

LFIR # 1676

1. Project Title	Family First - All	Pro Dad/iMOM I	Foster/Adoption Recruit	ment			
2. Senate Sponsor	Danny Burgess						
3. Date of Request	2/17/2025						
4. Project/Program D	escription						
NoMore Experience music. The All Pro I	e, a 2- hour, multi me Dad, iMom, and spok	dia experience, kesman Tony Du	pt, advocate or serve the which can include persungy (adoptive/foster dacate/serve agencies are	onal stories, spoken id) platforms will be i	for children through the word poet, visual art & utilized to generate signups.		
5. State Agency to re	5. State Agency to receive requested funds Department of Children and Families						
State Agency conta	acted? Yes						
6. Amount of the Non	recurring Request	for Fiscal Year	2025-2026				
Type of Funding			Amo	Amount			
Operating				600,000			
Fixed Capital Outla	У			0			
Total State Funds	Requested			600,000			
Type of Funding			ng matching funds ava Amount	Percentage]		
Total State Funds Requested (from question #6)			600,000	600,000 100%			
Matching Funds							
Federal			0	0%	1		
State (excluding the amount of this request)			0	0% 0%	1		
Local			0	†			
Other			0	0%	1		
Total Project Cost	s for Fiscal Year 20	25-2026	600,000	100%			
8. Has this project pr	reviously received s most recent instan	_	Yes				
Fiscal Year	Amount		Specific	Vetoed			
(уууу-уу)	Recurring	Nonrecurring					
2024-25	0	600,0	000 318A	No			
9. Is future-year fund	ling likely to be requ	uested?	Yes		_		
a. If yes, indicate nonrecurring amount per year.			600,000	600,000			
b. Describe the so	urce of funding tha	t can be used i	n lieu of state funding	•	_		
Individual donors,	foundations						



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a. What is the cu		he project?	
Planning	O Design	Construction	○ N/A
b. Is the project	"shovel ready"	(i.e permitted)?	
c. What is the es	stimated start da	ate of construction?	
d. What is the es	stimated comple	etion date of constru	iction?
e. What funding	stream will be u	ised for ongoing ope	erations and maintenance of the project?
			
		o receive, directly or ers of the facility and	r indirectly, any fixed capital outlay funding. Include the distance that the entity.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits	The fixed provider rate includes salary and benefits.	240,753
Expense/Equipment/Travel/Supplies/Other	Includes advertising, resources and travel.	206,787
Consultants/Contracted Services/Study	Includes consultant costs for foster and adoption recruitment events, awareness, production, public relations and advertising placement.	152,460
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	600,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Increase the number of Florida families who foster, adopt, advocate or serve those families caring for children through the NoMore Experience, a 2- hour, multi media experience, which can include personal stories, spoken word poet, visual art & music. The All Pro Dad, iMom, and spokesman Tony Dungy (adoptive/foster dad) platforms will be utilized to generate attendance at these events.CBCs, foster/adoption/advocate/serve agencies are present to receive signups.

b. What activities and services will be provided to meet the intended purpose of these funds?

Up to 8 NoMore Experiences will be held throughout the state of Florida to recruit people to foster, adopt, advocate or serve families who are caring for children. Marketing and public relations efforts utilizing the platforms of All Pro Dad, iMom and Coach Tony Dungy (foster and adoptive parent) will be employed to recruit attendees.



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c. What direct services will be provided to citizens by the appropriation project?

Increased number of foster and adoptive homes in Florida as well as individuals who will advocate (through organizations such as Guardian Ad Litem) or serve families who are fostering or adopting. On average, 30% of those attending the No More Experience sign up to learn more about fostering, adopting advocating or serving.

d. Who is the target population served by this project? How many individuals are expected to be served?

Economically disadvantaged persons, at-risk youth, homeless developmentally disabled, preschool students, grade school students, high school students

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

More foster and adoptive homes. We will track awareness, impressions, interest in foster care and adoption.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Family First works with its contract manager at the Department of Children and Families to ensure the current funding meets the required goals of the contract and brings value back to Floridians. We work directly with the DCF contract manager to assign monetary values to the deliverables, which would result in a penalty if deliverables are not met in a given month.

14. Is	this project related to mitigation, response, or recovery from a natural disaster? No						
a. If	Yes, what phase best describes the project?						
	☐ Mitigation (reducing or eliminating potential loss of life or property)						
	□ Response (addressing the immediate and short-term effects of a natural disaster)						
	□ Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)						
b. N	b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):						
15. Ha	s the entity applied for or received federal assistance for this project?						
	Yes, Applied						
	Yes, Received						
	□ No						
□ No, but intends to apply							
a. If	yes, provide the FEMA project worksheet ID#:						
b. P	Provide the total project cost listed on the FEMA project worksheet:						
16. Ha	s the entity applied for or received state assistance for this project (other than this request)?						
	Yes, Applied						



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☐ Yes, Received						
□ No						
☐ No, but intends to	o apply					
a. If yes, specify the	e program	and state age	ncy (ex. Loc	al Governmen	t Emergenc	y Bridge Loan, Department of
Commerce):						
17. Requester Contact	Informati	on				
a. First Name	Mark		Last Name	Merrill		
b. Organization	Family Fi	rst (All Pro Dad/	iMOM)			
c. E-mail Address	lesley.bat	eman@familyfir	rst.net			
d. Phone Number	(813)335	-7060	Ext.			
18. Recipient Contact	Informatio	on				
a. Organization		rst (All Pro Dad/	iMOM)		1	
b. Municipality and	l County	Statewide				
c. Organization Ty	ре					
□For Profit Entity						
☑Non Profit 501(c	:)(3)					
□Non Profit 501(c	:)(4)					
□Local Entity						
□University or Co	llege					
□Other (please sp	ecify)					
d. First Name	Lesley		Last Name	Bateman		
e. E-mail Address	•	eman@familyfir		Datoman		
f. Phone Number	(813)335	•	Ext.			
19. Lobbyist Contact I						
a. Name	Eric D. Prutsman					
b. Firm Name	Johnson & Blanton					
c. E-mail Address	eric@prutsmanlaw.com					
d. Phone Number						



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The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.