

### The Florida Senate Local Funding Initiative Request Fiscal Year 2025-2026

1. Project Title Fernandina Beach Downtown Streetscapes Restoration and Preservation

2. Senate Sponsor Clay Yarborough

3. Date of Request 3/3/2025

#### 4. Project/Program Description

Fernandina Beach is a 200-year-old city located on Amelia Island between the Atlantic Ocean and the Amelia River. The City's Downtown Historic District consists of a flourishing downtown commercial district bustling with shops, restaurants, breweries, cultural sites, and 60 blocks of expertly preserved Victorian-era homes. In 2023, 78.7% (815,174) of Amelia Island's 1,035,800 visitors ranked the Historic District as a "Top Activity Enjoyed," scoring higher than even the Island's beaches. Fernandina Beach's downtown Historic District has an aging street-scape with deteriorating landscaping, failing lighting, uneven and mismatched sidewalk materials, insufficient ADA components and weather-related damage. The Historic Fernandina Beach Downtown Streetscapes Restoration and Preservation Project will improve pedestrian access and local tourism which generates over 25% of Nassau County jobs, while also beautifying and revitalizing Fernandina Beach going into her next 200 years.

#### 5. State Agency to receive requested funds

Department of Commerce

State Agency contacted? No

#### 6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	0
Fixed Capital Outlay	1,000,000
Total State Funds Requested	1,000,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,000,000	50%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	1,000,000	50%
Other	0	0%
Total Project Costs for Fiscal Year 2025-2026	2,000,000	100%

#### 8. Has this project previously received state funding? If yes, provide the most recent instance:

Fiscal Year	Amo			Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		
2024-25	0	1,000,000	2347A	Yes	

#### 9. Is future-year funding likely to be requested?

No

Yes

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.



### **Complete questions 10 and 11 for Fixed Capital Outlay Projects**

#### 10. Status of Construction

a. What is the current phase of the project?

🔵 Planning	💽 Design	Construction	🔘 N/A

- b. Is the project "shovel ready" (i.e permitted)?
- c. What is the estimated start date of construction?
- d. What is the estimated completion date of construction?

#### e. What funding stream will be used for ongoing operations and maintenance of the project?

**City General Revenues** 

## 11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

No

01/01/2026

12/31/2026

All properties which will receive construction improvements through the Historic Fernandina Beach Downtown Streetscapes Restoration and Preservation Project are owned fully by the City of Fernandina Beach.

#### 12. Details on how the requested state funds will be expended

Spending Category	Description	Amount		
Administrative Costs:				
Executive Director/Project Head Salary and Benefits		0		
Other Salary and Benefits		0		
Expense/Equipment/Travel/Supplies/ Other		0		
Consultants/Contracted Services/Study		0		
Operational Costs				
Salary and Benefits		0		
Expense/Equipment/Travel/Supplies/ Other		0		
Consultants/Contracted Services/Study		0		
Fixed Capital Construction/Major Renovation:				
Construction/Renovation/Land/ Planning Engineering	Permitting and construction improvements in Historic Fernandina Beach to preserve and renew the downtown through installation of historically-accurate sidewalk patterns and materials, landscape and lighting upgrades, and ADA-compliant components.	1,000,000		
Total State Funds Requested (must equal total from question #6)				

#### 13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Travel publications consistently rank Amelia Island one of best island and beach destinations in the U.S. In 2023, Amelia Island tourism contributed nearly \$1 billion in economic impact, employed over 25% of Nassau County, FL residents, and provided over \$342 million in wages to Amelia Island employees. Historic Downtown Fernandina Beach, a business and residential district populated with Victorian-aged business structures and homes, was ranked a favorite activity by 78.7% of Amelia Island visitors (2023 data.) The City hosts cultural events and festivals that attract hundreds of thousands of visitors each year. The Downtown is also home to the Port of Fernandina, the CSX railroad, and WestRock and Rayonier Mills, which generate over 1,000 good paying jobs. The Historic Fernandina Beach Downtown Streetscapes Restoration and Preservation Project is needed to preserve Fernandina Beach as a premier Florida tourist, cultural and employment center going into her next 200 years.

#### b. What activities and services will be provided to meet the intended purpose of these funds?

Historic Downtown Fernandina Beach is comprised of over 60 blocks of Victorian-era buildings listed on the National Register of Historic Places. The Historic Downtown is bustling with restaurants, shops, cultural activities, churches, and landside and waterside tours. At 200 years old, significant restoration activities have been designed to preserve the City as one of Florida's most desirable residential, business, and tourism economic engines. The Historic Fernandina Beach Downtown Streetscapes Restoration and Preservation Project will replace mismatched, missing and hazardous walking surfaces with safer avenues for pedestrians, including those with mobility challenges. Aged obsolete lighting will be replaced with energy efficient and brighter lighting, and landscaping/streetscapes will be reconstructed to ensure residents and tourists continue to be attracted to and safely enjoy Historic Downtown Fernandina Beach and that the City remains one of the historic gems of Florida.

#### c. What direct services will be provided to citizens by the appropriation project?

This project will provide physical protection of persons and property. Additionally, this project will preserve specific immediate job opportunities for local residents. Tourism is Nassau County's largest job creator, creating over 25% of all jobs and paying 38% of all sales taxes. Given that 78.7% of Amelia Island visitors ranked visiting the historic Fernandina Beach downtown as one of their favorite activities when visiting, protection of the Historic District through beautification and improvements to the downtown area will benefit residents and visitors alike.

#### d. Who is the target population served by this project? How many individuals are expected to be served?

Residents, visitors, businesses and workers are the target population. Fernandina Beach has 13,647 residents. Amelia Island, on which Fernandina Beach is located, attracted 1,035,800 visitors in 2024 and of those, 815,174 reported that visiting the Historic Downtown Fernandina Beach was a favorite activity, even more than local beaches. Beyond seasonal tourism, Fernandina Beach hosts recurring cultural events and festivals that bring hundreds of thousands of additional visitors - and tourism revenue. For example, in 2024, visitors who live outside of Nassau County spent \$11.5 million during the City's Shrimp Festival and spent \$4.46 million during Dickens on Centre in 2023. The Downtown is also home to the Port of Fernandina, CSX railroad, and WestRock and Rayonier Mills, which generate over 1,000 local jobs. Protection and preservation of Fernandina Beach's Historic District translates directly into Nassau County economic vitality, benefiting tourists, residents and business.

#### e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will

#### be measured?

The benefit of the Historic Fernandina Beach Downtown Streetscapes Restoration and Preservation Project will be preservation and construction improvements of historic Downtown Fernandina Beach, a business and residential district populated with Victorian-aged business structures and homes which hosts cultural events and festivals that attract hundreds of thousands of visitors each year. Additionally, the Downtown is also home to the Port of Fernandina, the CSX railroad, and WestRock and Rayonier Mills, all of which generate over 1,000 local jobs. The outcome of this impact can be measured through pre-and-post comparative data about tourism and citizen satisfaction surveys.

#### f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties

#### for failing to meet deliverables or performance measures provided for in the contract?

Failure to fully-satisfy each deliverable of the Historic Fernandina Beach Downtown Streetscapes Restoration and Preservation Project would make Fernandina Beach ineligible for reimbursement from the State of Florida.

14. Is this project related to mitigation, response, or recovery from a natural disaster? Yes

#### a. If Yes, what phase best describes the project?



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- □ Mitigation (reducing or eliminating potential loss of life or property)
- **C** Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)

#### b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

2019-Hurricane Dorian; 2022-Hurricane Nicole; 2024-Hurricane Helene

#### 15. Has the entity applied for or received federal assistance for this project?

- □ Yes, Applied
- □ Yes, Received
- 🛛 No
- □ No, but intends to apply

#### a. If yes, provide the FEMA project worksheet ID#:

#### b. Provide the total project cost listed on the FEMA project worksheet:

#### 16. Has the entity applied for or received state assistance for this project (other than this request)?

- ☑ Yes, Applied
- □ Yes, Received
- 🗆 No
- □ No, but intends to apply

# a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

The appropriation was in last year's 24-25 budget but was vetoed by the Governor.

#### **17. Requester Contact Information**

a. First Name	Lorelei	Last Name	Jacobs
b. Organization	City of Fernandina Beach		
c. E-mail Address	ljacobs@fbfl.org		
d. Phone Number	(904)310-3104	Ext.	

#### **18. Recipient Contact Information**

a. Organization City of Fernandina Beach

b. Municipality and County Nassau



LFIR # 2860

#### c. Organization Type

5 7				
□For Profit Entity				
□Non Profit 501(c	□Non Profit 501(c)(3)			
□Non Profit 501(c	□Non Profit 501(c)(4)			
□Local Entity	□Local Entity			
□University or Co	□University or College			
⊠Other (please sp	ØOther (please specify) municipality			
d. First Name	James	Last Name	Antun	
e. E-mail Address	jantun@fbfl.org			
f. Phone Number	(516)547-5309 <b>Ext</b> .			
19. Lobbyist Contact Information				
a. Name	Arthur I. Jacobs			
b. Firm Name	Jacobs & Associates PA			
c. E-mail Address	buddy@jswflorida.com			
d. Phone Number	(904)261-3693			

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.