



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 3374

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

This program would serve as a crucial bridge between state government actions and the Haitian community in Florida, ensuring that key legislative developments, policy changes, and state-level decisions are accessible and understood by all residents. The bilingual approach (English & Creole) ensures that non-native English speakers can stay informed and engaged in civic matters, increasing community participation. For the state, this program fosters education, accessibility, and participation.

5. State Agency to receive requested funds

State Agency contacted? Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	500,000
Fixed Capital Outlay	0
Total State Funds Requested	500,000

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	500,000	100%
Matching Funds		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
Total Project Costs for Fiscal Year 2025-2026	500,000	100%

8. Has this project previously received state funding? No

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		

9. Is future-year funding likely to be requested? Yes

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

In lieu of state funding, we would approach counties for assistance.



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LFIR # 3374

Complete questions 10 and 11 for Fixed Capital Outlay Projects

10. Status of Construction

a. What is the current phase of the project?

- Planning
 Design
 Construction
 N/A

b. Is the project "shovel ready" (i.e permitted)?

c. What is the estimated start date of construction?

d. What is the estimated completion date of construction?

e. What funding stream will be used for ongoing operations and maintenance of the project?

11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits	Producer - Oversees the entire segment, ensuring timely and accurate content delivery. Plans and coordinates segment production, including scripting and scheduling. Works with the team to ensure each episode meets broadcast quality. Liaises with state agencies for ongoing support.	95,000
Other Salary and Benefits	On-Air Personalities (Bilingual: English/Creole) - Hosts and presents the segment in an engaging, accessible manner. Ensures clarity and accuracy in explaining legislative updates. Conducts interviews with lawmakers, experts, and community leaders. Serves as the face of the program.	150,000
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs		
Salary and Benefits	Editor (Post-Production & Graphics) –Edits the segments, ensuring a professional and polished final product. Creates visuals, graphics, and subtitles for bilingual accessibility. Manages video/audio quality, color grading, and transitions. Works closely with the producer to maintain the segment's	65,000
Expense/Equipment/Travel/Supplies/Other	Equipment & Production Costs –Cameras & Audio Equipment High-definition cameras, microphones, and lighting kits for professional broadcasts. Editing Software & Graphic Design Tools + Studio Setup & Backdrops – Professional backdrops, set design, teleprompter, and editing	190,000
Consultants/Contracted Services/Study		0



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 3374

Fixed Capital Construction/Major Renovation:		
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (must equal total from question #6)		500,000

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

This program would serve as a crucial bridge between state government actions and the Haitian community in Florida, ensuring that key legislative developments, policy changes, and state-level decisions are accessible and understood by all residents. The bilingual approach (English & Creole) ensures that non-native English speakers can stay informed and engaged in civic matters, increasing community participation. For the state, this program fosters education, accessibility, and participation.

b. What activities and services will be provided to meet the intended purpose of these funds?

Produce and air segments summarizing key legislative actions, policies, and decisions. Broadcast in both English and Haitian Creole to ensure accessibility for non-English-speaking audiences. Deliver information in a clear, engaging, and culturally relevant format to encourage civic participation. Develop digital tools such as infographics, short-form videos, and social media content.

c. What direct services will be provided to citizens by the appropriation project?

The program will provide bilingual segments (in English and Creole) that condenses and interprets key government actions from Florida's Statehouse, Cabinet, and agencies. This initiative will ensure that underserved communities, particularly the Haitian and Caribbean populations, have direct access to important legislative, economic, and policy updates in a language.

d. Who is the target population served by this project? How many individuals are expected to be served?

Underserved American Citizens with a language barrier

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Increased Workforce Participation – Understanding labor laws, minimum wage updates, and workers' rights will give more confidence to seek employment, negotiate fair wages, and access job training programs. Stronger Small Businesses – Breaking down policies on business regulations, taxes, permits, and government funding opportunities will lead to business growth and job creation. A suggested methodology is to Track the number of viewers referred to workforce centers, small business programs, or financial assistance services through our media content Collect data on the number of new Haitian owned businesses.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

Corrective Action Plan (CAP) Requirement: If performance measures are not met, the program must submit a Corrective Action Plan outlining: 1. The reason for the shortfall 2. Steps to resolve the issue 3. A timeline for improvement

14. Is this project related to mitigation, response, or recovery from a natural disaster? No

a. If Yes, what phase best describes the project?

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 3374

15. Has the entity applied for or received federal assistance for this project?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, provide the FEMA project worksheet ID#:

b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

17. Requester Contact Information

a. First Name **Last Name**

b. Organization

c. E-mail Address

d. Phone Number **Ext.**

18. Recipient Contact Information

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)



The Florida Senate

Local Funding Initiative Request

Fiscal Year 2025-2026

LFIR # 3374

- Local Entity
- University or College
- Other (please specify)

d. First Name Last Name

e. E-mail Address

f. Phone Number Ext.

19. Lobbyist Contact Information

a. Name

b. Firm Name

c. E-mail Address

d. Phone Number

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.