



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2969

1. Project Title
2. Senate Sponsor
3. Date of Request

4. Project/Program Description

The program will offer educational programming on BPX TV Reseau, covering a variety of topics to empower its adult viewers to thrive and succeed in the Miami community and beyond. Viewers' lives will be enriched by the introduction of concepts and ideas in the fields of physical health, mental health, fitness and nutrition, family relationships, the home-school connection, legal matters, financial management, opportunities for continuing education, civic rights and responsibilities, etc...

5. State Agency to receive requested funds

State Agency contacted?

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	85,000
Fixed Capital Outlay	15,000
Total State Funds Requested	100,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	100,000	91%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	10,000	9%
Total Project Costs for Fiscal Year 2025-2026	110,000	100%

8. Has this project previously received state funding?

If yes, provide the most recent instance:

Fiscal Year (YYYY-YY)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future-year funding likely to be requested?

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

Television proceeds from commercials, public donations, and in-kind contributions have helped BPX produce educational content, but will not cover the costs of delivering this type of programming on a consistent basis and high quality level that it envisions.



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Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2969

Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

Yes

c. What is the estimated start date of construction?

10/01/2025

d. What is the estimated completion date of construction?

11/30/2025

e. What funding stream will be used for ongoing operations and maintenance of the project?

Studio Renovation funds will be used to conduct the renovation and maintain the new equipment.

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

Jean-Sony Zulerion will receive the fixed capital outlay funds. Because BPX TV Reseau rents the studio, renovations will mostly consist of mobile equipment and decor that can be transferred to another location when needed

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	The Director oversees the execution of the project, manages the budget, assigns responsibilities to staff members, decides on the focus of the interviews, recruits interviewees with expertise in the various fields of intervention, evaluates the outcomes, and proposes modifications to improve the quality of the program.	10,000
Other Salary and Benefits	The Administrative Assistant plans the interviews, assists with the recruitment, maintains communication with the interviewees, schedule the interviews, and makes arrangements for use of the studio, its materials and equipment.	5,000
Expense/Equipment/Travel/Supplies/Other	-Purchase of needed supplies and production equipment: a computer, camera & accessories, lighting equipment, film supplies -Costs of travel and transportation of equipment when covering events with an educational purpose -Studio rental, utilities, and maintenance	20,000
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Studio decor, furniture, and prompts will be needed for the creation of videos.	2,000
Consultants/Contracted Services/Study	Weekly or bi-weekly interviews will require a host fee, an interviewee fee to facilitate the selection of best candidates and ensure continuity, film technician and assistant fee, video editing, and scheduling fee. The creation of videos will involve payments to a field specialist, producer, video editor, actors, and hair and make-up artists when needed.	48,000



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2969

Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/ Planning Engineering	Studio will be renovated, including an expansion of the stage where interviews and demonstrations are held, replacement of the flooring and green screen, building of a platform for the camera, and the addition of manufactured plants and other decorative items. Shelving will be added in the office space.	15,000
Total State Funds Requested (must equal total from question #6)		100,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

The goal of this project is to offer educational programming on a variety of topics to empower its adult viewers to thrive and succeed in the Miami community and beyond. Viewers lives will be enriched by the introduction of concepts and ideas in the fields of physical health, mental health, fitness and nutrition, family relationships, the home-school connection, legal matters, financial management, opportunities for continuing education, civic rights and responsibilities, etc...

b. What activities and services will be provided to meet the intended purpose of these funds?

BPX studio renovation
Interviews with experts sharing practical knowledge in their respective fields to promote viewers' success
Creation of educational videos in a variety of fields related to personal development, family, and community

c. What direct services will be provided to citizens by the appropriation project?

Projection of weekly or bi-weekly interviews featuring experts advice to viewers in a variety of fields
Projection of educational videos related to personal development, family, and community
Note: BPX's 24-hour schedule allows for a timing that accommodates the schedule of a wide range of viewers.

d. Who is the target population served by this project? How many individuals are expected to be served?

All viewers of BPX TV Reseau regardless of status or characteristics

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Educational programming will help viewers care for their physical and mental health, enrich their cultural experience and quality of education in a variety of areas. It will teach them how to become financially self-sufficient and protect themselves from harm and abuse.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

BPX will submit questionnaires to a team of viewers who will provide feedback on what they learned during the shows and how they applied it in their lives.

14. Is this project related to mitigation, response, or recovery from a natural disaster?

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):

15. Has the entity applied for or received federal assistance for this project?



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2969

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity



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Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 2969

University or College

Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number Ext.

19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.