

**LFIR # 2907** 

| 1. Project Title                          | Bridging the Digital D<br>Training from OATS                                  | vide for Older Adults in Florida – Technology Literacy   |
|---|---|--|
| 2. Senate Sponsor                         | Alexis Calatayud  |  |
| 3. Date of Request                        | 3/6/2025  |  |
| 4. Project/Program D                      | escription  |  |
| the development of winning digital litera | a network of community-<br>cy programming. The Se<br>ome the region's residen | d maintain the operation of our new Senior Planet Center in Miami alongside based partner sites to serve as host locations for Senior Planet's award-<br>nior Planet Center in Miami is a technology-themed community center for olders with a complete range of mainstream technologies and a rich slate of |

5. State Agency to receive requested funds

Department of Elder Affairs

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

| Type of Funding             | Amount  |  |
|-----------------------------|---------|--|
| Operating                   | 854,461 |  |
| Fixed Capital Outlay        | 0       |  |
| Total State Funds Requested | 854,461 |  |

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

| Type of Funding                                | Amount    | Percentage |  |
|--|-----------|------------|--|
| Total State Funds Requested (from question #6) | 854,461   | 74%        |  |
| Matching Funds                                 |           |            |  |
| Federal  | 0         | 0%         |  |
| State (excluding the amount of this request)   | 0         | 0%         |  |
| Local  | 0         | 0%         |  |
| Other  | 292,947   | 26%        |  |
| Total Project Costs for Fiscal Year 2025-2026  | 1,147,408 | 100%       |  |

8. Has this project previously received state funding? If yes, provide the most recent instance:

| Yes |
|-----|
|     |

| Fiscal Year | Amo       | ount         | Specific        | Vetoed |  |
|-------------|-----------|--------------|-----------------|--------|--|
| (уууу-уу)   | Recurring | Nonrecurring | Appropriation # |        |  |
| 2024-25     | 0         | 854,461      | 2777            | No     |  |

9. Is future-year funding likely to be requested?

Yes

a. If yes, indicate nonrecurring amount per year.

854,461

b. Describe the source of funding that can be used in lieu of state funding.

OATS is supported by various foundations as well as AARP, with whom we are affiliated.



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#### **Complete questions 10 and 11 for Fixed Capital Outlay Projects**

| 10. Status of Const | truction<br>urrent phase of t | he project?   |       |                |                    |                |
|---------------------|-------------------------------|---|-------|----------------|--------------------|----------------|
| O Planning          | O Design                      | Construction  | O N/A |                |                    |                |
| c. What is the es   | stimated comple               | i.e permitted)?<br>te of construction?<br>tion date of constru<br>sed for ongoing ope |       | d maintenance  | e of the project?  |                |
|                     |                               | o receive, directly or<br>rs of the facility and                                      |       | any fixed capi | ital outlay fundin | g. Include the |

#### 12. Details on how the requested state funds will be expended

| Spending Category                                     | Description   |         |
|---|---|---------|
| Administrative Costs:                                 |   |         |
| Executive Director/Project Head Salary and Benefits   | Executive Director oversight of program.  | 25,978  |
| Other Salary and Benefits                             | Administrative and Finance staff support for program.   | 51,169  |
| Expense/Equipment/Travel/Supplies/<br>Other           | Travel to Miami for Executive staff. Travel to headquarter location and community sites.  | 5,000   |
| Consultants/Contracted<br>Services/Study              |   | 0       |
| Operational Costs                                     |   |         |
| Salary and Benefits                                   | Staff and Trainer expenses for program operations at the Miami Senior Planet Center and Partner Sites.  | 463,683 |
| Expense/Equipment/Travel/Supplies/<br>Other           | Occupancy expenses for Miami Senior Planet Center, Travel expenses for outreach and training at partner sites, Course Books for program participants, Computer equipment for program delivery, website, software and marketing costs. |         |
| Consultants/Contracted<br>Services/Study              |   | 0       |
| Fixed Capital Construction/Majo                       | r Renovation:   |         |
| Construction/Renovation/Land/<br>Planning Engineering |   | 0       |
| Total State Funds Requested (m                        | ust equal total from question #6)   | 854,461 |

#### 13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Older Adults Technology Services, Inc. (OATS) is requesting \$854,461 for the expansion and operation of the Senior Planet Center in Miami alongside the development of a network of community-based partner sites to serve as host locations for Senior Planet's award-winning digital literacy programming. The Center is a technology-themed community center for older adults that will welcome residents with a complete range of mainstream technologies and a rich slate of multilingual programming.

b. What activities and services will be provided to meet the intended purpose of these funds?

This project will offer a range of tech-themed programs to individuals aged 60+ living in South Florida. OATS will offer technology access alongside programs designed specifically for older learners at the Senior Planet Center in Wynwood and at dozens of partner locations throughout the region. Programs are free and accessible virtually for those who are unable to attend.

c. What direct services will be provided to citizens by the appropriation project?

OATS has an extensive library of proprietary curriculum covering all aspects of technology from device fundamentals to social media, privacy, job searching, and much more. OATS will use its library of multilingual materials (English, Spanish) and is translating many titles into Haitian. Most programs are delivered live, in-person by trained OATS instructors and are comprised of multiple sessions.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this project is older adults living in the Miami area. More specifically, individuals aged 60 and older. With this funding, OATS anticipates serving approximately 5,000 individuals.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expected outcomes for older adult participants include: improving mental health (75% will feel more connected to others, 50% will feel less alone); improving quality of education (90% will report satisfaction with the quality of education they receive through Senior Planet); protecting the public from harm (70% will feel more confident about staying safe- and recognizing scams when using email or the internet); enhancing individuals' economic self-sufficiency (80% will feel better equipped to find resources online to improve their life and save money.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Corrective action plans may be required for noncompliance, nonperformance, or unacceptable performance. Financial penalties may be imposed for failures to implement or to make acceptable progress on such corrective action plans. Increments of penalty imposition shall apply and shall be based upon the severity of the noncompliance, nonperformance, or unacceptable performance that generated the need for corrective action plan.

| 14. Is | this project related to mitigation, response, or recovery from a natural disaster? No                    |
|--------|--|
| a. If  | Yes, what phase best describes the project?  |
|        | Mitigation (reducing or eliminating potential loss of life or property)                                  |
|        | Response (addressing the immediate and short-term effects of a natural disaster)                         |
|        | Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure) |
| b. N   | lame of the natural disaster (or Executive Order # for events not under a federal declaration):          |
| 15. Ha | s the entity applied for or received federal assistance for this project?                                |
|        | Yes, Applied   |
|        | Yes, Received  |



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| □ No                              |   |
|-----------------------------------|---|
| ☐ No, but intends to              | o apply   |
| a. If yes, provide th             | e FEMA project worksheet ID#:   |
|                                   |   |
| b. Provide the total              | project cost listed on the FEMA project worksheet:                                    |
| 40 Has the surfice sum            |   |
|                                   | lied for or received state assistance for this project (other than this request)?     |
| ☐ Yes, Applied                    |   |
| ☐ Yes, Received                   |   |
| □ No                              |   |
| ☐ No, but intends to              | o apply   |
| a. If yes, specify the Commerce): | e program and state agency (ex. Local Government Emergency Bridge Loan, Department of |
| Commerce).                        |   |
|                                   |   |
| 17. Requester Contact             | Information   |
| a. First Name                     | Thomas Last Name Kamber   |
| b. Organization                   | Older Adults Technology Services (OATS)   |
| c. E-mail Address                 | tkamber@oats.org  |
| d. Phone Number                   | (917)363-4081 <b>Ext.</b>   |
| 18. Recipient Contact             | Information   |
| a. Organization                   | Older Adults Technology Services (OATS)   |
| b. Municipality and               | d County Miami-Dade   |
| c. Organization Ty                | pe  |
| □For Profit Entity                |   |
| ☑Non Profit 501(d                 | :)(3)   |
| □Non Profit 501(d                 | :)(4)   |
| □Local Entity                     |   |
| □University or Co                 | llege   |
| □Other (please sp                 | pecify)   |



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| d. First Name                    | Jesse              | Last Name | Werthman |  |  |
|----------------------------------|--------------------|-----------|----------|--|--|
| e. E-mail Address                | jwerthman@oats.org |           |          |  |  |
| f. Phone Number                  | (332)236-8261      | Ext.      |          |  |  |
| 19. Lobbyist Contact Information |                    |           |          |  |  |
| a. Name                          | Ronald L. Book     |           |          |  |  |
| b. Firm Name                     | Ronald L. Book PA  |           |          |  |  |
| c. E-mail Address                | ron@rlbookpa.com   |           |          |  |  |
| d Phone Number                   | (305)935-1866      |           |          |  |  |

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.