



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2347

1. **Project Title**

2. **Senate Sponsor**

3. **Date of Request**

4. Project/Program Description

To achieve its vision of expanding its educational, programming and exhibition spaces, The Dalí has embarked on a multi-year effort to raise \$68 million to renovate and expand its footprint in downtown St. Petersburg. This includes interactive art galleries to spark creativity and imagination, education & conference space to promote innovation, learning & connection, and infinite experiences that attract, educate, engage and delight. Museum renovations (2025-2027) will leverage \$26M in local support and additional private funding to ignite the imagination of 82% of Museum-goers interested in learning about art in an immersive format while expanding education, program, exhibition and training space for school groups, scholars, innovators and visitors for years to come. The state's investment of \$10 million over four years would be less than 15% of the total \$68M project cost, with the remaining funds generated from local government and the private sector.

5. **State Agency to receive requested funds**

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	0
Fixed Capital Outlay	2,500,000
Total State Funds Requested	2,500,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	2,500,000	4%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	26,000,000	38%
Other	39,500,000	58%
Total Project Costs for Fiscal Year 2025-2026	68,000,000	100%

8. **Has this project previously received state funding?**

If yes, provide the most recent instance:

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. **Is future-year funding likely to be requested?**

a. **If yes, indicate nonrecurring amount per year.**

b. **Describe the source of funding that can be used in lieu of state funding.**



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Pinellas County Board of County Commissioners has already committed \$26 million (additional \$9 million will be considered at a future BOCC board meeting). Additionally funds will be sourced through donors and the private sector.

Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

No

c. What is the estimated start date of construction?

04/01/2026

d. What is the estimated completion date of construction?

09/30/2028

e. What funding stream will be used for ongoing operations and maintenance of the project?

Ongoing maintenance and upkeep of the facility will be funded through earned revenue including ticket sales and other sources as well as contributions such as private donations and grants.

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

The Dali Museum, a private non-profit corporation and owner of the facility, will directly receive fixed capital outlay funding.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	Construction, renovation and associated costs to renovate and expand the Museum's educational, programming and exhibition spaces.	2,500,000
Total State Funds Requested (must equal total from question #6)		2,500,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Museum renovations (2025-2027) leveraging \$26M in local support and additional private funding to ignite the imagination of 82% of Museum-goers interested in learning about art in an immersive format and expanding education, program, exhibition and training space for school groups, scholars, innovators and visitors for years to come. The state's investment would be less than 10% of the total \$68M project cost, with the remaining funds generated from local government and the private sector.

b. What activities and services will be provided to meet the intended purpose of these funds?

Renovations will expand The Dali's capacity to serve as a key community and state educational resource through enhanced educational, programming and exhibition spaces; cutting-edge AI, augmented reality and virtual reality exhibits; and state-of-the-art research on creativity, creative problem solving and organizational management for businesses, associations and non-profits.

c. What direct services will be provided to citizens by the appropriation project?

The expansion will increase the number of Museum annual visitors from 300,000 to 500,000+ over a 10 year period and provide free or reduced admissions for 150,000 children, students, seniors, educators, fire-fighters, uniformed military, veterans and police. The project is projected to increase the Museum's annual economic impact from \$112M to \$218M over the next 10 years.

d. Who is the target population served by this project? How many individuals are expected to be served?

The 4.9 million attendees over a 10-year period who will benefit from the Museum's programs. In addition to on-site programming, the Dali brings educational experiences that address Next Generation Sunshine Standards (including critical thinking and reflection, historical and global connection) directly to students in public and private schools, including Title I and home-schooled students, serving as a key educational resource for the community, the state and the world at large.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

An estimated 4.9 million attendees over a 10-year period will benefit from the Museum's programs. Additionally, an independent analysis of visitor profile data (2018-2022) and Museum economic impact projections (2022) determined that The Dali currently generates \$53 million in direct spending and \$106 million in overall economic impact annually, with this total \$160 million economic impact expected to grow to \$3.1 billion by 2034. Outcomes will be measured through visitor counts as well as economic data available.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Funds for deliverables not met will be returned to the state.

14. Is this project related to mitigation, response, or recovery from a natural disaster?

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?

- Yes, Applied
- Yes, Received



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- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)



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d. First Name Last Name

e. E-mail Address

f. Phone Number Ext.

19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.