



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1387

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

Workforce constraints in health care and construction in the Hillsborough County and the surrounding areas has been thoroughly studied and well-documented by USF researchers, industry association researchers, and the Tampa Bay Partnership. In order to meet the increased demand for a pipeline of skilled laborers for employers and facilitate the employability of job seekers, CDC will utilize funding to provide job coaching, skills development, and training that yields short-term certifications to individuals that are entering the construction trades, customer service, and healthcare industries. These entry level credentials are demanded by employers and their job training will launch them into meaningful long-term careers.

5. **State Agency to receive requested funds**

State Agency contacted? Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	930,000
Fixed Capital Outlay	0
Total State Funds Requested	930,000

7. **Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	930,000	50%
Matching Funds		
Federal	530,000	28%
State (excluding the amount of this request)	0	0%
Local	200,000	11%
Other	200,000	11%
Total Project Costs for Fiscal Year 2023-2024	1,860,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1387

Yes

If yes, indicate the amount of funds received and what the funds were used for.

\$312K in 2021 for PPP loan. If NeighborWorks is considered "Federal," then we received \$20K in March 2020 and \$20K in April 2021 for Rental losses due to the COVID-19 pandemic.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Dir. of Workforce Development + Benefits (50%)	44,063
Other Salary and Benefits	Comptroller and Finance Officers (30% of salaries) = \$30,000 Benefits (@ 17.5%) = \$5,250	35,250
Expense/Equipment/Travel/Supplies/Other	Marketing and Promotions (\$10,000); Rent and Utilities-Training Facility	53,187
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	2 FTE Instructors (100%) + 2 FTE Job Trainer Developers (100%)	224,000
Expense/Equipment/Travel/Supplies/Other	Earn and Learn Incentive (\$8,000); Training and Tuition [\$500,000 certifications for 100 students (average student will receive at least 3 certifications @ ~\$1,667/certification)]; Student Supportive Services [\$5,500-\$550/student], Training Equipment and Curriculum to administer programs (\$25,000, medical beds, use of curriculum, welding equipment), web-based client management (\$10k).	548,500
Consultants/Contracted Services/Study	Program evaluation and compliance.	25,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		930,000

14. Program Performance



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1387

a. What specific purpose or goal will be achieved by the funds requested?

Increase employability of more than 100 low SES individuals by:
 1) Training and certifying those un- and under-employed.
 2) Connecting these individuals to a network of employers with job openings in their field in Hillsborough and surrounding areas needing certified employees.
 Decrease critical workforce shortage in health care and construction industries by training and certifying those currently not strongly connected to the workforce.
 Increase economic activity in Hillsborough and surrounding areas by working with industry to train/certify needed workforce.

b. What activities and services will be provided to meet the intended purpose of these funds?

Recruitment of potential applicants, Screening and Assessments to ensure viability of students in the program, Soft-skills training to ensure employee retention, Certification Training, On The Job Training, and Case Management to remove any potential barriers to program completion as well as employee retention.

c. What direct services will be provided to citizens by the appropriation project?

Recruitment, Screening, and Assessments take place during the initial phase of the program and are used as tools to ensure candidates would be a good fit for the program. Soft skills includes interviewing skills, time management, resume writing, etc., Certification Training provides 4-6 week skills training. On The Job Training provides hands-on training during initial employment.

d. Who is the target population served by this project? How many individuals are expected to be served?

We are prepared to train, certify, and connect over 100 jobless, economically disadvantages, and formerly incarcerated citizens living in Hillsborough County to careers in areas experiencing critical workforce shortages -- namely, healthcare and construction.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

1) An increase in economic activity will be measured by the number of students that are placed in jobs post training, which will reduce vacant positions and increasing production in high-demand industries: Data will be collected from employers to show an increase in production based on the job placements of students.
 2) 98% of recruited students will receive certification training and 90% will obtain immediate employment with employer partners The specific measure will be the number of students that complete training and are employed: Data will be collected to measure the number of students earning certifications and placed into employment. The program will track those employed for 12 months post training to measure job retention.
 3. Employment opportunities provided to students will improve their economic self-sufficiency by paying higher than average wages and benefits. Outcome is that 98% of those employed will have an increase in their economic self-sufficiency: Pre and Post.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

The CDC of Tampa adheres to all standard penalties for failing to meet deliverable or performance measures provided in this contract and overseen by Department of Education.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1387

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number