

LFIR # 1385

1. Project Title African-American Arts and Cultural Center - Hillsborough County

2. Senate Sponsor Darryl Rouson

**3. Date of Request** 02/02/2023

#### 4. Project/Program Description

The Hillsborough County African-American Arts and Cultural Center (AAACC) project will consist of a new estimated 30,000 - 50,000 square foot center. The project will be constructed in phases as part of the master plan to replace all of the existing facilities on the six-acre campus of the West Tampa Community Resource Center, located at 2103 North Rome Avenue in the city of Tampa. The facility will include a range of public experience spaces, meeting spaces, galleries, labs, studios, educational classrooms, black-box theater, retail café, administrative support offices, exterior special event spaces, and parking.

5. State Agency to receive requested funds

Department of State

State Agency contacted? No

#### 6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	0
Fixed Capital Outlay	5,000,000
Total State Funds Requested	5,000,000

#### 7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage	
Total State Funds Requested (from question #6)	5,000,000	48%	
Matching Funds			
Federal	1,000,000	10%	
State (excluding the amount of this request)	500,000	5%	
Local	2,750,000	27%	
Other	1,000,000	10%	
Total Project Costs for Fiscal Year 2023-2024	10,250,000	100%	

8. Has this project previously received state funding? Yes

Fiscal Year	Amount		Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		
2022-23	0	500,000	3200	No	

#### 9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

#### b. Describe the source of funding that can be used in lieu of state funding.

#### 10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

No



#### If yes, indicate the amount of funds received and what the funds were used for.

Hillsborough County received \$256.8 million in CARES Act dollars. The vast majority of the funds were distributed into the community for recovery and business assistance programs. To date, the county has received \$143 million of the American Rescue Plan Act (ARPA). ARPA funding was utilized for community investment, infrastructure, and pandemic response.

### **Complete questions 11 and 12 for Fixed Capital Outlay Projects**

#### **11. Status of Construction**

- a. What is the current phase of the project?
  - OPlanning ODesign OConstruction
- b. Is the project "shovel ready" (i.e permitted)?
- c. What is the estimated start date of construction?
- d. What is the estimated completion date of construction?

## 12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The county envisions working with interested stakeholders involved in the West River Development project to partner and achieve similar goals. As construction progresses, the county intends to conduct a solicitation for a non-profit or local entity to partner in the facility's day-to-day operations.

No

12/01/2023

12/01/2026

#### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering	Funds will be used to help fund construction of the AACCC, including site work, demolition of existing, antiquated facilities, and phased construction of new improvements with associated, necessary infrastructure.	5,000,000
Total State Funds Requested (m	ust equal total from question #6)	5,000,000

#### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



The awarded monies will help fund construction of the Hillsborough County African-American Arts and Cultural Center.

#### b. What activities and services will be provided to meet the intended purpose of these funds?

Construction activities and services include site work, demolition of existing, antiquated facilities, and phased construction of new improvements with associated, necessary infrastructure.

#### c. What direct services will be provided to citizens by the appropriation project?

Of the 22 regional and cultural institutions and art centers in the Tampa Bay region, very few have sole spaces dedicated to displaying artwork and celebrating the culture of African-American people in Hillsborough County. The AAACC's purpose and programming will focus on a variety of exhibitions and cultural performance experiences. Research shows a lack of a large gallery focused solely on showing the work of African-American people in the Tampa/St. Petersburg area. The AAACC intends to fill this gap in the market. While regional art studios and art classes for all ages are offered at several stand-alone studios, research indicates no singular, comprehensive, and renowned institution specializing in art classes and productions for African-Americans as planned at the AAACC. A third opportunity for the AAACC is to provide courses that focus primarily on supporting the creation of African-American art, craft, jewelry, or design.

#### d. Who is the target population served by this project? How many individuals are expected to be served?

Based on the research done by Amy Kaufman Cultural Planning (consultant) on similar facilities and attractions in the Tampa Bay region, the AAACC is anticipated to drive 50,000 in annual attendance to the west Tampa area. The target audience for the African-American Arts and Cultural Center consists of three main market areas. Culture seekers who are active and engaged consumers of African-American arts, culture, and history. Skill seekers with specific interests and learning objectives can partake in education or studio classes. Enriching education experiences offering augmented curriculum and advanced common core learning will be provided for families and schools in the area.

## e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected outcome of this project is to start the initial construction phase of the AAACC. The performance will be measured against the county's review of the design documents provided through the different phases.

# f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Payment is based on deliverables under the construction contract. This requires the licensed contractor to complete the agreement of deliverables prior to receiving payment.

#### **15. Requester Contact Information**

a. First Name	Greg	Last Name Horwedel	
b. Organization	Hillsborough County Board of County Commissioners		
c. E-mail Address	HorwedelG@HCFLGov.net		
d. Phone Number	(813)272-1175	Ext.	

#### **16. Recipient Contact Information**

- a. Organization Hillsborough County Board of County Commissioners
- b. Municipality and County Hillsborough
- c. Organization Type

□For Profit Entity



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□Non Profit 501(	c)(3)			
□Non Profit 501(	c)(4)			
☑Local Entity				
□University or Co	bllege			
□Other (please specify)				
d. First Name	Bill	Last Name	Hand	
e. E-mail Address	HandW@HCFLGov.net			
f. Phone Number	(813)307-1034			
17. Lobbyist Contact Information				
a. Name	Brandon Wagner			
b. Firm Name				
c. E-mail Address	wagnerb@hillsboroughco	ounty.org		

d. Phone Number (813)276-2640