



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2023-2024

LFIR # 2865

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

5. State Agency to receive requested funds

State Agency contacted?  Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2023-2024

Type of Funding	Amount
Operations	500,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>500,000</b>

7. Total Project Cost for Fiscal Year 2023-2024 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2023-2024</b>	<b>500,000</b>	<b>100%</b>

8. Has this project previously received state funding?  Yes

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2022-23	0	500,000	3195A	No

9. Is future funding likely to be requested?  Yes

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

The Florida Humanities Council annually receives federal funding from the National Endowment for the Humanities as well as unrestricted and restricted support from individuals, corporations, and foundations. State funds and private contributions are used to help match the federal funding which requires a minimum 1:1 match.

10. Has the entity requesting this project received any federal assistance related to the COVID-19 pandemic?

Yes

If yes, indicate the amount of funds received and what the funds were used for.



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Florida Humanities received \$913,067 in 2020 from the National Endowment for the Humanities as part of the Congressional CARES Act. All funds were distributed as emergency general operating support grants to 100 cultural agencies statewide impacted by the COVID crisis. An additional \$2,035,687 was received in 2021 as part of the American Rescue Plan (ARP). All ARP funds were distributed as emergency general operating support grants to 129 cultural agencies statewide impacted by the pandemic.

## Complete questions 11 and 12 for Fixed Capital Outlay Projects

### 11. Status of Construction

a. What is the current phase of the project?

- Planning   
  Design   
  Construction

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

12. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 13. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Associate Director has oversight of all public programs and partnerships for the organization.	34,925
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs: Other</b>		
Salary and Benefits	The Communications Director provides oversight of all marketing and outreach for public programming, three issues of FORUM magazine annually, and a new 50th anniversary publication to be produced in FY24. The Marketing/Communications Coordinator is responsible for all social media and digital marketing. The Program Coordinator is responsible for the direct coordination of public programming with cultural partners. These programs include English for Families, Florida Talks, NEA Big Read.	85,075
Expense/Equipment/Travel/Supplies/Other	Includes: partial shipping expenses for the Smithsonian Institution traveling exhibition; software licensing for the Florida Stories walking tour app; and photo licensing, printing and mailing services related to the production of three issues of FORUM magazine and a 50th anniversary publication.	85,500



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Consultants/Contracted Services/Study	Includes: contracts with statewide partner agencies and scholars to implement public programs including the Smithsonian Institution Museum on Main Street exhibition, English for Families, Florida Talks, NEA Big Read programs, and summer reading programs held in public libraries; Smithsonian Institution traveling exhibition rental fee; and, all contracted personnel required for the production of FORUM magazine and a 50th anniversary publication (editor, editorial assistant, authors and writers.	294,500
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>500,000</b>

#### 14. Program Performance

##### a. What specific purpose or goal will be achieved by the funds requested?

As the independent, nonprofit affiliate of the National Endowment for the Humanities, the Florida Humanities Council (FHC) annually supports and facilitates the development of programs and resources that help preserve Florida's rich history and heritage, promote civic engagement and community dialogue, and provide opportunities for reflecting on the future of the state. Funding requested from the Florida Legislature in 2023-2024 will be utilized to implement a variety of free public humanities programs with cultural partners statewide.

##### b. What activities and services will be provided to meet the intended purpose of these funds?

In partnership with public libraries, museums, public broadcast stations, civic groups, colleges and universities and other non-profit organizations statewide, FHC annually implements a wide range of free public programs that bring communities together and deepen the understanding of Florida. A particular emphasis is placed on developing partnerships in rural and under-served communities. These programs include statewide traveling exhibitions in partnership with the Smithsonian Institution; Florida Talks speaker programs; literacy and educational programs for children and families hosted by public libraries; a walking tour app that explores local history and heritage; and a statewide magazine that offers enriching content about Florida from its early history to current events.

##### c. What direct services will be provided to citizens by the appropriation project?

Funding requested for 2023-2024 will be utilized in partnership with non-profit organizations to host a variety of free public humanities programs statewide. These programs include Museum on Main Street, a partnership with the Smithsonian Institution that brings high-quality traveling exhibits, resources, and public programs to small towns and rural communities. Florida Talks offers both in-person and virtual presentations by expert historians, storytellers, researchers, and authors on a wide variety of subjects related to Florida. The free, downloadable Florida Stories walking tour app features the history and heritage of 36 unique Florida communities. A new affiliation with the Library of Congress' Center for the Book allows for the support of family literacy and other educational programs hosted by public libraries. The award-winning FORUM magazine provides readers statewide with a variety of perspectives on Florida's diverse history, heritage, and culture.

##### d. Who is the target population served by this project? How many individuals are expected to be served?

In fiscal year 2022/23, more than 38,000 people attended both in-person and virtual programs presented by Florida Humanities and partners statewide. These programs included Smithsonian exhibitions in small towns; virtual and in-person speaker programs; and family literacy programs hosted by public libraries. In addition, FORUM magazine reached more than 30,000 readers, and the Florida Stories app was downloaded by nearly 10,000 users. Target audiences include the adult general public, residents in rural and under-served communities, senior citizens, tourists, and families with young children among others. Attendance numbers are expected to significantly increase in the coming year as cultural venues continue to more fully re-open to the public in the wake of the pandemic.

##### e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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Each program has its own specific outcomes and evaluation measurements. The Florida Stories walking tour app and the Museum on Main Street Smithsonian exhibition program are designed to increase organizational capacity for small cultural agencies in under-served and rural communities, as well as to increase local and statewide tourism. Reading and discussion programs for families are designed to increase civic engagement, improve basic literacy skills, promote critical thinking, and raise awareness of valuable library resources. Speaker programs and FORUM magazine aim to increase knowledge of Florida history and heritage for both residents and tourists. Program specific evaluation tools are completed by both the program attendees as well as by partnering organizations. Ongoing monitoring of participant surveys and partner reports allows FHC staff to make adjustments to program design and implementation in order to enhance programmatic success.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?**

In order to receive contracted payments on a reimbursement basis and to avoid penalties, FHC is required to electronically submit to the Department of State quarterly project progress reports that document deliverables and tasks completed and expenses incurred to date.

#### 15. Requester Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 16. Recipient Contact Information

a. Organization

b. Municipality and County

#### c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number

#### 17. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address



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d. Phone Number