



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2025-2026

LFIR # 1796

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

The funding will support the development of a comprehensive Generative AI training and certification program, focusing on four main areas: entertainment, education, mental health and well-being, and urban design. The funds will establish a specialized program to train veterans for AI-driven roles in media, design, and technology. Scholarship programs will be specifically created for veterans, economically disadvantaged communities, high school students, and residents from rural communities.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	350,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>350,000</b>

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	350,000	50%
<b>Matching Funds</b>		
Federal	100,000	14%
State (excluding the amount of this request)	0	0%
Local	250,000	36%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2025-2026</b>	<b>700,000</b>	<b>100%</b>

8. Has this project previously received state funding?

If yes, provide the most recent instance:

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future-year funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

We will be applying for federal, state and local funding, as well as corporate support.

**Complete questions 10 and 11 for Fixed Capital Outlay Projects**



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2025-2026

LFIR # 1796

**10. Status of Construction**

**a. What is the current phase of the project?**

- Planning    
  Design    
  Construction    
  N/A

**b. Is the project "shovel ready" (i.e permitted)?**

**c. What is the estimated start date of construction?**

**d. What is the estimated completion date of construction?**

**e. What funding stream will be used for ongoing operations and maintenance of the project?**

**11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

**12. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits	The Executive Director is responsible for strategic planning, ensuring that the curriculum aligns with industry needs and advancements in technology. They will lead the recruitment and training efforts, oversee program operations, and facilitate partnerships with tech companies and stakeholders. Additionally, the Executive Director will manage funding and resources, and evaluate efficiency.	35,000
Other Salary and Benefits	Administrators, Coordinators, Technology Directors.	95,000
Expense/Equipment/Travel/Supplies/Other	Computer upgrades, headsets, video cards, software platforms, video cards.	15,000
Consultants/Contracted Services/Study	Technology and Marketing Consultant.	55,000
<b>Operational Costs</b>		
Salary and Benefits	Instructors	75,000
Expense/Equipment/Travel/Supplies/Other	Computer upgrades, headsets, video cards, software platforms, video cards (some can be sponsored and in kind).	30,000
Consultants/Contracted Services/Study	Technologists/Marketing and PR	45,000
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>350,000</b>

**13. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

The funding will support the development of a comprehensive Generative AI training and certification program, focusing on four main areas: entertainment, education, mental health and well-being, and urban design. The funds will establish a specialized program to train veterans for AI-driven roles in media, design, and technology. Scholarship programs will be specifically created for veterans, economically disadvantaged communities, high school students, and residents from rural communities.



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2025-2026

LFIR # 1796

**b. What activities and services will be provided to meet the intended purpose of these funds?**

The program offers boot camps, lectures, and seminars that integrate theoretical instruction with hands-on interactive learning. Key components include the AI Creative Lab, Veteran Innovation Bootcamp, Mindful Tech Studio, and Sustainable Design Lab. Training will focus on AI-powered media and game production, audience engagement through AI, adaptive learning tools, and AI-driven design.

**c. What direct services will be provided to citizens by the appropriation project?**

Participants will have access to both in-person and on line courses focused on the applications of generative AI in various fields, including entertainment, education, mental health, and design. The program will cover a wide range of generative AI tools and technologies relevant to creative industries, education, mental health, and sustainable design. Examples of tools include Runway ML, Power BI.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

The target population is: college and high school students, educators, veterans, jobless persons, economically disadvantaged persons, persons with poor mental health, at risk youth, currently or formerly incarcerated persons, physically disabled.

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

The program incorporates AI-driven wellness to enhance emotional well-being. It will enable media professionals and designers to expand their creative boundaries, resulting in new forms of expression and interdisciplinary collaborations. There is currently a lack of dedicated generative AI education in Florida. This program aims to address that gap by providing structured training, making advanced tech skills accessible to both educators and students. This is essential in a time when generative AI is advancing rapidly, which will result in significant changes in the job market and creative production overall. Generative AI tools will enable media professionals and designers to expand their creative boundaries, resulting in new forms of expression and interdisciplinary collaborations. Set Clear Objectives, Use Pre- and Post-Assessment Tools, Monitor Usage and Engagement Metrics, Gather Qualitative Feedback, Observe Behavioral Indicators, Perform.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

In our 13 years of operation, we have consistently fulfilled our obligations. Contracting agencies have the authority to impose financial penalties, such as withholding a portion of payments until we achieve compliance. They can also implement corrective action plans that require us to detail how we intend to address any performance issues. Additionally, the agencies have the option to terminate the contract for repeated failures or significant breaches, as well as disqualify us in the future.

**14. Is this project related to mitigation, response, or recovery from a natural disaster?**

**a. If Yes, what phase best describes the project?**

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

**b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):**

**15. Has the entity applied for or received federal assistance for this project?**

- Yes, Applied



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2025-2026

LFIR # 1796

- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

#### 17. Requester Contact Information

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

#### 18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2025-2026

LFIR # 1796

Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number  Ext.

#### 19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

*The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.*