



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 1235

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

Operation New Uniform, a Florida-based 501(c)(3) veteran service organization, is dedicated to empowering Servicemembers, Veterans, and Military Spouses to transition successfully into purposeful and stable careers. Through personalized career coaching, counseling, and training, the program addresses the needs of the unemployed and underemployed, equipping them with the tools to thrive professionally.

5. State Agency to receive requested funds
- State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	1,226,800
Fixed Capital Outlay	0
Total State Funds Requested	1,226,800

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,226,800	63%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	720,880	37%
Total Project Costs for Fiscal Year 2025-2026	1,947,680	100%

8. Has this project previously received state funding?
- If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2024-25	0	400,000	2305	No

9. Is future-year funding likely to be requested?
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.
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Complete questions 10 and 11 for Fixed Capital Outlay Projects



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10. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

e. What funding stream will be used for ongoing operations and maintenance of the project?

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	ADMIN Payroll Amount Allocated for Executive Director to support execution of the Operation New Uniform Program/Training -Chief Executive Officer Salary	65,000
Other Salary and Benefits	ADMIN Payroll Amount Allocated (Minus Executive Director) to support execution of the Operation New Uniform Programs/Training -Chief Marketing Officer, Director of Sponsorships & Partnerships, Controller, Marketing Specialist, and Executive Assistant/Office Manager	180,000
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits	PROGRAMS Payroll Amount and Benefits to support execution of the Operation New Uniform Program/Training -Programs Director (1), Programs Manager (1), Programs Coordinators (2), and Programs Outreach (2)	598,000
Expense/Equipment/Travel/Supplies/Other	PROGRAMS Cost to support execution of the Operation New Uniform Program/Training -Rent, Insurance, New Technology, Training Materials, Mailing/Postage, Graduation Fulfillment and Career Readiness Materials	383,800
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		1,226,800

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Operation New Uniform (ONU) delivers transformative transition training for Servicemembers, Veterans, and Military Spouses, with the sole mission of helping them "find their new uniform" in the business world. Without this support, many of these individuals could face unemployment or underemployment. Impressively, 97% of ONU graduates secure meaningful employment within just four months of completing the program, earning an average salary of \$94,000.

b. What activities and services will be provided to meet the intended purpose of these funds?

Operation New Uniform (ONU) offers tailored transition training for Servicemembers, Veterans, and Military Spouses. Students can learn either in-person or online to meet their unique learning needs. Beyond ONU's proprietary training curriculum, the program hosts networking events throughout the year, providing students with valuable opportunities to connect with local business leaders and recruiters, helping them "find their new uniform" in the professional world.

c. What direct services will be provided to citizens by the appropriation project?

Operation New Uniform (ONU) provides direct services that include comprehensive training and instruction, available both in-person and online, as well as hosting networking events. These initiatives are designed to support transitioning Servicemembers, Veterans, and Military Spouses in successfully "finding their new uniform" in the business world.

d. Who is the target population served by this project? How many individuals are expected to be served?

Operation New Uniform (ONU) serves a dedicated target population of Servicemembers, Veterans, and Military Spouses, providing transformative support to over 100 individuals annually.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Measurements are tracked in Salesforce (methodology). Please take a moment to view the testimonial of two ONU graduates, Gary and Kristi, which clearly illustrates ONU's impact: <https://tinyurl.com/2s3p6jze>

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

In the event Operation New Uniform (ONU) does not meet the deliverables, they will not be eligible to request funding the next year.

14. Is this project related to mitigation, response, or recovery from a natural disaster?

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:



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b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number **Ext.**

19. Lobbyist Contact Information



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a. Name	<input type="text" value="Claudia Davant"/>
b. Firm Name	<input type="text" value="Adams St. Advocates"/>
c. E-mail Address	<input type="text" value="claudia@adamsstadvocates.com"/>
d. Phone Number	<input type="text" value="(850)567-0979"/>

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.