



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2329

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The Parent Empowerment for Early Literacy project is a proposed funding project with the objective of increasing early childhood literacy & skill development through the promotion and distribution of at-home, parent-led educational lessons and activities. The project plans to implement several multimedia distributions of educational information/services to parents in Volusia and Flagler Counties to provide them the tools and the knowledge necessary to take an active role in their child's academic learning.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	1,000,000
Fixed Capital Outlay	0
Total State Funds Requested	1,000,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,000,000	87%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	149,527	13%
Other	0	0%
Total Project Costs for Fiscal Year 2023-2024	1,149,527	100%

8. Has this project previously received state funding?

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

The Early Learning Coalition of Flagler and Volusia Counties has been able to locally fund initiatives and programs similar to Parent Empowerment for Early Literacy, but would be unable to fund the program at this scale for the number of families in Flagler and Volusia Counties.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?



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Yes

If yes, indicate the amount of funds received and what the funds were used for.

The Early Learning Coalition of Flagler and Volusia Counties has been the recipient of COVID-19 Federal Assistance dollars; however, only serving as a pass-through for dollars to contracted childcare providers.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

☐ Planning ☐ Design ☐ Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits	Program and contract administration salary	50,000
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits	Full-time staff person to support implementation of PEEL strategies, including collecting data to measure outcomes	60,000
Expense/Equipment/Travel/Supplies/Other	Parent engagement home learning kits, home book delivery program enrollment, outreach, advertising	865,000
Consultants/Contracted Services/Study	Advertising consultation fees	25,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		1,000,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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The goal of PEEL is to give families the knowledge and tools needed to increase their children's progress in the Florida Early Learning and Developmental Standards with an emphasis on literacy skill-building. Through these home-based, family-led supports, parents will be empowered with the resources and guidance to provide an important academic foundation for the development of their child's early literacy skills, as well as other early childhood skill development. Through PEEL, parents will be a key figure in providing their children with a holistic education experience, where children will receive support for their educational development both at home and in a traditional academic environment.

b. What activities and services will be provided to meet the intended purpose of these funds?

1. Home book delivery program expansion- Increase enrollment from 5,000 to 15,000 children across Flagler and Volusia counties. 2. Ensure all VPK (and non-VPK enrolled students) receive a summer learning kit during the months between pre-K and Kindergarten. 3. Supply Brain Bags to families with new-born children to support early skill development in children ages birth to 3 years, materials to track early brain development milestones, and community resources to support parents.

c. What direct services will be provided to citizens by the appropriation project?

PEEL will expand the Home Delivery Book Program, providing 15,000 Flagler and Volusia children ages 0-5 with high quality, age-appropriate books each month for one year. PEEL will provide Summer Learning Kits to VPK- enrolled children (and allow non-VPK children), which include resources for parent-led educational lessons at home. PEEL will provide Brain Bags to parents of newborns, which include materials for tracking early brain development milestones and community resources to help new parents.

d. Who is the target population served by this project? How many individuals are expected to be served?

Families in Flagler and Volusia counties with children ages 0-5. Greater than 15,000.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

This project will increase literacy and school readiness among children ages 0-5 in Flagler and Volusia counties.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Standard contract penalties are sufficient.

15. Requester Contact Information

a. First Name Last Name

b. Organization

c. E-mail Address

d. Phone Number Ext.

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

☐ For Profit Entity

☒ Non Profit 501(c)(3)



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- ☐ Non Profit 501(c)(4)
- ☐ Local Entity
- ☐ University or College
- ☐ Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number