



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2025-2026

LFIR # 1231

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. **Project/Program Description**

The Florida Council on Economic Education (FCEE) was founded in 1975 by the Florida Council of 100 to improve economics and financial literacy education across the state. The FCEE, which helped DOE write the latest financial literacy textbook, works with a vast network of Florida educators and state university-based Centers for Economic and Financial Education to develop and deliver best-practice resources to teachers and students across the state. State funding will allow FCEE to train 3000 educators to teach financial literacy, distribute 50,000 financial literacy workbooks to Florida teachers and students, increase the capacity of FCEE's Learning Management System platform from 5,000 to 20,000 concurrent users at any given time, and enhance the portal's offerings with supplemental educational materials accessible to teachers, parents and students across the state according to FL law and Department of Education standards & best-practice.

5. **State Agency to receive requested funds**

**State Agency contacted?**  Yes

6. **Amount of the Nonrecurring Request for Fiscal Year 2025-2026**

Type of Funding	Amount
Operating	550,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>550,000</b>

7. **Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)**

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	550,000	33%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	1,100,000	67%
<b>Total Project Costs for Fiscal Year 2025-2026</b>	<b>1,650,000</b>	<b>100%</b>

8. **Has this project previously received state funding?**  Yes

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2024-25	0	700,000	105	No

9. **Is future-year funding likely to be requested?**  Yes

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**



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Two thirds of this funding request will be secured from private donors, grants, and corporate sponsors.

## Complete questions 10 and 11 for Fixed Capital Outlay Projects

### 10. Status of Construction

a. What is the current phase of the project?

- Planning    
  Design    
  Construction    
  N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

e. What funding stream will be used for ongoing operations and maintenance of the project?

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

### 12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	Oversight of project, funds disbursement, project management	52,000
Other Salary and Benefits	Sr. Manager Outreach and Resources - oversees implementation of program services, recruitment for teacher training events and compilation of data for reporting. Director, Events and Communications - Produces marketing materials, designs resources and communications for teacher outreach.	34,000
Expense/Equipment/Travel/Supplies/Other	Marketing materials and resources to advertise professional learning workshops for teachers.	1,000
Consultants/Contracted Services/Study	Director of Education on contract - Primary Trainer for teacher workshops. Retention of contracted project manager to support the efficient deployment of resources, implement program, evaluate outcomes, monitor financial expenditures & complete grant reporting.	89,000
<b>Operational Costs</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Teacher training: travel to workshop sites, supplies, and materials for K-12 teacher professional learning; Financial Freedom reprint (50,000 copies) and shipping to thousands of students across the state; Stipends for educators to attend professional learning workshops.	244,000
Consultants/Contracted Services/Study	Hiring of instructional website designer to create web-based platform for hosting instructional materials, technical writers and editors to develop content; One Year of administrative control/access, support and training, and integration support for online platform utilized by thousands of teachers & students; Workshop Facilitators on contract.	130,000



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<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/ Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>550,000</b>

**13. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

State funding will ensure that educators are equipped with best-practice financial literacy materials that meet state standards to teach an estimated 200,000 high school students each year who will be taking a financial literacy course by the 2025-26 school year (an increase from 90,000 in 2024-25).

**b. What activities and services will be provided to meet the intended purpose of these funds?**

Through 100 professional learning programs, 3000 teachers statewide will be trained in how to teach the required financial literacy course tailored to meet the needs of individual classrooms; 50,000 financial literacy workbooks will be distributed to Florida teachers and students; and an expansion of the FCEE online portal of best-practices and classroom resources will be accessible to 20,000 concurrent users (increased from 5,000), including, teachers, parents and students across the state.

**c. What direct services will be provided to citizens by the appropriation project?**

Through this funding, the FCEE will expand access for Florida's educators to lesson plans, supplemental materials, and online resources in order to fulfill the state mandate for the personal financial literacy course. Educators will also have access to professional development workshops teaching them to develop robust courses and learn how to tailor the content to their specific students' needs.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

Target population includes teachers and students of all learning levels and ages, parents seeking information for their families, and community groups focused on personal finance education. Over 75,000 people are anticipated to be served.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Students learn the value of savings, avoiding bad debt, and other critical financial and economic skills. They are also much more likely to start businesses, manage their money well and engage in positive economic growth for Florida. Providing financial education to students enhances financial and life skills (writing a resume, reading a contract, managing money and debt) that increase opportunities for a successful and independent future. Ultimately, high quality financial literacy education (taught by well- trained teachers) will build economic self-sufficiency for next generation Floridians.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Funds for deliverables not met will be returned to the state.

**14. Is this project related to mitigation, response, or recovery from a natural disaster?**  No

**a. If Yes, what phase best describes the project?**

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

**b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):**



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**15. Has the entity applied for or received federal assistance for this project?**

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

**a. If yes, provide the FEMA project worksheet ID#:**

**b. Provide the total project cost listed on the FEMA project worksheet:**

**16. Has the entity applied for or received state assistance for this project (other than this request)?**

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

**a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):**

**17. Requester Contact Information**

**a. First Name**  **Last Name**

**b. Organization**

**c. E-mail Address**

**d. Phone Number**  **Ext.**

**18. Recipient Contact Information**

**a. Organization**

**b. Municipality and County**

**c. Organization Type**

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)



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- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number  Ext.

#### 19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

*The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.*