



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1467

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Heart disease is the number one cause of death of Floridians. The purpose of the Heart Health Plus Program is to reduce health inequity in areas with a disproportionate burden of heart disease and related risk factors. Fifteen county health departments (CHD) have implemented Heart Health Plus activities, including blood pressure self-monitoring (BPSM) programs, within their communities. In addition, CHD staff work with community partners to provide screening and outreach within priority populations. They collaborate with health systems to establish policies and systems that encourage the use of BPSM. They also work to increase referrals to additional self-management and healthy behavior support services. \$500,000 will allow the Florida Department of Health to reach additional communities with the Heart Health Plus program. Currently there is no funding in the state budget for cardiovascular disease programs.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	27%
Matching Funds		
Federal	1,350,389	73%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	1,850,389	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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No

If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	The Bureau of Chronic Disease Prevention at the Florida Department of Health (DOH) currently operates the Heart Health Plus Healthy Heart Ambassador Blood Pressure Self-Monitoring (HHA-BPSM) Program. The HHA-BSPM consists of an education design providing a core curriculum education on at-home blood pressure self-monitoring per site.	400,000
Consultants/Contracted Services/Study	Purchase of a virtual delivery platform which can be tailored to meet the needs of the Healthy Heart Ambassador curriculum to allow virtual delivery under an umbrella hub model. Under this design, FDOH would further the reach of the program into regional sites and these regional sites could deliver programming virtually to all selected participants within their defined region.	100,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000



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14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The purpose of the Heart Health Plus Program is to reduce health inequity in areas with a disproportionate burden of heart disease and related risk factors. Fifteen county health departments (CHD) have implemented Heart Health Plus activities, including blood pressure self-monitoring (BPSM) programs, within their communities.

b. What activities and services will be provided to meet the intended purpose of these funds?

County health department staff work with community partners to provide screening and outreach within priority populations. They collaborate with health systems to establish policies and systems that encourage the use of Blood Pressure Self Monitoring. They also work to increase referrals to additional self-management and healthy behavior support services.

c. What direct services will be provided to citizens by the appropriation project?

Citizens will receive blood pressure screenings, education on blood pressure self monitoring (BPSM), healthy eating/nutrition information. Additionally, citizens will be referred to additional self-management and healthy behavior support services, such as Diabetes Prevention Programs (DPP), Diabetes Self-Management Education and Support (DSMES), and Quit Your Way services of Tobacco Free Florida.

d. Who is the target population served by this project? How many individuals are expected to be served?

Target populations include Floridians living with and at high risk for cardiovascular disease and hypertension. Population includes elderly persons, persons with poor physical health, economically disadvantaged persons. Also persons living in rural communities will benefit from having the Heart Health Plus program in their community. We anticipate over 800,000 Floridians will be served once the program reaches more counties.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected outcome is to prevent the prevalence of high blood pressure and cardiovascular disease in Florida. The expected benefits include bringing awareness to Floridians and educating individuals on self-managed care, the importance of taking medications properly and life-style changes that can be made to live a healthier life. This will lead to improved quality and access of care as well as a potentially leading to reduced health care costs for the state because individuals will have the tools and resources to better control their blood pressure keeping them out of emergency rooms and hospitals.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Penalties may include not being allocated the funding in subsequent years.

15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type



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- ☐ For Profit Entity
- ☐ Non Profit 501(c)(3)
- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☒ Other (please specify) state agency

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number