



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 1059

**1. Project Title**

**2. Senate Sponsor**

**3. Date of Request**

**4. Project/Program Description**

The Florida Economic Consortium, Inc, "Serve & Protect" objective is to support Governor DeSantis House Bill 3 national law enforcement recruitment initiative to attract top talent to join our law enforcement agencies. This initiative aims to fill positions at agencies across the state, including the Florida Highway Patrol, the Florida Fish and Wildlife Conservation Commission, and local police and sheriffs' departments.

As a law enforcement officer in Florida, this initiative enhances opportunity to serve & protect FL's diverse communities & tourists, while also enjoying all that the Sunshine State has to offer. Florida provides top-notch training and support to ensure that LEO are well-equipped to handle the challenges of the job. The Serve & Protect Initiative will engage the Florida Sheriff's Association, the Florida Police Chiefs Association, and other national law enforcement associations, such as Major County Sheriffs of America, to ensure maximum communication and outreach.

**5. State Agency to receive requested funds**

**State Agency contacted?**  No

**6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	750,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>750,000</b>

**7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	750,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>750,000</b>	<b>100%</b>

**8. Has this project previously received state funding?**  No

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

**9. Is future funding likely to be requested?**  Yes

**a. If yes, indicate nonrecurring amount per year.**

**b. Describe the source of funding that can be used in lieu of state funding.**



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning     Design     Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Project director of the national law enforcement recruitment initiative for the State of Florida, will be responsible for overseeing all aspects of the program. This includes developing and implementing a comprehensive recruitment strategy, identifying and partnering with key stakeholders, and managing a team of recruitment professionals. The main goal will be to attract top talent to join state and local law enforcement agencies.	85,000
Other Salary and Benefits	(1) Professional & (1) Clerical support for the national law enforcement recruitment initiative, will play a critical role in ensuring the smooth and efficient operation of the program. Provide administrative and organizational support to the project director and other members of the recruitment team, as well as assist with various tasks related to the initiative.	125,000
Expense/Equipment/Travel/Supplies/Other	This law enforcement recruitment initiative will involve limited expenses such as travel costs for recruitment professionals, marketing and advertising expenses to promote the initiative, and event center costs for career fairs and information sessions. There may also be expenses related to the development and maintenance of the recruitment website and other online platforms.	70,000
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0



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Consultants/Contracted Services/Study	Consultants will provide expert advice and support to help the State of Florida attract top talent to join law enforcement agencies. Consultants may be involved in developing and implementing the recruitment strategy, identifying key stakeholders, and managing recruitment professionals. Fees could include the development and implementation of a recruitment strategy, data analysis, tracking metrics, general expenses, travel, event center rentals, etc.	470,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>750,000</b>

#### 14. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

The specific goal that will be achieved by the funds requested is to support the implementation and operation of the national law enforcement recruitment initiative. This includes covering costs such as marketing and advertising expenses, travel costs for recruitment professionals, and event costs for career fairs and information sessions. The funds will also be used to develop and maintain the recruitment website and other online platforms. The overall goal of the initiative is to attract top talent to join our law enforcement agencies and help keep Florida safe and secure.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

The specific activities and services to be provided with these funds include: developing and implementing a comprehensive recruitment strategy, identifying and partnering with key stakeholders, managing a team of recruitment professionals, and coordinating events and information sessions. Marketing and advertising efforts will also be undertaken to promote the initiative and attract top talent. The funds will also be used to develop and maintain the recruitment website and other online platforms.

##### c. What direct services will be provided to citizens by the appropriation project?

The direct services provided to citizens through the appropriation project will be an increase in the number of trained and qualified law enforcement officers serving in the State of Florida. This will help to ensure that our communities are safer and more secure, as law enforcement officers play a crucial role in protecting citizens and maintaining order. The recruitment initiative will aim to attract top talent to join our law enforcement agencies, which will ultimately benefit citizens by providing increased protection and service.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

The target population served by this project are individuals interested in pursuing a career in law enforcement in the State of Florida. This includes both current residents of the state & individuals throughout the country who are interested in relocating to Florida. This initiative anticipates engaging 2,500 individuals for the "Serve & Protect" Florida law enforcement recruitment initiative. Please note the factors that will affect the number of individuals that could be engaged by a recruiting initiative with a budget of \$700,000 will be impacted by the following:

- The target audience for the initiative (e.g., college students, military veterans, etc.)
- The recruitment strategies that will be used (e.g., advertising, outreach events, etc.)
- The geographical scope of the initiative (e.g., national, regional, local)
- The cost of the recruitment strategies that will be used
- The budget for other expenses related to the initiative (e.g., travel, staff salaries, etc.)

##### e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected outcome of this project is an increase in the number of trained and qualified law enforcement officers serving in the State of Florida. Project measurements could include monitoring the number of positions filled, the number of applicants, the success rate of the recruitment efforts, and the satisfaction of the law enforcement agencies in regards to the quality of the recruits.

##### f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?



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Considering this is a new critical initiative, the appropriate penalties should be mitigated through a cooperative discussion addressing benchmarks, strengths and weaknesses navigated year 1, as well as memorized corrective strategic action plans to achieve the desired outcome, increased law enforcement talent in the State of Florida.

#### 15. Requester Contact Information

a. **First Name**  **Last Name**

b. **Organization**

c. **E-mail Address**

d. **Phone Number**  **Ext.**

#### 16. Recipient Contact Information

a. **Organization**

b. **Municipality and County**

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. **First Name**  **Last Name**

e. **E-mail Address**

f. **Phone Number**

#### 17. Lobbyist Contact Information

a. **Name**

b. **Firm Name**

c. **E-mail Address**

d. **Phone Number**