



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2352

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Funds will be used to expand the museum into Downtown St. Petersburg. It is the only Beatles-dedicated museum in the United States.

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	0
Fixed Capital Outlay	825,000
Total State Funds Requested	825,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	825,000	25%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	1,500,000	45%
Other	1,000,000	30%
Total Project Costs for Fiscal Year 2025-2026	3,325,000	100%

8. Has this project previously received state funding?

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future-year funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status of Construction



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a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

Yes

c. What is the estimated start date of construction?

07/01/2025

d. What is the estimated completion date of construction?

03/01/2026

e. What funding stream will be used for ongoing operations and maintenance of the project?

Entry fees and private donations.

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Penny Lane Beatles Museum, LLC
Dr. Robert Entel

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering	To expand Penny Lane Beatles Museum into Downtown St. Petersburg and to finalize build out of new location and to display museum pieces.	825,000
Total State Funds Requested (must equal total from question #6)		825,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

To expand Penny Lane Beatles Museum in Pinellas County

b. What activities and services will be provided to meet the intended purpose of these funds?

Music and history education, immersion, cultural interactive engagement, virtual engagement, public programs, lectures, concert performances, youth education.

c. What direct services will be provided to citizens by the appropriation project?



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Funds will be used to expand in Pinellas County to share Beatles cultural and historical legacy through a treasure trove of Beatles memorabilia.

d. Who is the target population served by this project? How many individuals are expected to be served?

Tourists, at risk youth, parents, educators, middle and high school students, and the community at large. Over 10,000 visitors are expected in the first year

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Increase tourism in St. Petersburg area; become a destination for the region; and collaborate with local and regional museums to serve local, state, national, and international visitors. Visitor measurement will be done by counts and surveys and working with the Visitor Convention bureau.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The Penny Lane Museum leadership is committed to returning the funds should the deliverables not be met.

14. Is this project related to mitigation, response, or recovery from a natural disaster?

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No



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No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. First Name **Last Name**

e. E-mail Address

f. Phone Number **Ext.**

19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.