



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 1244

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The primary goal of ETERNA, INC. is to foster a transformative change in societal perceptions around aging. We aim to empower seniors by engaging them in the performing arts and visual effects, thereby enabling them to live healthier, more productive lives. Our programs also include senior mentorship opportunities to underprivileged children & youth, and music therapy for seniors, provided by seniors themselves. In addition, our programs and services are multifaceted and impactful because of the unique presentation and entertaining format. We address physical health through Health & Nutrition workshops specifically for senior adults, aiming to foster healthy eating habits and promote increased physical activity to reduce stress and combat obesity.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	513,340
Fixed Capital Outlay	0
Total State Funds Requested	513,340

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	513,340	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2025-2026	513,340	100%

8. Has this project previously received state funding?

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future-year funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



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Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

e. What funding stream will be used for ongoing operations and maintenance of the project?

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Responsible to Board of Directors for daily operation of the organization; prepare and submit budget for approval of BOD; submit monthly and annual financial reports and regular department /status reports; provide all other duties as mandated by the Board of Directors.	98,000
Other Salary and Benefits	ADMIN ASST. - Provide admin. assistance to Exec. Director; SECRETARY - Provide clerical duties to Exec. Dir. & Assistant; GRANT/EVENT SPECIALIST - Conduct grant file reviews & compliance and coordinate special events; PROGRAM MGR. - Responsible for marketing, fundraising, special projects, webmaster and media	200,000
Expense/Equipment/Travel/Supplies/Other	Travel, supplies, telephones, internet, equipment, office supplies, equipment maintenance	20,000
Consultants/Contracted Services/Study	Accountant; Legal Services	20,000
Operational Costs		
Salary and Benefits	PROG. SERV. MGR. (FT) - Devel/supervise program services MUSIC PROG. DIR.(PT) Performs tasks related to music programming; ART DIR.(PT)- Create art related tasks as needed; CHOIR DIR. (PT) - Recruit, train, schedule performances; VOLUNTEER COORD. (PT) Recruit, train/supervise volunteers; SENIOR SHOWCASE ASST. - Assist in Planning this annual event	120,190
Expense/Equipment/Travel/Supplies/Other	Program supplies; Insurance; Rentals; Postage; Travel	20,000
Consultants/Contracted Services/Study	Production Expenses (videographer, choreographer, photographer, studio rental); Marketing; Professional entertainment	35,150



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Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		513,340

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The primary goal of the funds being requested is to foster a transformative change in societal perceptions around aging. Our aim is to empower senior adults by engaging them in the performing arts and visual affects as learning tools, thereby enabling them to live healthier and more productive lives. This endeavor will also offer mentorship opportunities to underprivileged children, youth and incarcerated young adults; and, music therapy for seniors, provided by seniors

b. What activities and services will be provided to meet the intended purpose of these funds?

1) HEALTH & NUTRITION WORKSHOPS FOR SENIORS 2) ROSE & CROWN CLUB - Senior Gospel Choir & Talent Show to perform at senior residences, nursing homes, rehabs, etc. 3) NANA PROJECT "Grandparent" mentoring program for underprivileged children, youth and incarcerated young adults 4) ANNUAL SENIOR SHOWCASE (recognition of NATIONAL SENIOR CITIZENS DAY (August 21) Elaborate celebration & recognition/awards to seniors for their noted contributions to family and community

c. What direct services will be provided to citizens by the appropriation project?

Same as noted above:
HEALTH & NUTRITION WORKSHOPS FOR SENIORS
ROSE & CROWN CLUB Music Therapy
NANA PROJECT Grandparent Mentoring For Underprivileged Children, Youth & Incarcerated Young Adults
ANNUAL SENIOR SHOWCASE Elaborate Recognition of Contributions of Seniors to Family & Community.

d. Who is the target population served by this project? How many individuals are expected to be served?

Target Population: Senior Adults 60+
1500+ Expected To Be Served

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Complacent senior adults will become educated and motivated by services administered by role model peers, resulting in the desire and implementation of a lifestyle conducive to healthy and productive lives. The measurable outcomes vary according to the service. The methods will be through registration data and attendee follow up satisfaction surveys, post event satisfaction surveys and tracking through partnerships i.e. Citrus Foster Care, Teen Upward Bound, Miami Dade County Juvenile Justice System and website surveys

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

No suggestions at this present time. We are willing to comply with the current penalties.

14. Is this project related to mitigation, response, or recovery from a natural disaster? No

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):



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15. Has the entity applied for or received federal assistance for this project?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)



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- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number Ext.

19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.