

LFIR # 1410

1. Project Title	Increasing Employee Retention	on at th	ne FL Department of	Corrections			
2. Senate Sponsor	Clay Yarborough						
3. Date of Request	2/12/2025						
4. Project/Program De	escription						
decrease among wo attrition (employee t implementation of a to most effectively s touchpoints to meas	orts to stabilize the workforce, the orkforce applicants, length of empurnover) and ensure a healthy plantle Employee Experience upport current and potential staffure employee satisfaction and element of individual and collective	oloyme ipeline Solution and re ngage	ent, and an overall de of FDOC workforce, on to identify areas of etain them. Qualtrics ment across a numbe	cline in workforce si Qualtrics proposes opportunity across will develop individuer of key factors with	ize. In order to minimize the development and the employee lifecycle all surveys and hin their work day. This		
	ceive requested funds De	epartm	ent of Corrections				
State Agency conta	icted? Yes						
	recurring Request for Fiscal Y	oar 20	25-2026				
	couring request for Fiscal 1	cai zo	Amo	umt			
Type of Funding Operating			Amo	725,000			
Fixed Capital Outlay	,			0			
Total State Funds I			725,000				
	•			•	•		
7. Total Project Cost f	or Fiscal Year 2025-2026 (inclu	uding I	matching funds ava	ilable for this proje	∍ct)		
Type of Funding			Amount	Percentage			
	equested (from question #6)		725,000	88%			
Matching Funds			- 1				
Federal			0	0%			
State (excluding the amount of this request)			0	0%			
Local Other			100,000	0% 12%			
	(F: 1)/ 000F 0000		·				
Total Project Costs	s for Fiscal Year 2025-2026		825,000	100%			
	eviously received state funding most recent instance:	g?	No				
Fiscal Year	Amount		Specific	Vetoed			
(уууу-уу)	Recurring Nonrecur	ring	Appropriation #				
9. Is future-year fundi	ng likely to be requested?		Yes				
a. If yes, indicate n	onrecurring amount per year.		500,000				
	arce of funding that can be use	ed in li					
None							
TAOLIC					Į		



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Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status	s of Constru	uction					
a. Wha	at is the cur	rent phase of t	he project?				
O P	Planning	O Design	Construction	O N/A			
b. Is th	ne project "	shovel ready" (i.e permitted)?				
c. Wha	at is the est	imated start da	te of construction?				
d. Wha	at is the est	imated comple	tion date of constru	ction?			
e. Wha	at funding s	stream will be u	sed for ongoing ope	rations a	nd maintenance	e of the project?	
			o receive, directly or rs of the facility and			ital outlay funding	յ. Include the
						ital outlay funding	յ. Include

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other	The Qualtrics Employee Experience Solution includes licenses needed to run the full Program (Surveys, Analytics, Dashboards) for up to 30,000 (Estimated) employees within the Department of Corrections statewide.	500,000
Consultants/Contracted Services/Study	Qualtrics Partners (Implementation) will provide 3rd party services for Implementation (setup of the software) and consultancy (program outcomes and measurements) to ensure the Department of Corrections is maximizing its investment of state funds. Qualtrics (1st party) will manage the ongoing maintenance and support of the contract if the Department has any requested changes on questions, visualizations, and program strategy (distribution channels and timelines).	225,000
Operational Costs		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	725,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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The intended goal of the program is to 1) retain existing employees within the Department of Corrections and 2) support the development of new talent to ensure a sustainable pipeline of employees now and into the future.

b. What activities and services will be provided to meet the intended purpose of these funds?

Software implementation and program consultancy will be provided throughout the lifecycle of the program. Qualtrics is providing the program guidance, software platform, and support to ensure a successful implementation and intended purpose being met.

c. What direct services will be provided to citizens by the appropriation project?

Employees within the Department of Corrections will experience improved employee experience and reduce turnover among employees. By stabilizing the workforce within the Department, inmate safety and satisfaction will increase, and therefore improving public safety as a whole.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population is the Corrections staff statewide. A minimum of 30,000 staff are expected to be contacted throughout the first year of the Employee Experience Solution.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Through the use of Qualtrics proprietary technology and methodology, we should see increases in employee retention and satisfaction, as well as a decrease in inmate violence.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Repayment of funds will be made to the state if the Qualtrics fails to meet the deliverables or performance measure criteria within the contract.

cri	iteria within the contract.
l. Is t	this project related to mitigation, response, or recovery from a natural disaster? No
a. If	Yes, what phase best describes the project?
	Mitigation (reducing or eliminating potential loss of life or property)
	Response (addressing the immediate and short-term effects of a natural disaster)
	Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)
b. N	lame of the natural disaster (or Executive Order # for events not under a federal declaration):
. Ha	s the entity applied for or received federal assistance for this project?
□ '	Yes, Applied
<u> </u>	Yes, Received
	No
	No, but intends to apply
a. If	yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:



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16. Has the entity app	olied for or received state	assistance	or this projec	t (other tha
☐ Yes, Applied				
☐ Yes, Received				
□ No				
☐ No, but intends to	o apply			
a. If yes, specify the Commerce):	e program and state age	ncy (ex. Loca	al Governmen	t Emergenc
Department of Cor	rections, EX Pilot, \$30,000) (one facility	· 1,500 employ	rees)
7. Requester Contact		7		
a. First Name	Cody	Last Name	Abrams	
b. Organization	Qualtrics, LLC			
c. E-mail Address				
d. Phone Number	(484)294-0348	Ext.		
8. Recipient Contact	Information			
a. Organization	Qualtrics, LLC			
b. Municipality and				
c. Organization Ty	-			_
☑For Profit Entity				
•				
□Non Profit 501(c				
□Non Profit 501(d	;)(4)			
□Local Entity				
□University or Co	ıllege			
□Other (please sp	pecify)			
d. First Name	Cody	Last Name	Abrams	
e. E-mail Address	cabrams@qualtrics.com			
f. Phone Number	(484)294-0348	Ext.		
9. Lobbyist Contact I	nformation			
a. Name	Thomas Griffin]
b. Firm Name	The Griffin Group			



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c. E-mail Address	tom@thegriffingroup.com	
d. Phone Number	(561)891-7122	

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.