



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2022-2023

LFIR # 2243

1. Project Title
2. Senate Sponsor
3. Date of Request

**4. Project/Program Description**

The budget request will support, in part or whole, 40 School Districts and a total of 341 high schools statewide to continue, expand and start program services. The Greatest Save Teen PSA Program is a unique peer-to-peer personal safety program administered in public high schools and available to feeder schools (middle and elementary school children). The program is designed to raise awareness and change behaviors of high school students and feeder middle and elementary school students by creating and viewing 30-second Public Service Announcements (PSAs) on teen victimization. Teen PSAs are student created, student implemented, and student evaluated. Teen PSAs cover a wide range of personal safety topics including human trafficking, bullying, vaping, mental health, substance abuse, date rape, school violence and more. The messages are created by teens for teens which makes them highly relatable. Content can be accessed online or downloaded.

5. State Agency to receive requested funds
- State Agency contacted?  Yes

**6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023**

Type of Funding	Amount
Operations	260,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>260,000</b>

**7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	260,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2022-2023</b>	<b>260,000</b>	<b>100%</b>

8. Has this project previously received state funding?  Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2019-20	0	200,000	1222	Yes

9. Is future funding likely to be requested?  Yes
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.



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There is very limited funding non-state available as this is a state wide education program addressing needs and issues that high schools constantly face. Any funding that we have received over the years in support of this Program that is non-state is a limited amount from private individual donations.

**10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

Yes

**If yes, indicate the amount of funds received and what the funds were used for.**

Through the Payroll Protection Program we received \$64,692 and through EIDL we received a SBA loan for \$120,800. Those funds were used to keep the Program running throughout 2020 in Florida and nationally.

**11. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Program Director (Project Head) works with Field Staff - Program Manager and Regional Coordinator Staff as well Operations Director and Operations/Systems staff providing management oversight, strategic planning, team building and insuring planning is followed. Also, responsible for developing key relationships of trust throughout the State.	30,000
Other Salary and Benefits	Program Manager and Regional Coordinators are responsible for implementation of the Teen PSA Program with school districts and schools statewide.	101,000
Expense/Equipment/Travel/Supplies/Other	Expenses related to travel for training and onsite and virtual meetings with school districts and schools.	9,800
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	Operations Director, Operations Manager, Operations Systems Staff. This staff is responsible for Systems Operations for the infrastructure of the Teen PSA Program including digital services, communications, scheduling, registering, subscriptions, all aspects of Teen PSA Program functions including receiving, reviewing, editing, archiving, creating topic awareness campaigns and platforms, student	96,000
Expense/Equipment/Travel/Supplies/Other	Systems operations expenses for the infrastructure of the Teen PSA Program including digital services, communications, scheduling, registering, subscriptions, all aspects of Teen PSA Program functions including receiving, reviewing, editing, archiving, creating topic area campaigns and platforms, student voting, reporting, surveys and analytics.	23,200
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>260,000</b>

**12. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**



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This budget request will:

- \*Continue program services in schools currently receiving program services in 21 school districts
  - \*Expand program services in 16 school districts
  - \*Start program services in three school districts (Citrus, Collier and Hernando)
- Total School Districts / Schools Served by this budget request: 40 school districts / 341 high schools
- \*Program services are also available at no additional cost to funded high schools, feeder schools (middle and elementary schools)

**b. What activities and services will be provided to meet the intended purpose of these funds?**

Working with the Dept of Ed., School Districts, High Schools and Law Enforcement to implement the Program in high schools and feeder schools with the life changing/saving information. Participating high schools creating PSAs, submitting them in Regional and State competition, students viewing and voting on PSAs in many students activities to get as many teens to see as many as PSAs as possible.

**c. What direct services will be provided to citizens by the appropriation project?**

Faculty select appropriate and timely PSAs from this Program to use in advisory, health classes, creative writing, drama, in School Suspension (ISS), peer mentoring, and more. Monthly Topic Awareness Student Engagement featuring five PSAs on a different highlighted topic each month and used in the classroom (on-site or virtually). Student Voting activities measures impact on students.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

At-risk youth, grade school children, high school children. The funding requested would fund 390 high schools and their feeder schools. According to Florida DOE the average high school in the State has 1717 students.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The Teen PSA Program will raise awareness among teens that leads to a change in behavior and a reduction in teen victimization. We document the impact and effectiveness of TGS Teen PSA Program in raising awareness and changing behavior in the following ways:

1. Student voting - internal Classroom Voting; Regional, State and Natl Contest Voting; Monthly Awareness Student Engagement Campaigns; Teacher Initiated Voting - All voting can be done online or in classroom. Voting activity can be led by the teacher/KVF staff. Voting process, the students are asked three survey questions for their vote to count: did you learn something new, will this change what you do, and will you share this information with others. 76% of Florida students surveyed report that they learned something new, 74% will change what they do, and 77% will share this information with someone else.
2. Video Usage through website analytics and reporting from high schools/teachers.
3. Faculty Letters and Student

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Penalties outlined in contract between requester and State Agency

**13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

No.



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#### 14. Requestor Contact Information

a. First Name  Last Name   
b. Organization   
c. E-mail Address   
d. Phone Number  Ext.

#### 15. Recipient Contact Information

a. Organization   
b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name   
e. E-mail Address   
f. Phone Number

#### 16. Lobbyist Contact Information

a. Name   
b. Firm Name   
c. E-mail Address   
d. Phone Number