

LFIR # 1110

1. Project Title A Land Remembered - Pioneers of Florida

2. Senate Sponsor Stan McClain

3. Date of Request 2/5/2025

4. Project/Program Description

A Land Remembered, Patrick D. Smith's bestselling novel about three generations of Florida pioneers, will be adapted into a multi-part television series. The requested state funds will primarily be used to ensure historical accuracy of Florida's "cracker" cattlemen and deliver behind the scenes educational programming. Local collaborators ranging from anthropologists to cattle ranchers will be vital to bringing the beloved Florida novel to life.

5. State Agency to receive requested funds

Department of Agriculture and Consumer Services

State Agency	contacted?	Yes
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6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	4%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	500,000	3%
Other	14,000,000	93%
Total Project Costs for Fiscal Year 2025-2026	15,000,000	100%

8. Has this project previously received state funding? If yes, provide the most recent instance:

Fiscal Year			Specific	Vetoed
(уууу-уу)	Recurring	Nonrecurring	Appropriation #	
	•		•	•

9. Is future-year funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Complete questions 10 and 11 for Fixed Capital Outlay Projects

No

No

OF FUS	Lo	The Florida S cal Funding Initiat Fiscal Year 202	tive Request		LFIR # 1110
0. Status of Constr a. What is the cur		he project?			
d. What is the est	imated start da imated comple	i.e permitted)? te of construction? tion date of construction? sed for ongoing operations	No and maintenance of	f the project?	

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

N/A	N/A	ł
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12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits	Cattle ranchers, farmers, film crew, food services, transportation services, security, local actors.	100,000
Expense/Equipment/Travel/Supplies/ Other	Truck rentals, location rentals, film and television equipment, local transportation, cattle rental, horse rentals, land leasing, office rentals,	250,000
Consultants/Contracted Services/Study	State historians, anthropologists, wildlife experts, and the creation of an educational documentary.	150,000
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	500,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Funds will primarily be used to ensuring the historical accuracy by consulting and hiring anthropologists, historians, and cattle ranchers.

b. What activities and services will be provided to meet the intended purpose of these funds?

Compensation for cattle ranchers, farmers, film crew, food services, transportation, security, local actors. Expenses related to truck, office, equipment, land, transportation, livestock, and office space rentals. Consultants will be hired, including state historians and wildlife experts. Additionally, funding will be used to create a educational documentary.



c. What direct services will be provided to citizens by the appropriation project?

The funding will support local businesses, contractors, and locations needed to produce the show. The educational documentary will be made with Florida high schoolers in mind.

d. Who is the target population served by this project? How many individuals are expected to be served?

The agricultural industry, students, and all Florida residents who will benefit from the measurable increase in tourism and conservation efforts.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

A Land Remembered is a classic novel integrated in various forms in Florida K-12 Education. The production of this television series will reinvigorate interest in 'Old Florida', history, conservation, agriculture, and more. The series details the history of our state, from the origin of the cowboy to the resiliency of the Seminole Tribe and the Spanish roots of the agricultural community. Youth and adult interest in agriculture and conservation as well as tourism may be used as measurements.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Repayment of Funds

14. Is this project related to mitigation, response, or recovery from a natural disaster? No

a. If Yes, what phase best describes the project?

- □ Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?

□ Yes, Applied

□ Yes, Received

🗆 No

□ No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

□ Yes, Applied



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□ Yes, Received

🗆 No

19.

□ No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name	Tyler	Last Name	Martinolich
b. Organization	Film Tampa Bay		
c. E-mail Address	tmartinolich@visittampaba	ay.com	
d. Phone Number	(813)218-3302	Ext.	

18. Recipient Contact Information

a. Organization	Visit Tampa Bay			
b. Municipality and	d County Hillsborough			
c. Organization Ty	ре			
□For Profit Entity				
⊠Non Profit 501(c	:)(3)			
□Non Profit 501(c	5)(4)			
□Local Entity				
□University or Co	llege			
□Other (please sp	pecify)			
		7		
d. First Name	Santiago	Last Name	Corrada	
e. E-mail Address	scorrada@visittampabay.	com		
f. Phone Number	(813)223-1111	Ext.		
Lobbyist Contact I	nformation			
a. Name	Edward P. Briggs			
b. Firm Name	RSA Consulting Group LI	LC		
c. E-mail Address	edward@rsaconsultingllc.	.com		
d. Phone Number	(850)933-5994			



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The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.