



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2770

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

Our American History Live program is designed as a tool for educators to help students retain American history and civics. Our purpose is to encourage young people to make informed decisions. We accomplish this by engaging students in conversations with real-time, interactive historical characters. Our animated historical characters with trained voice-over talent include Benjamin Franklin, Abigail Adams, Prince Hall, Alexander Hamilton, and Betsy Ross. Our historical figures also create videos that educators can use at any time. American History Live focuses on American history, founding documents, and civics. Our new expansion will include combining economics, history, and civics as a tool to help educators present the SB1264 bill (History of Communism). We will bring a comparative view of American Free Enterprise vs. Communist ideologies. The curriculum will be age-appropriate.

5. State Agency to receive requested funds
- State Agency contacted? No

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	95,000
Fixed Capital Outlay	0
Total State Funds Requested	95,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	95,000	48%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	1,000	0%
Other	103,685	52%
Total Project Costs for Fiscal Year 2025-2026	199,685	100%

8. Has this project previously received state funding? No
- If yes, provide the most recent instance:

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future-year funding likely to be requested? Yes
- a. If yes, indicate nonrecurring amount per year.
- b. Describe the source of funding that can be used in lieu of state funding.



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The American Security Council Foundation supplies seed money for the American History Live program until it can sustain itself. American History Live has applied for grants and receives individual sponsorships.

Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

e. What funding stream will be used for ongoing operations and maintenance of the project?

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits	Operations Manager and salary expenses - Administrative and Operational oversight	35,000
Expense/Equipment/Travel/Supplies/Other	\$5,000 covers the cost of updating and adding new computers and equipment for animation. \$1,000 for animation and video conferencing subscriptions \$7,500 for conventions and travel expenses. \$5,000 for marketing expenses \$3,000 for brochures and supplies	21,500



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2770

Consultants/Contracted Services/Study	<p>\$15,000 - Program Manager works directly with educators, community directors, principles, and superintendents. Instructs the voice actors and facilitators and ensures they are fully versed in their character position.</p> <p>\$6,000 - Production Management - maintenance of the AHL website and animated characters. Will create an American Bald Eagle</p> <p>\$8,000 - Curriculum Specialist to write new lesson plans for cross-curriculum material for science and Florida history.</p> <p>\$7,000 for Voice actors</p> <p>\$2,500</p>	38,500
Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		95,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

To provide Florida educators with a unique interactive tool for K-8th grade instruction and retention of American history and civics. Our program meets Florida Academic State Standards in Social Studies, including lessons on the lives of Benjamin Franklin and Alexander Hamilton and America's founding documents. The program, including our Prince Hall character, covers African American history standards. Our program can be used to help prepare students for the 7th-grade End-Of-Course Civics Assessment. We will utilize new funding to create a program combining economics, history, and civics. This tool will help educators prepare for SB1264 (History of Communism) from a comparative view of American Free Enterprise vs. Communist ideologies. The funds requested will be used to increase classroom visits incrementally, as well as voice actors, facilitators, and lessons.

b. What activities and services will be provided to meet the intended purpose of these funds?

Educators will be provided with real-time historical figures to engage students in early American history and civics lessons. American History Live provides animated historical characters with trained voice-over actors, including Benjamin Franklin, Abigail Adams, Prince Hall, Alexander Hamilton, and Betsy Ross. Our cross-curriculum expansion will combine economics, history, and civics to prepare for SB1264. The program utilizes a video-conferencing platform to enable our historical figures to enter classrooms. Lessons are created by experienced educators designed to meet the needs of Florida students in 21st-century classrooms. Facilitators are liaisons between the educator and historical figures and are available at the educator's request. Educators are provided with a complete script before classroom instruction. Educators can adjust those scripts. Educators are also provided with standard responses our characters give to students.

c. What direct services will be provided to citizens by the appropriation project?

All Florida educators will have access to the American History Live program. Public schools, charter schools, homeschoolers, private schools, and community centers. Educators can utilize the program as a single historical visit or a multi-lesson unit plan from one or multiple historical figures. Every citizen can access our videos and unique interactive programs. All lessons and scripts are available to Florida residents upon request. This program can benefit all Florida citizens by helping create informed and active future voters, volunteers, good citizens, and community leaders.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population is K-8th grade students in traditional and non-traditional Florida schools. Our new expansion program will specifically address SB1264 (History of Communism) using age-appropriate lessons. We expect that 4th grade and above will benefit the most from the new expansion program as they comprehend American Free Enterprise. We expect to serve over 3,000 students in live, interactive lessons with the funding requested. Our Prince Hall and African American history videos can also be used as a tool for high school educators to meet new African American history standards.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?



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This program's expected benefit is providing educators with an additional tool to prepare K-7th grade students for the cumulative 7th grade End-of-Course Civics Assessment. The method used to measure our program's success is a pre- and post-assessment of students to evaluate retention when our program is utilized. Educators will be provided with multiple follow-up activities to meet their students' needs.

Our program is not meant to only pass exams, but to give all students an opportunity to engage with historical figures and help them retain American history and civics. Some students need more time in math and reading and therefore are pulled from Social Studies. This program offers the flexibility to work with educators and students either in real-time or through our available videos. Analytics from our website and social media are able to measure how many people access our videos.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

If American History Live does not reach 80% of our goal of 3,000 students this will result in loss of funding.

14. Is this project related to mitigation, response, or recovery from a natural disaster? No

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):



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17. Requester Contact Information

a. **First Name** **Last Name**

b. **Organization**

c. **E-mail Address**

d. **Phone Number** **Ext.**

18. Recipient Contact Information

a. **Organization**

b. **Municipality and County**

c. **Organization Type**

For Profit Entity

Non Profit 501(c)(3)

Non Profit 501(c)(4)

Local Entity

University or College

Other (please specify)

d. **First Name** **Last Name**

e. **E-mail Address**

f. **Phone Number** **Ext.**

19. Lobbyist Contact Information

a. **Name**

b. **Firm Name**

c. **E-mail Address**

d. **Phone Number**

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.