

LFIR # 3231

1. Project Title	Arts and Agricul	ture				
2. Senate Sponsor	Darryl Rouson					
3. Date of Request	3/4/2025					
4. Project/Program Des	scription					
"to all the opportunitie in every Florida count statewide. Working th contained, Arts Activitake home use or car	es the rest of Florid ty - and Local Arts prough the rural ag ty Kits that reflect to be incorporated in that foster engager	da has to offer." Agencies (LAA gricultural agenc the interests and into community ment and conne	It creases the cre	eates partnerships be at have proven succe nd the programs they periences of rural Flo ts. Artist led activities are also included in	etween rural agriculess delivering impa y offer, LAAs will di rida communities. I s, such as worksho the program. This	request supports a pilot
5. State Agency to reco	eive requested fu	inds Depa	artme	ent of State		
State Agency contact	cted? No					
6. Amount of the Nonre	ecurring Request	for Fiscal Yea	r 202	25-2026		
Type of Funding				Amo	unt	
Operating					782,600	
Fixed Capital Outlay			0			
Total State Funds R	equested		782,600			
7. Total Project Cost fo	or Fiscal Year 202	25-2026 (includi	ing n			ect)
Type of Funding			ing n	Amount	Percentage]
Type of Funding Total State Funds Re			ing n]
Type of Funding Total State Funds Re Matching Funds			ing n	Amount	Percentage]
Type of Funding Total State Funds Re			ing n	Amount	Percentage	
Type of Funding Total State Funds Re Matching Funds	equested (from que	estion #6)	ing n	Amount 782,600	Percentage 100%	
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Type of Funding Total State Funds Re Matching Funds Federal State (excluding the a	equested (from que amount of this requ for Fiscal Year 20 viously received	estion #6) uest) 025-2026 state funding?		782,600 0 0 0	Percentage 100% 0% 0% 0% 0%	
Type of Funding Total State Funds Re Matching Funds Federal State (excluding the a Local Other Total Project Costs 8. Has this project previf yes, provide the m	equested (from que amount of this requested for Fiscal Year 20 viously received nost recent instan	estion #6) uest) 025-2026 state funding? nce:		Amount 782,600 0 0 0 782,600 No Specific	Percentage 100% 0% 0% 0% 0%	
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Type of Funding Total State Funds Re Matching Funds Federal State (excluding the a Local Other Total Project Costs 8. Has this project previf yes, provide the m Fiscal Year (уууу-уу)	for Fiscal Year 20 viously received nost recent instar Recurring	estion #6) uest) 025-2026 state funding? nce: ount Nonrecurrin	ng	Amount 782,600 0 0 0 782,600 No Specific Appropriation #	Percentage 100% 0% 0% 0% 0% 100%	
Type of Funding Total State Funds Re Matching Funds Federal State (excluding the a Local Other Total Project Costs 8. Has this project previse of the model of t	for Fiscal Year 20 viously received nost recent instar Recurring and likely to be reconnecurring amount	estion #6) Destion #6)	ng [Amount 782,600 0 0 0 782,600 No Specific Appropriation # Yes 782,600	Percentage 100% 0% 0% 0% 0% 100%	



LFIR # 3231

Complete questions 10 and 11 for Fixed Capital Outlay Projects

	Status of Const a. What is the cu	truction urrent phase of t	he project?	
	Planning	O Design	Construction	N/A
I	o. Is the project	"shovel ready" (i.e permitted)?	
(c. What is the es	stimated start da	te of construction?	
(d. What is the es	stimated comple	tion date of constru	uction?
(e. What funding	stream will be u	sed for ongoing ope	erations and maintenance of the project?
11.			o receive, directly or rs of the facility and	r indirectly, any fixed capital outlay funding. Include the
	•		,	

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	15% of current salaried position	10,800
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits	Percent of salary based on time spent on operations	42,100
Expense/Equipment/Travel/Supplies/ Other	Creation of Arts Activity Kits Creation of special exhibits and programs Artist Activities Shipping/transportation and other expenses	541,200
Consultants/Contracted Services/Study	Local LAA program delivery Project management Fiscal Sponsor and operating partner Startup costs	188,500
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	782,600

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



LFIR # 3231

The goal is to enrich the lives of rural Floridians through the arts. The program establishes a partnership between agricultural community support networks and arts support networks to increase rural communities' access to high quality arts experiences. It provides rural communities with all the measurable social, economic, and educational benefits the arts offer. These include health and mental health benefits for children, seniors and adults including those in high-stress environments (relevant for rural communities, because as the Florida Farm Bureau notes, farming is "a stressful occupation...associated with increased levels of anxiety and depression"). The arts also contribute to the overall quality of life, strengthen community vitality and contribute to the economy. (An estimated \$5.8 B annually in Florida, according to research). Equally important, the goal is to deliver these benefits in a manner that values rural communities and their contribution to the State of Florida.

b. What activities and services will be provided to meet the intended purpose of these funds?

Designated Local Arts Agencies (LAAs) as recognized by the Florida Dept. of State, Division of Arts and Culture, will work with Ag agency partners to develop a deep understanding of the history, values and economic drivers of participating communities and what is important to their residents. From this discovery process, LAAs will work with area artists to deliver a comprehensive arts program that builds on the relationships the Ag agencies have with the communities they serve, that reflects Florida's rural communities' unique experiences and character and that can be easily and effectively deployed to bring high-quality arts experiences to the participating rural communities. The program will include monthly Arts Activity Kits and in person activities with artists. Both kits and activities will align with key community touch points and will emphasize that the arts and artists are already woven into the fabric of rural life while offering exciting and enriching arts experiences.

c. What direct services will be provided to citizens by the appropriation project?

- 1 Monthly Arts Activity Kits: LAAs will provide Ag agency partners self-contained, hands-on Arts Activity Kits. The kits will provide engaging, arts experiences that speak to the interests and experiences of the community. Available in English and Spanish, they include all materials, easy to follow instructions and do not require prior arts training. Kits can be distributed for take-home use or as part of a community activity.
- 2 Quarterly Artist Visits: In-person, artist-led activities, organized by the LAAs, bring the arts to life. They may feature workshops, performances, exhibitions or collaborative community projects such as a mural painting project or participation at community events.
- 3 Ongoing Support and Evaluation: The LAA will provide continuous program support, gathering feedback and evaluating the program's effectiveness. Regular assessments will help refine the program, ensuring it remains responsive to community needs and delivers measurable value.

d. Who is the target population served by this project? How many individuals are expected to be served?

The target population for this pilot includes residents of DeSoto, Hardee, Glades, and Hendry counties, four of the 19 rural Florida counties currently without Local Arts Agencies (LAAs). These communities lack access to state funding and arts support distributed through the Florida Division of Arts and Culture, resulting in limited opportunities for arts experiences. The combined population of the four counties is about 118,000, with 26,000 residents under the age of 18 and 23,000 age 65 and above. About 39% of the population is Hispanic. Based on existing engagement levels with agricultural agencies in these counties, the program is estimated to directly serve between 2,000 and 5,000 individuals. Of the participants, 60% are expected to be youth under 18, 20% seniors, and 20% adults. Additionally, 20–30% of participants are anticipated to be Hispanic or Spanish-speaking, and program materials will be provided in both English and Spanish to ensure accessibility.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Expected outcomes include:

- 1 Increased access to the arts: Including improved mental health, educational enrichment for children, enhanced quality of life for seniors and families, and greater community engagement and vitality.

 2 Recognition that rural communities are vibrant and rich with artistic tradition: From family & friends who love to whittle,
- 2 Recognition that rural communities are vibrant and rich with artistic tradition: From family & friends who love to whittle work leather, design, tell stories, or photograph rodeos, arts and creative talent are present and valued in rural communities.
- 3 Broadened horizons: Inspiring possibilities and new paths to move forward, from arts-related career opportunities to recognition that a hobby or craft can be art.
- 4 A growing love of the arts and a desire to experience and to create more.
- Quantitative success will be measured by # of participants and Likert scale sentiment surveys. Qualitative success will be assessed by open-ended questions such as "How has this experience benefited you?"
- f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties



LFIR # 3231

for failing to meet deliverables or performance measures provided for in the contract?

This is a pilot program, and its success is essential to expanding its benefits to the 15 other rural counties currently without Local Arts Agencies. A failure to meet deliverables risks limiting future opportunities for these communities and the vision of what is possible for the arts in Florida. While we propose no additional penalties beyond those already provided in the contract, the team behind this project is deeply committed to its success and will work diligently to meet or exceed all performance measures.

14. Is t	his project rela	ated to mitigatior	, response, or reco	overy from a nat	tural disaste	r? No	
a. If	Yes, what pha	se best describe	s the project?				
	Mitigation (red	ducing or eliminati	ng potential loss of li	fe or property)			
	Response (ac	Idressing the imm	ediate and short-terr	n effects of a nat	tural disaster)		
	Recovery (ass	sisting communitie	es return to normal o	perations, includ	ing rebuilding	damaged in	fastructure)
b. N	ame of the nat	ural disaster (or	Executive Order #1	or events not u	ınder a federa	al declaration	on):
15. Ha	s the entity ap	olied for or receiv	ed federal assista	nce for this proj	ject?		
- \	Yes, Applied						
□ `	Yes, Received						
□ 1	No						
1	No, but intends	to apply					
a. If	yes, provide th	ne FEMA project	worksheet ID#:				
	<u> </u>						
b. P	rovide the tota	l project cost list	ed on the FEMA pr	oject workshee	t:		
16. Ha	s the entity ap	olied for or receiv	ed state assistanc	e for this projec	ct (other than	this reque	st)?
- \	Yes, Applied						
- \	Yes, Received						
1	No						
1	No, but intends	to apply					
a If	ves specify th	ne program and s	tate agency (ex. I d	ocal Governmen	nt Emergency	/ Bridge Lo:	an Department of
Con	nmerce):		tate agency (ex. Lo			, Bilago 20	an, Dopartmont of
17 Por	quester Contac	et Information					
	rirst Name	Jennifer	Last Nam	e Jones			



LFIR # 3231

b. Organization	Florida Cultural Alliance						
c. E-mail Address	info@flca.net						
d. Phone Number	(850)319	-6993	Ext.				
18. Recipient Contact	8. Recipient Contact Information						
a. Organization	Florida C	Florida Cultural Alliance					
b. Municipality and	d County	Statewide					
c. Organization Ty	ре						
□For Profit Entity							
☑Non Profit 501(c	n Profit 501(c)(3)						
□Non Profit 501(c	□Non Profit 501(c)(4)						
□Local Entity	□Local Entity						
□University or Co	ity or College						
□Other (please sp	□Other (please specify)						
d. First Name	Jennifer		Last Name	Jones			
e. E-mail Address	info@flca	ı.net					
f. Phone Number	(850)319	-6993	Ext.				
19. Lobbyist Contact Information							
a. Name	None						
b. Firm Name							
c. E-mail Address							
d. Phone Number							

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.