year 2022-2023	40,500,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** Yes
- a. **If yes, indicate nonrecurring amount per year.**

b. Describe the source of funding that can be used in lieu of state funding.

In addition to the funds needed from the State, the City of Tampa will be providing \$2.5 million in FY23 and \$5 million in FY24. Hillsborough County will be providing \$2.5 million in FY22 and is positioned to provide multi-year funding for FY22 - FY26.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

\$18,132,134.00 Shuttered Venue Operators Grant Program, for keeping employees paid while there was no earned revenue due to facility closure and maintaining minimal operations and virtual and hybrid educational services.

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	State funds will be used to help with engineering, site work, and construction costs for facility expansions to the accredited Patel Conservatory (school) and Straz Center for the Performing Arts.	5,000,000
Total State Funds Requested (must equal total from question #6)		5,000,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

State funds will help support a significant master plan expansion of the nonprofit Straz Center for the Performing Arts and accredited Patel Conservatory (school). Funds requested will help the Straz Center and Patel Conservatory achieve significant, critically needed, and accessible educational, programming, patron, and open public/community space expansions and additions within an integrated and architecturally compelling campus-wide renovation. Our full multi-year, multi-phase master plan implementation is budgeted

b. What activities and services will be provided to meet the intended purpose of these funds?

Activities will include engineering, sitework, and construction for needed expansions and upgrades. Achievements will include: Expansion of the Patel Conservatory education facility on 3 floors for new dance studios, classrooms, expanded student theater lobby, family spaces, restrooms, faculty, and admin offices. Addition of Multi-Purpose Event Center next to Conservatory for dividable spaces for additional education programs, local arts and culture programs, community events, and conferences.

c. What direct services will be provided to citizens by the appropriation project?



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A new facade, enveloping all riverside components of facility. Addition of docks for water access, Riverwalk enhancements, living shoreline restoration Addition of Green Room for performance support space Renovations and expansion of Stage Door, indoor donor spaces, arrival plaza, fountains. The project will provide residents, students and visitors to the Straz Center and Patel Conservatory with additional space for increased educational offerings, outdoor performance programs, totally accessible community events, public gathering spaces, and amenities. It will make the entire facility safer, more accessible, engaging, and efficient while unifying functional areas, opening new spaces for community engagement, and creating a transformational new appeal for generations to come. This new design will also make the entire performing arts center campus a welcoming cultural destination, community connector and gathering place.

d. Who is the target population served by this project? How many individuals are expected to be served?

The immediate target population served is the greater Tampa Bay Area, population 3.2 million. Since 2020, it has had a population growth of 8.5%, making it one of the biggest population gains by a metro area in the country in recent years. With attendance from all across Florida and the U.S. and abroad, the Straz Center and Patel Conservatory serves more than 700,000 residents and visitors to the Tampa Bay Area annually.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expected benefits and outcomes include increased student enrollment and event attendance, increased attraction of mainstage and Broadway productions, expanded community engagement and placemaking, increased jobs, tourism, and economic impact. Benefits will be measured by: attendance and enrollment data, mainstage and Broadway production contracting, growth in attendance and production of community cultural events and placemaking projects, growth in jobs provided and impacted,

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The Straz Center is an established national leader in the nonprofit performing arts industry with an accredited, award-winning, national model arts education and training conservatory. As one of Florida's leading and best managed economic and cultural anchor institutions, the Straz Center has always met or exceeded contract deliverables and performance measures and will work closely with the agency to establish and comply with agency benefits, contract requirements, timelines, and reporting.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The land and physical facilities of the performing arts center and conservatory are owned by the City of Tampa and are exclusively operated and programmed by the nonprofit Tampa Bay Performing Arts Center, Inc. / DBA: The David A. Straz, Jr. Center for the Performing Arts (Straz Center and Patel Conservatory), a 501(c)(3) corporation, under a long-term lease agreement of 99 years with automatically renewing 10-year terms thereafter, beginning in 1984.



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number