



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 1740

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

Operation New Uniform (ONU), is a 501(c)3 non-profit that has served over 15,000 Veterans and their Spouses since 2014. ONU delivers a Transformational Training Program (the "Program") coupled with comprehensive on-going wraparound services including mentoring, coaching, and networking and career opportunities that enable veterans and their spouses to successfully transition from military service to meaningful careers in civilian life. The Program will serve veterans and their spouses in the Jacksonville and Tampa markets, and throughout the state including Veterans with service-connected disabilities, veterans of color, low-income veterans and veterans seeking their first career post-military. Funds will be used for Training, Program Materials and Supplies.

5. **State Agency to receive requested funds**
- State Agency contacted?**

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	700,000
Fixed Capital Outlay	0
Total State Funds Requested	700,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	700,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	700,000	100%

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2022-23	0	700,000	2245A	No

9. **Is future funding likely to be requested?**
- a. **If yes, indicate nonrecurring amount per year.**
- b. **Describe the source of funding that can be used in lieu of state funding.**

Donations and grants from businesses, foundations, other Veteran Service organizations, and individuals.

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

PPP Loan \$125,579 in 2 draws (\$70,705 & \$54,874)

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	ADMIN Payroll Amount Allocated for Executive Director	50,000
Other Salary and Benefits	ADMIN Payroll Amount Allocated (Minus Executive Director)	123,000
Expense/Equipment/Travel/Supplies/Other	Admin Costs to Support Execution of the Operation New Uniform Program/Training	18,425
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	PROGRAMS Payroll Amount	460,000
Expense/Equipment/Travel/Supplies/Other	Program Costs to Support Execution of the Operation New Uniform Program/Training	48,575
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		700,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Empower our Veterans and Spouses as they prepare to transition from military service to a meaningful career in civilian life. 97% of ONU Veterans and Spouses find meaningful employment within 4 months of completing the program which serves to reduce depression, substance abuse, food and housing insecurity, homeless and the dissolution of the family unit. This is accomplished through the delivery of a proprietary training program that is coupled with comprehensive wraparound services including, but not limited to, Career coaching, career counselors, mentorship and networking opportunities, and career fairs.

b. What activities and services will be provided to meet the intended purpose of these funds?

This is accomplished through the delivery of a proprietary training program that is coupled with comprehensive wraparound services including, but not limited to, Career coaching, career counselors, mentorship and networking opportunities, and career fairs.

c. What direct services will be provided to citizens by the appropriation project?

All ONU services will be provided for our unemployed/ underemployed Veterans and their Spouses. ONU reports a \$14.9M positive economic impact in northeast Florida.

d. Who is the target population served by this project? How many individuals are expected to be served?

Veterans and Spouses looking to successfully transition from military service to a meaningful career in civilian life, including unemployed and underemployed Veterans. We anticipate serving over 1500.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

1) Improved mental health - Short or long time unemployment gets frustrating, sometimes leading to desperate measures. Student testimonials show new leases on life even as early as the first day of class, measured by a Resiliency Assessment, which is taken both prior and at the end of the program to measure their growth.
 2) Increased or improved economic activity - The total economic impact of the Northeast Florida region from the Operation New Uniform program is \$14.9 million annually. Students report their new roles and salary when accepting their positions and it is tracked internally via Salesforce. (2022 Impact Report attached)

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

In the event that ONU does not meet deliverable they will not be eligible to request funding for the next year.

15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)



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- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number