



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2412

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

Education is the Bridge to Health Literacy equips multi-disciplined college students and low-income individuals with crucial knowledge about breast cancer and heart disease prevention and early detection to fight leading causes of largely preventable deaths in Florida. This comprehensive program will empower 1,200 individuals by merging health education and direct community engagement, ensuring a broader understanding and adoption of living disease deterrent lifestyles which has proven to reduce healthcare costs and save lives.

5. State Agency to receive requested funds

State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	300,000
Fixed Capital Outlay	0
Total State Funds Requested	300,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	300,000	73%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	20,000	5%
Other	90,000	22%
Total Project Costs for Fiscal Year 2025-2026	410,000	100%

8. Has this project previously received state funding? Yes

If yes, provide the most recent instance:

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2022-23	0	250,000	1688	No

9. Is future-year funding likely to be requested? No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Complete questions 10 and 11 for Fixed Capital Outlay Projects



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10. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

e. What funding stream will be used for ongoing operations and maintenance of the project?

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Program oversight and management, including the identification and development of new partnerships.	30,000
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Costs related to accounting and grant administration.	28,000
Operational Costs		
Salary and Benefits	College Student Program Facilitator: Responsible for instructing college students, coordinating schedules, evaluating assignments and assessments, managing college campus clubs. Program Assistant: Conducts health educational rallies, facilitates and coordinates on-site educational events. Program Associate: Conducts health education rallies, conducts follow-up surveys.	105,000
Expense/Equipment/Travel/Supplies/Other	Travel expenses associated with outreach educational activities, sustaining existing partnerships and forming new relationships with colleges, universities, administrators, professors, and campus coordinators/ educational materials, promotional materials, program supplies, telephone, advertising, upgraded WI-FI, leased office space and storage space.	113,000
Consultants/Contracted Services/Study	Program Support: independent review of educational materials, updating and independently monitoring program effectiveness. Marketing and Creative: Necessary for sustaining and growing participation from colleges and universities. Website Technology and Maintenance: Ensures the continuous operation and relevance of the program on-line presence.	24,000
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		300,000



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13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Requested funds will expand health education to improve health literacy with a focus on breast cancer and heart disease, two of the most costly and leading causes of largely preventable deaths in Florida. These funds will empower targeted populations to live disease deterrent lifestyles which have been proven to save lives, reduce costs, and improve public health outcomes.

b. What activities and services will be provided to meet the intended purpose of these funds?

To meet the intended purpose of the requested funding, digital curriculum delivery will be provided to college students about breast cancer, heart disease, disease prevention, early detection, clinical trials, and the SDOH, along with student peer group advocacy to broaden the impact. Additionally, low-income individuals are targeted to receive health education through community outreach engagement and health educational materials.

c. What direct services will be provided to citizens by the appropriation project?

This appropriation project will directly: 1) Provide education about breast cancer, heart disease, disease prevention, early detection, clinical trials, and SDOH virtual education to citizens attending post-secondary academic institutions. 2) Provide low-income citizens with critical health education about breast cancer, heart disease, disease prevention, and early detection through their participation in health educational rallies and the receipt of health educational materials which include sites providing low-cost preventive screenings.

d. Who is the target population served by this project? How many individuals are expected to be served?

Education is the Bridge to Health Literacy will educate 900 multi-disciplined college students including future healthcare professionals about breast cancer, heart disease, disease prevention, early detection, clinical trials, and SDOH; and 300 low-income individuals will receive health education about breast cancer, heart disease, disease prevention, early detection, and clinical trials. In total 1,200 individuals will be served through virtual health education & direct community engagement.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected benefit of the project is increased health literacy about breast cancer and heart disease among college students and economically disadvantaged individuals. Success will be measured by 1) 900 college students completing the virtual program with assessments documenting increased knowledge; and advocacy documented by 3,000 social media impressions and at least 9,000 engagements 2) 300 individuals experience increased knowledge as documented at health educational rallies and by surveys conducted with individuals receiving health educational packages.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

The Women's Breast & Heart Initiative, Florida Affiliate, Inc. will return any unspent funding corresponding to unmet deliverables and/or performance measures.

14. Is this project related to mitigation, response, or recovery from a natural disaster?

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?



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- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity



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University or College

Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number Ext.

19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.