



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 1185

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

This project would empower >800 residents or navigators with an easy-to-use “guidance system” for finding programs or services to meet basic needs. Our Guide helps connect people who need help with the organizations that provide it. With a printed and searchable web online version, the use of our Guide speeds & simplifies the process of identifying appropriate resources for individuals, children, and families with multiple needs (as is often the case). The MAI Guide often reaches people missed or reluctant to use other referral methods and services. Making An Impact (MAI) provides a comprehensive Community Connections Resource Guide, available in print and online, which lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With over 4000 printed MAI resource guides in circulation, it is now one of the area’s most used and trusted resources for helping people in need. We regularly update our Guide and print and distribute a new release annually.

5. State Agency to receive requested funds

State Agency contacted?  No

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	16,768
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>16,768</b>

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	16,768	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>16,768</b>	<b>100%</b>

8. Has this project previously received state funding?  No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?  No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

If yes, indicate the amount of funds received and what the funds were used for.

In September 2020, Making An Impact received a CARES Act Grant for \$4,399.25 to help residents impacted by COVID-19 find local resources to meet their basic needs using copies of Making An Impact's printed Community Connections Resource Guide.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning   
  Design   
  Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Funding will be used to hire a part-time staff person or contractor at an est. \$18/hr. to work 8 hrs./ per week. Duties will include assisting with updating information on over 250 agencies divided into 17 categories of basic need, online data entry, project management, and other administrative duties as assigned.	7,488
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Project related supplies and cost include expenses for update & development, layout, printing, distribution, online guide & ARC-GIS mapping updates and administrative services. Printed resource guides (500), QR code cards (5000), and 11 x 17 signs will be distributed to area residents in need as well as organizations assisting with basic need services or navigation including, nonprofits, law enforcement, 1st responders, and faith based institutions.	4,400
Consultants/Contracted Services/Study	Project related cost for graphic design services, marketing on social media, ad placement on public transportation, and guide training for printed and online use for case mgrs or navigators.	4,880
<b>Fixed Capital Construction/Major Renovation:</b>		



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Construction/Renovation/Land/ Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>16,768</b>

#### 14. Program Performance

**a. What specific purpose or goal will be achieved by the funds requested?**

Our goal at Making An Impact is to empower residents and those who help them with an easy-to-use “guidance system” for finding programs or services to meet the basic needs of individuals, children, and families. Our Guide helps connect people who need help with the organizations that provide it.

**b. What activities and services will be provided to meet the intended purpose of these funds?**

A number of steps and actions are involved in providing the community with one of the area's most comprehensive, used, and trusted resources for finding basic need services in Manatee and Sarasota counties. This includes but is not limited to research on organizations, updating guide content, printing new guides, distribution of new guides, updating the online guide and ARC-GIS maps, and project management throughout the process.

**c. What direct services will be provided to citizens by the appropriation project?**

Our Community Resource Guide provides information on over 250 organizations providing basic need services in Manatee and Sarasota counties. We list these within one or more of our 17 categories of need which includes information for services regarding abuse; addiction; children; disabilities; education/literacy; employment; financial assistance; food pantries, and veterans. Direct services to citizens with requested funds will focus on helping them find services to meet their basic needs, and will include receipt of Guides, QR code wallet cards & signage for mobile device access by residents, and the agencies or organizations that help them. QR code public service ads on public transportation in Manatee County (MCAT).

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target population is anyone personally in need of or looking to find basic need services for an individual, child(ren), or family that resides in Manatee or Sarasota counties. This would include, but not be limited to, frequently at-risk populations such as the elderly; persons; persons with poor mental health; persons with poor physical health; the unemployed; the economically disadvantaged; homeless persons/families; developmentally or physically disabled victims of crime; and more.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The overall expected outcome is that residents will be able to find resources to meet their basic needs and will then utilize them for improved physical & mental health; improved quality of learning when basic needs are met; enhanced economic self- sufficiency & advocacy; reduced substance abuse and more. Outcomes will be measured based on the number of online searches within each category, feedback from agencies using the guide with clients, testimonials, verbal feedback, and survey replies.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Penalties for not delivering on our project promise, commitment to the community, and service to those in need with the provision of our Guide or Guide related information would result in 100% reimbursement of funding if a total of 500 printed copies of the updated 2024 Guide, and 5000 QR code cards, have not been distributed to residents, nonprofits, law enforcement, and 1st responders by June 30, 2024.

#### 15. Requester Contact Information

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**



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d. Phone Number  Ext.

#### 16. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number