



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2022-2023

LFIR # 2782

1. Project Title Tampa Bay Area Regional Transit Authority TD Tampa Bay

2. Senate Sponsor Darryl Rouson

3. Date of Request 10/28/2021

4. Project/Program Description

Seeking funding to reinstate the TD Tampa Bay cross-county, after hour, door-to-door transportation disadvantaged service within TBARTA's 5-county region (Hernando, Hillsborough, Manatee, Pasco, and Pinellas) as previously awarded by the Florida Commission for the Transportation Disadvantaged (CTD).

5. State Agency to receive requested funds Department of Transportation

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2022-2023

Type of Funding	Amount
Operations	1,400,000
Fixed Capital Outlay	0
Total State Funds Requested	1,400,000

7. Total Project Cost for Fiscal Year 2022-2023 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,400,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2022-2023	1,400,000	100%

8. Has this project previously received state funding? No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested? Yes

a. If yes, indicate nonrecurring amount per year. 1,500,000

b. Describe the source of funding that can be used in lieu of state funding.

none

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

No

If yes, indicate the amount of funds received and what the funds were used for.



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11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Overall program management and oversight	26,250
Other Salary and Benefits	Additional staff and technical support; financial administration/oversight; grants management/administration; communications/marketing/outreach/public relations; project/program planning/management; contract administration	43,750
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Other related expenses such as marketing, customer satisfaction surveys and program evaluations	25,000
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Travel/mileage/parking; materials; office supplies; postage; advertising/marketing; social media/PR/outreach	5,000
Consultants/Contracted Services/Study	Transportation services	1,300,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		1,400,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Provide affordable on-demand, cross-county, door-to-door transportation services to transportation disadvantaged persons who do not drive and have limited transportation options. The TD Tampa Bay program is intended to increase access to job training, employment, health care and other life-sustaining activities; enhance regional connectivity and cross-county mobility; and reduce the difficulty in connecting transportation disadvantaged persons to a transportation hub and from the hub to their final destinations.

b. What activities and services will be provided to meet the intended purpose of these funds?

Eligible individuals can use TD Tampa Bay transportation services to travel within their county and neighboring counties for a minimal charge each way. The TD Tampa Bay service is designed to increase access through extended service hours and weekend service, and providing cross county trips.

c. What direct services will be provided to citizens by the appropriation project?

Eligible transportation disadvantaged citizens who do not drive will have affordable access to transportation services.

d. Who is the target population served by this project? How many individuals are expected to be served?

People who qualify based on age, income, or disability will benefit from this funding. The TD Tampa Bay Performance Evaluation Annual Progress Report indicates that 4051 trips were provided to 556 unique individuals during the 7-month operational period. Annualized, this translates to 6945 trips provided to 954 unique individuals, however those figures represent the start up of a brand new service. Ridership increased each of the 7 months of operation, ending with 1149 trips provided in the final month. Based on that growth, it is expected that 27,000 trips are provided once the program is resumed.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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The global benefit is that transportation conditions improve for the transportation disadvantaged community. The direct benefit is all citizens will have equal access to public transportation at a reasonable cost, enabling them to gain employment and contribute to their communities. TBARTA partnered with the Center for Transportation Research (CUTR) at the University of South Florida to evaluate the program's impact and developed measurable criteria including cost per rider, cost per mile, customer satisfaction, and the number of trips provided. At nearly 30%, employment trips accounted for the primary reason people used TD Tampa Bay with medical-related trips following at more than 23%.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Reduction or elimination of funding.

13. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A



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14. Requestor Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

15. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- ☐ For Profit Entity
- ☐ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☒ Other (please specify) Statutory Regional Transit Authority

d. First Name Last Name

e. E-mail Address

f. Phone Number

16. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number