



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 2855

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

Not only does culture reflect and reinforce the character of a community, but the arts and cultural sectors are both enormous and under-recognized as an industry worth targeting for economic development. The state's investment would create a digital concert hall that leverages technology platforms to reach, capture, and draw an infinite audience that is attracted to and eager to invest in Florida's economic and cultural future. A one-time state investment of \$500,000 would allow TFO to strengthen state and local economies by drawing more visitors to the region and helping to cement St. Petersburg's identity as a national and global cultural center for tourists and residents alike.

5. **State Agency to receive requested funds**

**State Agency contacted?**

6. **Amount of the Nonrecurring Request for Fiscal Year 2023-2024**

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>500,000</b>

7. **Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>500,000</b>	<b>100%</b>

8. **Has this project previously received state funding?**

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future funding likely to be requested?**

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**

10. **Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?**



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If yes, indicate the amount of funds received and what the funds were used for.

The Florida Orchestra received \$500,000 in federal pandemic assistance which was used to retain musicians and staff during the COVID-19 pandemic.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning   
  Design   
  Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Video equipment (6 remote cameras, 2 hand-operated cameras, video production equipment, video production and editing software; lighting and sound recording equipment (microphone package, control program, remote devices for operating recording equipment); computers and software for capturing, editing, and distributing content.	400,000
Consultants/Contracted Services/Study	Training for staff in the use of technology equipment.	100,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>

### 14. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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**b. What activities and services will be provided to meet the intended purpose of these funds?**

A one-time state investment of \$500,000 would allow the Florida Orchestra to boost the local economy by leveraging local and private support to bring an unlimited audience to the region.

**c. What direct services will be provided to citizens by the appropriation project?**

Visitors and citizens statewide, nationally, and globally would have access to the Florida Orchestra's content.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

This project will reach an unlimited number of Florida tourists and residents.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

An increase in the visitors/audience at the Orchestra's events will play an increased role as an essential economic driver, increasing local tourism, payroll, and enrich cultural experiences for a wider and more diverse audience beyond the confines of the concert hall including Florida residents in areas without any or easy access to orchestral concerts and music experiences.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

Funds for deliverables not met would be returned to the state.

**15. Requester Contact Information**

- a. **First Name**  **Last Name**
- b. **Organization**
- c. **E-mail Address**
- d. **Phone Number**  **Ext.**

**16. Recipient Contact Information**

- a. **Organization**
- b. **Municipality and County**

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)



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d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number