

LFIR # 1351

1.	Project Title	Empowered of Citrus & Sumte	Central Florida exp r Counties	ansion of the Rock Pro	gram Into Lake,	
2.	Senate Sponsor	Stan McClain				
3.	Date of Request	2/12/2025				
4.	Project/Program De	escription				
	counties, launch in C	Citrus and Sumter r thousands of stu	counties and add a dents with essentia	will expand services to second Rolling Rock to I items, improving atter ncy will ensure no child	ruck to double our ondance, confidence	delivery capacity. This and academic
5.	State Agency to red	ceive requested f	unds Departn	nent of Education		
	State Agency conta	•	•			
	- ,					
6. /	Amount of the Nonr	ecurring Reques	it for Fiscal Year 2	025-2026 		
	Type of Funding			Amo		
-	Operating				350,000	
	Fixed Capital Outlay				0	
	Total State Funds F	Requested			350,000	
7. -	Total Project Cost f	or Fiscal Year 20	25-2026 (including	matching funds avai	lable for this proje	ect)
	Type of Funding			Amount	Percentage	
ı				Amount	rerecitage	
	Total State Funds R	equested (from qu	estion #6)	350,000	70%	
Ī	Matching Funds	equested (from qu	estion #6)	350,000	70%	
Ī	Matching Funds Federal			350,000	70%	
Ī	Matching Funds Federal State (excluding the			350,000	70% 0% 0%	
Ī	Matching Funds Federal State (excluding the Local			350,000 0 0	70% 0% 0%	
Ī	Matching Funds Federal State (excluding the Local Other	amount of this red	quest)	350,000 0 0 150,000	70% 0% 0% 0% 30%	
Ī	Matching Funds Federal State (excluding the Local	amount of this red	quest)	350,000 0 0	70% 0% 0%	
8.	Matching Funds Federal State (excluding the Local Other	amount of this rec	quest) 2025-2026 I state funding?	350,000 0 0 150,000	70% 0% 0% 0% 30%	
8.	Matching Funds Federal State (excluding the Local Other Total Project Costs Has this project pre If yes, provide the I	amount of this received most recent insta	quest) 2025-2026 I state funding?	350,000 0 0 150,000 500,000 No	70% 0% 0% 0% 30%	
8.	Matching Funds Federal State (excluding the Local Other Total Project Costs Has this project pre- If yes, provide the I	amount of this received most recent insta	quest) 2025-2026 I state funding?	350,000 0 0 150,000 500,000	70% 0% 0% 0% 30% 100%	
8.	Matching Funds Federal State (excluding the Local Other Total Project Costs Has this project pre If yes, provide the I	amount of this red for Fiscal Year 2 eviously received most recent insta	2025-2026 I state funding? ance:	350,000 0 0 150,000 500,000 No	70% 0% 0% 0% 30% 100%	
8.	Matching Funds Federal State (excluding the Local Other Total Project Costs Has this project pre If yes, provide the I	amount of this received most recent insta	2025-2026 I state funding? nnce: Nonrecurring	350,000 0 0 150,000 500,000 No	70% 0% 0% 0% 30% 100%	
8. 9.	Matching Funds Federal State (excluding the Local Other Total Project Costs Has this project pre If yes, provide the I	amount of this received most recent insta	Quest) 2025-2026 I state funding? nnce: nount Nonrecurring quested?	350,000 0 0 150,000 500,000 No Specific Appropriation #	70% 0% 0% 0% 30% 100%	
8. 9.	Matching Funds Federal State (excluding the Local Other Total Project Costs Has this project pre If yes, provide the I Fiscal Year (уууу-уу) Is future-year fundi a. If yes, indicate no	amount of this red for Fiscal Year 2 eviously received most recent insta Am Recurring ng likely to be re onrecurring amo	Quest) 2025-2026 I state funding? nnce: Nonrecurring quested? unt per year.	350,000 0 0 150,000 500,000 No Specific Appropriation #	70% 0% 0% 0% 30% 100%	



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Complete questions 10 and 11 for Fixed Capital Outlay Projects

Status of Const . What is the cu	ruction urrent phase of t	the project?				
O Planning	O Design	Construction	O N/A			
. Is the project	"shovel ready"	(i.e permitted)?				
What is the es	stimated start da	ate of construction?				
. What is the es	stimated comple	etion date of constru	ction?			
. What funding	stream will be ι	used for ongoing ope	erations and i	maintenance	of the project?	•
		o receive, directly or ers of the facility and		ny fixed capit	al outlay fundi	ng. Include th
•		,				

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	This appropriation request seeks funding to support the salaries of current critical staff within our organization, ensuring the effective implementation and sustainability of programs that serve our community. The request will cover 30% of the salaries for the Executive Director, Operations Director	48,000
Other Salary and Benefits	Support Funds for Current Program Coordinator and Truck Driver	44,500
Expense/Equipment/Travel/Supplies/ Other	Essential need items that are better if purchases new. (underwear, socks, bras) for 20 existing Rock rooms in Marion County and Lake	42,500
Consultants/Contracted Services/Study	NA	0
Operational Costs		
Salary and Benefits	100% of the salaries for two new Program Managers who are essential to the day-to-day management and delivery of our initiative in Citrus and Lake County	100,000
Expense/Equipment/Travel/Supplies/ Other	Build Out - \$5000 per room and stock for year one (\$5000) of 11 Rock program Rooms 5 in Citrus County, 3 in Lake County 2, in Sumter County and 1 in Marion County. (cabinets, cubbies, racks and shelfing units) Purchase, build-out and wrap an additional Box truck for efficiencies	115,000
	of delivery and reach those schools with max capacity \$50000	
Consultants/Contracted Services/Study	NA	0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	350,000



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13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

1. Enhancing Access to Essential Resources

2. Provide under served middle and high school students with essential items such as clothing, hygiene products, and school supplies to improve their self-esteem and readiness to succeed in school and life.

3. Expanding Program Reach

Increase the number of schools and communities served by the Rock Program to ensure equitable access across the state, especially in underprivileged or rural areas.

Strengthening Academic and Social Development

Support initiatives that empower students to succeed academically and socially, such as mentorship programs, life skills workshops, and confidence-building activities.

Operational Sustainability and Growth

Enhance operational infrastructure, including storage, transportation, and staffing, to manage and distribute resources efficiently to meet growing demands.

Partnership Development

Build and strengthen partnerships with schools, local businesses, and community organizations.

b. What activities and services will be provided to meet the intended purpose of these funds?

1. Distribution of Essential Items:

Provide students with clothing, shoes, hygiene products, school supplies, and other basic necessities to ensure they have the tools to succeed academically and socially.

Organize regular distribution events at participating schools and community centers.

2. Outreach and Program Expansion

Identify and partner with additional schools, focusing on underserved areas, to expand the reach of the Rock Program.

3. Resource Logistics and Management

Improve the storage, inventory, and distribution systems to handle increased demands efficiently. Invest in transportation solutions to ensure timely delivery of resources to schools and communities.

c. What direct services will be provided to citizens by the appropriation project?

Access to Essential Items:

Distribute clothing, shoes, and outerwear to students in need. Provide hygiene products, such as toothbrushes, toothpaste, soap, shampoo, and deodorant. Supply school essentials, including backpacks, notebooks, pens, and other learning materials. Improved Access for under severed Communities. Bring mobile resource units to rural or economically challenged areas where students face significant barriers to basic resources.

Expand partnerships with schools and community centers to establish convenient distribution hubs.

Community Engagement and Support:

Facilitate community events, such as resource fairs, where families can access not only Rock Program services but also additional support from local organizations.

Create volunteer opportunities for community members to actively engage in supporting students.

Data-Driven Impact Reporting:

Collect and analyze feedback from students and schools to assess the program's impact.

Share measurable with stakeholders

d. Who is the target population served by this project? How many individuals are expected to be served?



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The Rock Program targets undeserved middle and high school students who face barriers to academic success and personal development due to a lack of essential resources. The program focuses on students in:

Economically disadvantaged communities where poverty limits access to basic needs.

Rural or under served areas with fewer community support services.

Schools with high rates of free or reduced lunch participation, indicating financial hardship.

Families experiencing temporary hardships, such as homelessness, unemployment, or financial instability.

The project also indirectly benefits:

Families of students, by alleviating financial burdens.

School staff and administrators, by addressing students' non-academic challenges, allowing them to focus on education.

Number of Individuals Expected to Be Served

Direct Beneficiaries (Students):

An estimated 2,500-3,000 students annually across multiple schools and communities.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The Rock Program's primary benefits and outcomes are tied to improving the well-being and success of under served students. Key outcomes include:

Enhanced Student Confidence and Self-Esteem

Providing essential resources like clothing and hygiene products empowers students to feel confident and ready to participate in school activities.

Improved Academic Performance

Addressing basic needs helps students focus on their education, leading to improved attendance, engagement, and academic success.

Reduced Financial Burden on Families

Supplying essential items reduces the strain on families struggling to meet their children's basic needs. Increased Access to Resources in Under served Areas

Expanding the program ensures equitable access to resources for students in economically disadvantaged and rural communities.

Stronger Community Collaboration

Engaging local businesses, schools, and volunteers fosters a supportive network around students.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

A portion of the appropriated funds may be withheld until specific deliverables are met.

Reduction of Future Funding:

Reduce funding for subsequent phases or years if performance measures are not achieved.

Reimbursement Requirements:

Require the grantee to return funds that were allocated but not used effectively or failed to meet their intended purpose.

Corrective Action Plans

Mandatory Corrective Action Plan Submission:

Require the organization to develop and implement a plan addressing deficiencies, with strict timelines for improvement.

Performance Improvement Programs:

Enroll the organization in a formal performance improvement program overseen by the contracting agency.

- 14. Is this project related to mitigation, response, or recovery from a natural disaster? No
 - a. If Yes, what phase best describes the project?



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	Mitigation (red	lucing or eliminating potentia	al loss of life	or property)			
	Response (ad	dressing the immediate and	l short-term e	ffects of a nat	ural disaster)		
	Recovery (ass	sisting communities return to	o normal oper	ations, includ	ing rebuilding	damaged ir	fastructure)
b. N	lame of the natu	ural disaster (or Executive	Order # for	events not u	nder a feder	al declaration	on):
15. Ha	s the entity app	olied for or received federa	al assistance	for this proj	ect?		
	Yes, Applied						
	Yes, Received						
	No						
	No, but intends t	o apply					
a. If	yes, provide th	ne FEMA project workshee	et ID#:				
b. P	rovide the total	I project cost listed on the	FEMA proje	ect workshee	t:		
16. Ha	s the entity app	olied for or received state	assistance f	or this projec	t (other than	this reque	st)?
	Yes, Applied						
	Yes, Received						
	No						
	No, but intends t	o apply					
a. If Cor	yes, specify th	e program and state agen	cy (ex. Loca	l Governmen	t Emergenc	y Bridge Lo	an, Department of
	quester Contac		Г				
	First Name		Last Name				
	Organization	Empowered of Central Flo	orida / DBA TI	ne Rock Progi	ram		
c. E	E-mail Address	execdirector@therockprog	gram.org				
d. I	Phone Number	(352)230-5324	Ext.	100			
18 Pa	cipient Contact	Information					
	Organization	Empowered of Central Flo	orida				
	•	d County Marion					



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c. Organization Ty	c. Organization Type					
□For Profit Entity	□For Profit Entity					
☑Non Profit 501(c	☑Non Profit 501(c)(3)					
□Non Profit 501(c	□Non Profit 501(c)(4)					
□Local Entity	□Local Entity					
□University or Co	□University or College					
□Other (please sp	□Other (please specify)					
d. First Name	Troy	Last Name	Weaver			
e. E-mail Address	e. E-mail Address execdirector@therockprogram.org					
f. Phone Number	(352)230-5324	Ext.				
19. Lobbyist Contact Information						
a. Name	Jessica Evangel McClain					
b. Firm Name	Old Florida Partners					
c. E-mail Address	jessica@oldfloridapartners.com					
	(352)318-2940					

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.