

LFIR # 2484

1. Project Title	READ USA Boo	k Choice and Own	ership Program				
2. Senate Sponsor	Aaron Bean						
3. Date of Request	12/04/2021						
4. Project/Program D	escription						
urban areas, with bo	ook choice and own stimulate family liter	ership (3 free brandacy engagement a	d new books of their on the divities. This pro	hoice) along with p	y from under-resourced parent and student uring the final quarter of		
5. State Agency to re-	ceive requested fu	ınds Departm	nent of Education				
State Agency conta	•						
6. Amount of the Non	recurring Request	for Fiscal Year 20	022-2023		_		
Type of Funding	Type of Funding			Amount			
Operations				255,000	<u> </u>		
Fixed Capital Outlay				0			
Total State Funds	Requested			255,000	<u>'</u>		
7. Total Project Cost f	or Fiscal Year 202	2-2023 (including	matching funds ava	ilable for this proj	ject)		
Type of Funding			Amount	Percentage	1		
Total State Funds R	equested (from que	estion #6)	255,000	26%	<u>, </u>		
Matching Funds			T		4		
Federal			0	0%	7		
State (excluding the	amount of this req	uest)	0	0%	7		
Local			255,000	26%	┪		
Other			465,000	48%	1		
Total Project Costs	s for Fiscal Year 2	022-2023	975,000	100%			
8. Has this project pro	eviously received	state funding?	No				
Fiscal Year (yyyy-yy)	Am Recurring	ount Nonrecurring	Specific Appropriation #	Vetoed			
	Recurring	Nonecuring			i		
					ı.		
9. Is future funding lil	•		Yes		٦		
a. If yes, indicate n	onrecurring amou	ınt per year.	255,000				
b. Describe the so	urce of funding th	at can be used in	lieu of state funding.				
We rely on private programming.	and corporate spor	nsorships as well as	s city and state funding	g to provide			
10. Has the entity req	uesting this proje	ct received any fe	deral assistance rela	ated to the COVID	-19 pandemic?		
No							



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If yes, indicate the amount of funds received and what the funds were used for.	

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount		
Administrative Costs:				
Executive Director/Project Head Salary and Benefits		0		
Other Salary and Benefits		0		
Expense/Equipment/Travel/Supplies/ Other		0		
Consultants/Contracted Services/Study		0		
Operational Costs: Other				
Salary and Benefits		0		
Expense/Equipment/Travel/Supplies/ Other	The total amount will go toward purchasing books for the free book choice and ownership program.	255,000		
Consultants/Contracted Services/Study		0		
Fixed Capital Construction/Major Renovation:				
Construction/Renovation/Land/ Planning Engineering		0		
Total State Funds Requested (must equal total from question #6) 255,00				

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

This funding will assist in providing over 51,000 elementary school students in Duval County, many from underresourced urban areas, with book choice and ownership (3 free brand new books of their choice) along with parent and student resource guides to stimulate family literacy engagement and activities. This program is provided during the final quarter of the school year to prevent summer slide in literacy achievement.

b. What activities and services will be provided to meet the intended purpose of these funds?

Book Fairs will be provided to over 100 elementary schools in Duval County. Volunteers and READ USA Staff will manage the Book Fairs and will ensure each student receives 3 free brand new books from the book fair.

c. What direct services will be provided to citizens by the appropriation project?

Three brand new books will be given to each of over 51,000 elementary school students in Duval County Public Schools.

d. Who is the target population served by this project? How many individuals are expected to be served?

Duval County Elementary School students. Over 51,000 will be served.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The outcome is "increased literacy exposure." McQuillan (2009) found that the number of books in the home strongly correlated with literacy achievement. However, 61% of low-income homes have zero (0) books in them (USDOE). So, we

measure "literacy exposure" by the number of books the child owns at home.

After one year of READ USA book choice and ownership program, each elementary student will increase their book ownership at home by 3 free books of their choosing. After 6 years (kindergarten to fifth grade), each elementary student will increase their book ownership at home by at least 18 free books.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties



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for failing to meet deliverables or performance measures provided for the contract?

1) Each contract has financial penalties for failing to meet deliverables or performance measures. 2) The agency (READ USA) would first be placed on corrective action and undergo additional monitoring. 3) Funding would then be moved to another provider. 4) Additional penalties would be determined depending on the circumstances.

13.	The owners of the facility to receive, directly of indirectly, any fixed capital outlay funding. Include the
	relationship between the owners of the facility and the entity.
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14	14. Requestor Contact Information					
	a. First Name	Robert Last Name Kelly				
	b. Organization	READ USA, Inc.				
	c. E-mail Address	rob@readusainc.com				
	d. Phone Number	(904)868-5567 Ext.				
15	15. Recipient Contact Information					
	a. Organization	READ US	SA, Inc.			
	b. Municipality and	l County	Duval			
	c. Organization Type					
	□For Profit Entity	ofit Entity				
	☑Non Profit 501(c	(c)(3)				
	□Non Profit 501(c	ofit 501(c)(4)				
	□Local Entity					
	□University or College					
	□Other (please specify)					
	d. First Name	Robert		Last Name	Kelly	
	e. E-mail Address	rob@readusainc.com				
	f. Phone Number	(904)868-5567				
16	16. Lobbyist Contact Information					
	a. Name	None				
	b. Firm Name	None				
	c. E-mail Address	S				
	d. Phone Number					