

LFIR # 2963

1.	Project Title	World Athletics (Cross Country (Chan	npionship in North Flo	orida			
2.	Senate Sponsor	Corey Simon							
3.	Date of Request	3/6/2025							
4.	Project/Program De	escription							
	most prestigious inte 1992, and it is expec championship races	rnational cross cou ted to draw more t in Leon county. Th	intry running co han 550 runner e requested fur	mpe s froi nds w	tition. The event is re m over 60 countries t vill be used towards e	turning to the USA hat will compete in expenses related to	nal Park which is the for the first time since five official World the execution of the enhance the course,		
	State Agency to rec	eive requested fu	nds Depa	artme	ent of Commerce				
	State Agency conta	•	Борс						
	State Agency Conta	cieu: 165							
6.	Amount of the Nonr	ecurring Request	for Fiscal Yea	r 202	25-2026				
	Type of Funding				Amo	unt			
	Operating					875,000			
	Fixed Capital Outlay				0				
	Total State Funds R	Requested			875,000				
7.	Total Project Cost fo	or Fiscal Year 202	5-2026 (includ	ing r	matching funds ava	ilable for this proje	ect)		
	Type of Funding				Amount	Percentage			
	Total State Funds Re	equested (from que	estion #6)		875,000	50%			
	Matching Funds					00/			
	Federal State (excluding the amount of this request)				0	0% 0%			
	,	amount of this requ	iesi)		875,000	50%			
	Local Other				0/3,000	0%			
	Total Project Costs	for Eiscal Voar 20	125_2026		1,750,000	100%			
8.	Has this project pre If yes, provide the r	eviously received	state funding?		No	10070			
	Fiscal Year	Amo	ount		Specific	Vetoed	ped		
	(уууу-уу)	Recurring	Nonrecurrir	ng	Appropriation #				
9.	Is future-year funding a. If yes, indicate not b. Describe the sou	onrecurring amou	nt per year.	in li	No eu of state funding.				



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Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status of Co a. What is th	onstruction ne current phase of th	ne project?				
O Plannin	g Oesign	Construction	O N/A			
c. What is th	ject "shovel ready" (i ne estimated start dat ne estimated complet	e of construction?	ction?			
e. What fund	ding stream will be us	sed for ongoing ope	erations an	d maintenance o	f the project?	
	ners of the facility to p between the owner				l outlay funding	. Include the

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/ Other	The requested funds will be used towards both direct event costs and marketing (such as planning, operations and logistics, marketing, live streaming, temporary structures to enhance the course, etc.)	875,000
Consultants/Contracted Services/Study		0
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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□ No, but intends to apply

The Florida Senate Local Funding Initiative Request Fiscal Year 2025-2026

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In 2022, World Athletics announced that Leon County has been awarded the 2026 World Athletics Cross Country Championships (WAXCC) at the award-winning Apalachee Regional Park. As the 2026 WAXCC event host, the County is required to provide a significant financial commitment (a minimum of an \$1.75 million) towards the formation and execution of the event such as planning, operations and logistics, marketing, medical and anti-doping requirements, and any needed facility improvements. The requested funds of \$875,000 will be used towards both direct event costs and marketing.

b. What activities and services will be provided to meet the intended purpose of these funds?

The requested funds will be used towards both direct event costs and marketing related to hosting the event (planning, operations and logistics, live streaming, temporary structures to enhance the course, etc.). Our vision of the event is to create the best, most challenging, and most unique edition of the 2026 World Cross Country Championships to date. The theme of the event and course is "Welcoming the World to Florida" featuring various FL-related course elements.

c. What direct services will be provided to citizens by the appropriation project?

The 2026 World Athletics Cross Country Championship is expected to draw more than 550 runners from over 60 countries to the award-winning Apalachee Regional Park in Leon County. While it will be internationally broadcast, the event is projected to be attended by over 10,000 spectators from around the world, bringing in an estimated economic impact of over \$4.3 million.

d. Who is the target population served by this project? How many individuals are expected to be served?

All residents of and visitors to Leon County will benefit from this project.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Four performance indicators that will gauge the success of our event include hosting the greatest number of countries represented than any previous edition of the Championships, as well as the number of attendees, ticketed spectators, and corporate partnerships secured.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

ion raining to most derivorables of performance measures provided for in the confident					
	Deobligation of funds.				
4.	Is this project related to mitigation, response, or recovery from a natural disaster?				
á	a. If Yes, what phase best describes the project?				
	☐ Mitigation (reducing or eliminating potential loss of life or property)				
	□ Response (addressing the immediate and short-term effects of a natural disaster)				
	□ Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)				
ŀ	b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):				
5.	Has the entity applied for or received federal assistance for this project?				
	☐ Yes, Applied				
	☐ Yes, Received				
	□ No				



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a. If yes, provide th	the FEMA project worksheet ID#:	
b. Provide the total	al project cost listed on the FEMA project worksheet:	
6. Has the entity app	oplied for or received state assistance for this project (other than this request)?	
☐ Yes, Applied		
☐ Yes, Received		
□ No		
☐ No, but intends to	to apply	
a. If yes, specify the Commerce):	he program and state agency (ex. Local Government Emergency Bridge Loan, I	Departmer
7. Requester Contact	ct Information	
a. First Name	Nicki Last Name Hatch	
b. Organization	Leon County Government	
c. E-mail Address	s HatchN@LeonCountyFL.gov	
d. Phone Number	r (850)606-5336 Ext.	
8. Recipient Contact	et Information	
a. Organization	Leon County Government	
b. Municipality and	nd County Leon	
c. Organization Ty	уре	
□For Profit Entity	у	
□Non Profit 501(d	(c)(3)	
□Non Profit 501(c	(c)(4)	
☑Local Entity		
□University or Co	College	
□Other (please sp	specify)	
d. First Name	Nicki Last Name Hatch	
e. E-mail Address		

Ext.

f. Phone Number (850)606-5336



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19. Lobbyist	Contact	Inform	nation
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a. Name	Brian Bautista	
b. Firm Name	The Southern Group	
c. E-mail Address	bautista@thesoutherngroup.com	
d. Phone Number	(850)671-4401	

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.