



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2163

1. **Project Title**
2. **Senate Sponsor**
3. **Date of Request**

4. Project/Program Description

Funding will support The JA HOPE Project at Cocoa Jr/Sr High School and Heritage High Schools. JA HOPE's purpose is to eliminate generational poverty by providing every student JA programs every year in entrepreneurship, financial literacy, and career readiness at two Brevard high schools and their elementary feeder schools in low income communities. This grant will support operations to run JA classroom programs and provide soft skills training, internships, mentorships, and career guidance.

5. **State Agency to receive requested funds**

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	150,000
Fixed Capital Outlay	0
Total State Funds Requested	150,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	150,000	16%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	700,000	78%
Other	50,000	6%
Total Project Costs for Fiscal Year 2023-2024	900,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** No

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**

Yes



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Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2163

If yes, indicate the amount of funds received and what the funds were used for.

PPP \$47800 in 2020 for payroll
 PPP \$47800 in 2021 for payroll

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	JA Project Manager at Heritage High School \$65,000	65,000
Expense/Equipment/Travel/Supplies/Other	Curriculum (purchase and printing) \$30,000; Supplies \$10,000; Staff Professional Development \$7,500; Equipment \$7,500; Mileage \$10,000; Scholarships \$20,000	85,000
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		150,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Fiscal Year 2023-2024

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Junior Achievement of the Space Coast will support one year of the JA HOPE Project. JA HOPE supplements the education provided by Cocoa High School and Heritage High Schools with JA programs designed to provide the mindsets and skillsets necessary for future success. JA HOPE will place a JA Manager at each school to reach every student with learning experiences and on-site support as well as reach the elementary and middle school feeder schools for both Cocoa High and Heritage High. The ultimate intent is to end cycles of generational poverty, empowering our Space Coast young people to embrace their future with all the life skills necessary for fulfilling, successful, and thriving lives.

b. What activities and services will be provided to meet the intended purpose of these funds?

The JA HOPE Project will provide a solid foundation of three JA Pathways; financial literacy learning, entrepreneurship skills, and workforce development guidance through the more than 8 classic volunteer-delivered grade-specific JA programs and 6 semester-long curricula, entry into regional and national JA capstone events and competitions, and direct connections with the regional business community for job shadow, apprenticeship, mentorship, and internship opportunities.

c. What direct services will be provided to citizens by the appropriation project?

- 1030 Cocoa / 850 Heritage students participate in JA programs, assemblies, and semester-long classes
- 150 Cocoa / 100 Heritage High students participate in challenges
- 1400 Cocoa / 1200 Heritage elementary students participate in JA-in-a-Day programs

d. Who is the target population served by this project? How many individuals are expected to be served?

The target communities for this project are the low-income communities surrounding Cocoa Jr/Sr High School in Cocoa, FL (the only Title 1 secondary school in Brevard County) and Heritage High School in Palm Bay, FL. Total individual reach for 2022-2023 is expected to be 4,480 students.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The short term outcomes of this project are class participation, but the long term benefits are many. Ipsos conducted a poll between June 13-15, 2022 using a sample of 7,427 Americans age 18+. Among the findings were: More than half of JA Alumni report that they have started or owned a business (or multiple businesses) at least once in their life (51% overall – 45% White, 53% Black, 67% Hispanic/Latino); Most JA Alumni (82%) agree that they have a strong financial footing (83% White, 77% Black, 82% Hispanic/Latino); 69% of JA Alumni say they currently work in their dream career (72% White JA Alumni, 69% Black JA Alumni, 69% Hispanic/Latino JA Alumni) compared to just 25% of the general population. JA works to improve lives, and with the long-term scope of this project, we hope to positively affect an entire generation in these two communities.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

JASC will reimburse the State for funds not utilized to achieve performance measures.

15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type



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Fiscal Year 2023-2024

LFIR # 2163

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number