

LFIR # 2980

1. Project Title	Jacksonville University Public F	Policy Institute				
2. Senate Sponsor	Clay Yarborough					
3. Date of Request	3/4/2025					
4. Project/Program D	escription					
partisan divide, edu sustain and scale it The Institute aims t graduates in public citizens locally, stat	nstitute at JU is the only Institute of icating future leaders in public polic is impact, funding is needed for involve or broaden its reach by preparing an policy, offering town hall programs ewide, and nationally. These initiat ge the public policy understanding	ey and public service, and estments in training, curric nd graduating a new kind on , and speaker series, includives will foster a new gene	providing expertise ulum, faculty, staff, of leader for public ding televised deba	to policymakers. To events, and research. service, preparing ates accessible to		
5. State Agency to re	eceive requested funds Dep	artment of Education				
9						
State Agency cont	acted? No					
6. Amount of the Nor	nrecurring Request for Fiscal Yea	ar 2025-2026				
	<u> </u>			1		
Type of Funding		Amo				
	Operating 1,482,200					
Fixed Capital Outla	,	517,800				
Total State Funds	Requested		2,000,000	J		
7. Total Project Cost	for Fiscal Year 2025-2026 (includ	ling matching funds ava	ilable for this proj	ect)		
Type of Funding		Amount	Percentage]		
	Requested (from question #6)	2,000,000	64%			
Matching Funds						
Federal		0	0%			
State (excluding the	e amount of this request)	0	0%			
Local		0	0%			
Other		1,125,000	36%			
Total Project Cost	s for Fiscal Year 2025-2026	3,125,000	100%			

Fiscal Year	Amo	ount	Specific	Vetoed	
(уууу-уу)	Recurring	Nonrecurring	Appropriation #		

9. Is future-year funding likely to be requested'	9.	ls	future-y	ear fund	ding like	ly to be	e requested?
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If yes, provide the most recent instance:

Yes

No

a. If yes, indicate nonrecurring amount per year.

8. Has this project previously received state funding?

2,000,000

b. Describe the source of funding that can be used in lieu of state funding.

If the state does not provide funding, the project will not be able to enhance and expand as described.



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Complete questions 10 and 11 for Fixed Capital Outlay Projects

a. What is the cu		he project?				
Planning	O Design	Construction	O N/A			
b. Is the project	"shovel ready" ((i.e permitted)?		Yes		
c. What is the es	stimated start da	te of construction?		07/01/2025		
d. What is the estimated completion date of construction? 12/31/2025						
e. What funding	stream will be u	sed for ongoing ope	rations a	and maintenance	of the project?	
Tuition revenue						
relationship be		o receive, directly or rs of the facility and			tal outlay fundi	ng. Include the
	,,					I

12. Details on how the requested state funds will be expended

Spending Category	ding Category Description		
Administrative Costs:			
Executive Director/Project Head Salary and Benefits		0	
Other Salary and Benefits	Assistant Director of Marketing, Assistant Director of Admissions, Administrative Assistant salaries and benefits	217,200	
Expense/Equipment/Travel/Supplies/ Other	Travel, Office Supplies/Computers, Marketing Materials	30,000	
Consultants/Contracted Services/Study		0	
Operational Costs			
Salary and Benefits	Faculty positions	600,000	
Expense/Equipment/Travel/Supplies/ Other	Events, Speakers, Computers and Office Supplies, Scholarships, Studio equipment	635,000	
Consultants/Contracted Services/Study		0	
Fixed Capital Construction/Majo	r Renovation:		
Construction/Renovation/Land/ Planning Engineering	Renovations of event spaces	517,800	
Total State Funds Requested (must equal total from question #6) 2,000,00			

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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The funds requested will enable the Public Policy Institute to scale its mission, and Master in Public Policy (MPP) degree programs, by increasing the number of graduates in public service, advance the Institute's nonpartisan, values driving, data driven approach to higher education in public policy and expand public policy programs, events, and community engagement initiatives. The goal is to address the growing partisan divide, educate future leaders, provide policy expertise to solve community problems, and promote civic education. The funds will also support faculty, research, training, and the expansion of public sector training platforms, ensuring long-term sustainability and broad-reaching impact across Florida and beyond.

b. What activities and services will be provided to meet the intended purpose of these funds?

The funds will support activities such as expanding the MPP degree program, public policy programs and events on campus, community engagement and problem solving, and promoting civic education. Services will include training for government officials, policy expertise and consulting, research on public policy challenges, and capstone projects. The funds will also support televised debates, town hall programs, educational forums, speakers series, and the development of scalable online platforms for public sector training.

c. What direct services will be provided to citizens by the appropriation project?

The appropriation project will directly provide citizens with an expanded, well trained and values driven workforce in public service, nonpartisan educational events, including town hall programs, speaker series, and televised debates on local, state, and federal races. It will also offer community engagement through public policy forums and conferences, where citizens can participate in discussions. Additionally, the project will provide policy expertise, training, and consulting to local government officials, school districts, and other public sector stakeholders to address community issues.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population served by this project includes Florida citizens, government officials, public sector employees, students pursuing public policy education, community leaders, and national and international audiences for the Institute's nonpartisan television and radio commentary on public policy, law, and politics. The initiative aims to engage a broad audience, including those interested in civic education, policy understanding, and leadership development. The number of individuals served is expected to reach tens of thousands locally through events, televised programs, training sessions, and community engagement initiatives, impacting both local and statewide populations, and millions nationally and internationally through its growing television and radio commentary.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

The expected outcome of this project is an increase in the workforce of a new kind of leader in public service, expanded education and training in public policy, a more informed and engaged citizenry, and improved policy-making. Benefits include increased civic participation, a better understanding of public policy, and enhanced governmental effectiveness. Outcomes will be measured through metrics such as increased graduates in the MPP degree program, attendance and participation rates in events, the number of public officials and stakeholders trained, and audiences nationally and internationally for the Institute's commentary. Additionally, attendance and feedback from participants and community members will assess the effectiveness of events and training.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

A۱	wardee to return any unexpended funds to the state of Florida.					
14. Is this project related to mitigation, response, or recovery from a natural disaster? No						
a. If	Yes, what phase best describes the project?					
	Mitigation (reducing or eliminating potential loss of life or property)					
	Response (addressing the immediate and short-term effects of a natural disaster)					
	Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)					
h N	ame of the natural disaster (or Executive Order # for events not under a federal declaration):					



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15. Has the entity app	lied for or received federa	al assistanc	e for this project?	_
☐ Yes, Applied				
☐ Yes, Received				
□ No				
☐ No, but intends to	o apply			
a. If yes, provide th	e FEMA project workshee	et ID#:		
b. Provide the total	project cost listed on the	FEMA proj	ect worksheet:	
16. Has the entity app	lied for or received state	assistance f	for this project (other than this requ	est)?
☐ Yes, Applied				
☐ Yes, Received				
□ No				
☐ No, but intends to	o apply			
a. If ves. specify the	e program and state agen	cv (ex. Loca	al Government Emergency Bridge Lo	oan. Department of
Commerce):				¬
17. Requester Contact	Information			
a. First Name	Scott	Last Name	Bacon	
b. Organization	Jacksonvillle University			
c. E-mail Address	sbacon@ju.edu			
d. Phone Number	(904)256-7543	Ext.		
18. Recipient Contact				
a. Organization	Jacksonville University			
b. Municipality and	-			
c. Organization Ty	pe			
□For Profit Entity				
□Non Profit 501(c	c)(3)			
□Non Profit 501(c	2)(4)			



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□Local Entity					
☑University or Co	ty or College				
□Other (please sp	□Other (please specify)				
d. First Name	Renee	Last Name	Rossi		
e. E-mail Address	rrossi@ju.edu				
f. Phone Number	(904)256-7458 Ext.				
19. Lobbyist Contact Information					
a. Name	David Browning				
b. Firm Name	The Southern Group				
c. E-mail Address	browning@thesoutherngroup.com				
d. Phone Number	(850)671-4401				

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.