



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2023-2024

LFIR # 2758

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. Project/Program Description

An appropriations request on behalf of the Island SPACE Caribbean Museum for the purpose of administrative and operational funding support and programming. The Island SPACE Caribbean Museum is an institution dedicated to the preservation, education, and elevation of the history, culture, and traditions of the Caribbean Diaspora. The funding requested will assist the museum's operational budget for staffing, training, facilities management, and programming of event exhibits and activities for the public. With the funding the museum will be able to create workforce opportunities, local economic benefits through tourism within Broward County, and continue promotion through education, appreciation, and coalition building needed for the Caribbean community in South Florida and throughout the United States. Island SPACE welcomes all cultures and is a safe space for open thought exchange.

5. **State Agency to receive requested funds**

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	1,000,000
Fixed Capital Outlay	0
Total State Funds Requested	1,000,000

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,000,000	75%
Matching Funds		
Federal	220,000	17%
State (excluding the amount of this request)	35,000	3%
Local	15,000	1%
Other	50,000	4%
Total Project Costs for Fiscal Year 2023-2024	1,320,000	100%

8. **Has this project previously received state funding?** No

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?** Yes

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

Federal, state, and local grants; private sector grants and donations.



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10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.

Complete questions 11 and 12 for Fixed Capital Outlay Projects

11. Status of Construction

a. What is the current phase of the project?

Planning Design Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Compensation: \$68,000	68,000
Other Salary and Benefits	Group Health Insurance (100% paid by institution) Discretionary spending account (outside bid oversight): \$22,000	22,000
Expense/Equipment/Travel/Supplies/Other	Equipment/Supplies: \$10,000 (technology, subscriptions, software programs) Travel/Organizational Association fees: \$20,000	30,000
Consultants/Contracted Services/Study	Construction of a stand alone facility: study, planning, renderings: \$80,000	80,000
Operational Costs: Other		
Salary and Benefits	Program Coordinator Salary: \$61,000 Activities and Exhibition Coordinator: \$43,000 X 2 full times employees Exhibition Curator: \$48,000 Grant Writer: \$50,000 Group Health Insurance (100% covered by institution)	245,000
Expense/Equipment/Travel/Supplies/Other	Equipment/Supplies: \$100,000 Other: \$200,000 (collection of art, conservation and preservation of objects and art, transportation of art to/from Caribbean countries, exhibit curation/maintenance/installation: creation of web-based exhibitions, and interactives serving Florida, US, and international audiences, and more) Acquisition of Transportation Vehicle of exhibition pieces: \$50,000 New hardware, exhibition design fabrication and installation, care of collection, and photography.	350,000



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Consultants/Contracted Services/Study	Contracted Services (e.g. Cleaning, banquet services, acquisition of items to be sold) \$65,000, Archivist: \$20,000, Marketing/ Public Relations Firm: \$120,000, Conservation, care, and photography of objects and art, exhibition loan fees, web hosting, support, software and redesign for online exhibitions and updates, cyber security, exhibition installation and deinstallation, and advertising/marketing.	205,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		1,000,000

14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Elevate and educate through a unique Florida attraction: sustain and expand a facility that is becoming integral to South Florida's Caribbean community and that welcomes local, national, and international visitors, creating a beacon for tourism etc. The Second goal will be towards contributing to the Florida work force by providing quality pay jobs and trainings for new staff to be brought onboard. The museum currently has partnership relationships with some of the consulates and countries within the Caribbean to support tourism efforts both in and out of state. Expand the current archival collection, roster of cultural programs, and fine art and cultural exhibitions by solidifying the museum's organizational infrastructure and resources.

b. What activities and services will be provided to meet the intended purpose of these funds?

Island Space has dedicated a new approach to the exhibition of the arts, humanities, and culture by creating quarterly and special holiday programming to create demand within the niche field of museums to keep people learning and engaged with respect to diverse cultures in and outside of the state. The hiring of supporting staff will assist in the facilitations for a quality experience for patrons and visitors alike, in addition to creating a worldly work environment and further education within the arts and humanities.

c. What direct services will be provided to citizens by the appropriation project?

Island Space has initiated new partnership program opportunities with the travel sector, Caribbean tourism boards, countries, and local related events to enable visitors to purchase discounted rates to attend, travel, and to experience first hand what they have learned after visiting the museum. These programs will not only allow affordability but will enable those in the state to be afforded an opportunity of local in state attractions and outside destination attractions. In addition to this, some of the funding will be used for association memberships with national and state organizations dedicated to the field of attraction and museums, so the may partner with these in an out of state industries. This will enabling patrons to learn about other similar facilities and attractions and be able to attend at a discounted rate depending on the membership status they purchase through the organization. Allowing other Florida businesses and localities to benefit from the tourism of this area.

d. Who is the target population served by this project? How many individuals are expected to be served?

As a growing organization the museum hopes to first focus in on the South Florida Market with the intention that branding and messaging can be spread throughout the state. The museum expects to serve this year around 5,000-10,000 guests who will visit the facility, which is average for smaller organizations around the nation and similar attractions and facilities within the general vicinity.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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The intention is to educate and expose the Florida community to the cultures that currently live within the state in addition to those they may have not encountered. The hope is that the museum will end stigmas within these cultures and provide a safe space to appreciate them as well. The main goal is to bring in more foot traffic to the facility to ensure this promise can meet. The intended plan to measure these outcomes the museum will build out a KPI internal reporting system that will allow for measurement of some of the areas described such as: visitor count; revenue generation on a comparative year, weekly, and daily basis; and a survey with patrons (Virtual or in person) before and after their experience to see if they have learned something new and if they may have more questions or interests regarding the exhibits and programs they have participated in, or what they hope to see in the future.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?

Dispersed funds for deliverables not met will be returned to the state.

15. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

16. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number

17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number