



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 1949

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Programming and services for victims of sex trafficking to include, but not limited to, residential safe housing, public education and awareness, outreach to victims on the streets and in jails, and youth prevention programs.

5. State Agency to receive requested funds

State Agency contacted?  No

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	1,317,041
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>1,317,041</b>

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,317,041	27%
<b>Matching Funds</b>		
Federal	1,735,547	35%
State (excluding the amount of this request)	0	0%
Local	170,500	3%
Other	1,730,677	35%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>4,953,765</b>	<b>100%</b>

8. Has this project previously received state funding?  Yes

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2022-23	0	1,000,000		No

9. Is future funding likely to be requested?  Yes

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Selah Freedom would need to raise more in donations from individuals, corporations and foundations if the State could not fund for these positions/services. It has been especially difficult campaigning for donations due to the increase of cost of living in Florida. The cost of health insurance increased significantly, and we added 401(K) to our package of benefits.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes



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If yes, indicate the amount of funds received and what the funds were used for.

\$502,035 received in 2020 and \$475,860 received in 2021. Funding received for both years were used for payroll, payroll taxes, benefits, rent and utilities. During 2022, the organization received \$30,000 Federal pass through Hillsborough County used for capital improvements.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning   
  Design   
  Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Oversees all aspects of personnel, programming and services for victims of sex trafficking and exploitation. Salary \$119,915.07. ER Payroll Taxes and Benefit Costs: \$9,173.50 FICA & Medicare 7.65%; \$72.10 SUTA 1.03% on 1st \$7,000; \$7,498 Heath Insurance; \$42 Life Insurance; \$419.70 Workers' Comp Ins; \$3,597 401(K) match. Total Executive Director \$140,718.09, requesting \$42,215.43 (30%).	42,215
Other Salary and Benefits	5.0 FTE Accounting, HR, Grants, & Project management, salary & benefits \$349,673.81, requesting \$197,271.42. FICA & Medicare 7.65% and SUTA 1.03% on 1st \$7,000, \$7,498 health ins/EE, 3% 401(K) match, workers' comp, \$42 life ins/EE are included.	197,271
Expense/Equipment/Travel/Supplies/Other	Professional, vehicle, building & Liability Insurance (Covers sexual conduct, social services including counseling) \$109,000, requesting \$54,500, and SAGE (accounting software) \$75,000, requesting \$37,500.	92,000
Consultants/Contracted Services/Study	Maulding & Jenkins, LLC. (Audit and 990 services) \$22,750, requesting \$11,375, Array Bookkeeping Services, LLC. \$14,400, Konsults HR Solutions (HR training consultant) \$10,000, JRS Business & Consultant Services (State fillings and 1099s) \$2,000, requesting \$1,000, and Paycom (payroll services) \$24,700, requesting \$12,350.	49,125
<b>Operational Costs: Other</b>		



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Salary and Benefits	1.0 FTE Clinical Program Director salary & benefits \$103,992.39, requesting \$77,941.79. 3.0 FTE Prevention Program Staff salary & benefits \$150,126.63, requesting \$145,502.24. 3.5 FTE Awareness Program Staff salary & benefits \$222,839.73, requesting \$133,702.84. 1.0 FTE Consulting Program Director salary & benefits \$91,290.36, requesting \$82,161.33. 7.0 FTE (Volunteer Coordinator, Task Force Advocate 1, Outreach Community Coordinator, Digital-Marketing Coordinator, Residential Case Manager,	789,721
Expense/Equipment/Travel/Supplies/Other	Rent (includes offices for our Prevention and Awareness Programs) total \$85,998, requesting \$31,819, Program Printing (Training Packages) \$5,000, Appricot/Social Solutions \$29,215, requesting \$18,390, Rise LMS \$7,500, Humankind Partnership \$5,000, and Mileage \$5,000.	72,709
Consultants/Contracted Services/Study	Insightful PR \$36,000, HLY Photography and Design, LLC. \$3,000, and Dr. Quintal & Associates \$35,000.	74,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>1,317,041</b>

#### 14. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

Programming and services for victims of sex trafficking to include, but not limited to, residential safe housing, public education and awareness, outreach to victims on the streets and in jails, and youth prevention programs. Provide victims with improved physical and mental health, a good quality education, enhance victims' abilities to become economically self-sufficient, reduces recidivism, substance abuse and will divert victims from the criminal and juvenile justice system. Ultimately, the women served will become contributing members of the community. A priority goal of Selah Freedom is to build resiliency and sustainability of its infrastructure, to have the ability to provide programs and direct services to victims of sex trafficking and sexual exploitation. These funds will be used to support positions not currently funded by other grants in our Awareness and Prevention Programs, Prof Admin Personnel, Operations and Prof Contractors.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

Victims will have doctor's visits, check-ups, and treatment, education and awareness on sex trafficking and youth prevention, support groups, safe houses to live in, essential needs to sustain life for clients. To have the ability to continue these victim services Selah Freedom must be resilient and have sustainability. We are purposefully building a strong infrastructure to ensure grant and other governing body compliance to have a consistent cash flow for providing services to these victims and for the prevention of future victims.

##### c. What direct services will be provided to citizens by the appropriation project?

Residential safe housing provides safe housing and comprehensive restorative healing for women who are in sex trafficking. The women learn basic life skills, GED support, vocational and college training, therapeutic services, budgeting etc. in an effort for them to become contributing members of our community. Prevention programs are for youth 5-17 to teach them tactics used by predators and how to keep themselves safe from becoming a victim of traffickers and sexual assault. Outreach on the streets and in jails is in collaboration with local law enforcement. Women who are still in sex trafficking are able to receive support services in an effort to avoid further victimization.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

Victims of sexual exploitation. Included in this demographic are persons with poor mental health, persons who are jobless, economically disadvantaged, homeless, high school students, university/college students, currently or formerly incarcerated persons, and victims of crime. >400 victims are expected to be served. In addition, >1,400 youth ages 5-17 at risk of being sex trafficked are anticipated to be educated with prevention curriculum, and >900,000 from the general public to be provided with awareness and education about the issue of sex trafficking in America.



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**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

To improve physical health. 100% of clients will have doctor's visits for treatment of STD's, hepatitis, and annual exams. Improve mental health. 100% of residential clients will engage in therapeutic treatment. Improve quality of education. Over 50,000 people annually receive education/awareness on sex trafficking issues. To protect the general public from harm, enhance specific individuals' economic self-sufficiency. 100% of clients served in residential programs are trained in an Employment Empowerment Program to successfully navigate employment with our employment partners. Reduce recidivism. 87% of clients will not return to the life after graduating the Selah Freedom Residential Program.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Unsure of current methodology. Current grant penalty for failing to meet deliverable or performance measures is a 3% reduction of reimbursement. We suggest a one month warning, then a scaled reduction of 1%-3%, with 3% being the maximum rate of reduction, based on a scale of deliverable met. Example:  
 60% - 84% of projected deliverable met = 1% penalty  
 35% - 59% of projected deliverable met = 2% penalty  
 10% - 34% of projected deliverable met = 3% penalty

**15. Requester Contact Information**

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**

**16. Recipient Contact Information**

**a. Organization**

**b. Municipality and County**

**c. Organization Type**

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

**d. First Name**  **Last Name**

**e. E-mail Address**

**f. Phone Number**

**17. Lobbyist Contact Information**

**a. Name**



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<b>b. Firm Name</b>	<input type="text" value="Ballard Partners"/>
<b>c. E-mail Address</b>	<input type="text" value="monica@ballardpartners.com"/>
<b>d. Phone Number</b>	<input type="text" value="(850)577-0444"/>