



# The Florida Senate

## Local Funding Initiative Request

### Fiscal Year 2025-2026

LFIR # 3473

1. Project Title

2. Senate Sponsor

3. Date of Request

4. Project/Program Description

Provide for the purchase of virtual reality software to recruit and train Floridians, ensuring they go on to be employed in in-demand jobs across the state, shrinking the state's workforce shortage each year. Transfr Inc. will provide this training via virtual reality headsets, equipped with 350+ simulations that span multiple in-demand industries. These are designed by industry experts to align with national standards/credentialing bodies.

5. State Agency to receive requested funds

State Agency contacted?  Yes

6. Amount of the Nonrecurring Request for Fiscal Year 2025-2026

Type of Funding	Amount
Operating	1,500,000
Fixed Capital Outlay	0
<b>Total State Funds Requested</b>	<b>1,500,000</b>

7. Total Project Cost for Fiscal Year 2025-2026 (including matching funds available for this project)

Type of Funding	Amount	Percentage
Total State Funds Requested (from question #6)	1,500,000	100%
<b>Matching Funds</b>		
Federal	0	0%
State (excluding the amount of this request)	0	0%
Local	0	0%
Other	0	0%
<b>Total Project Costs for Fiscal Year 2025-2026</b>	<b>1,500,000</b>	<b>100%</b>

8. Has this project previously received state funding?  Yes

If yes, provide the most recent instance:

Fiscal Year (yyyy-yy)	Amount		Specific Appropriation #	Vetoed
	Recurring	Nonrecurring		
2024-25	0	1,500,000	2305	No

9. Is future-year funding likely to be requested?  No

a. If yes, indicate nonrecurring amount per year.

b. Describe the source of funding that can be used in lieu of state funding.

**Complete questions 10 and 11 for Fixed Capital Outlay Projects**



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**10. Status of Construction**

**a. What is the current phase of the project?**

- Planning    
  Design    
  Construction    
  N/A

**b. Is the project "shovel ready" (i.e permitted)?**

**c. What is the estimated start date of construction?**

**d. What is the estimated completion date of construction?**

**e. What funding stream will be used for ongoing operations and maintenance of the project?**

**11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.**

**12. Details on how the requested state funds will be expended**

Spending Category	Description	Amount
<b>Administrative Costs:</b>		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
<b>Operational Costs</b>		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other	Purchase virtual reality software (hardware included) to be used by state agency personnel and private job-seeking Floridians for career exploration and job training. This spans the multiple career clusters, including but not limited to manufacturing, healthcare and construction.	1,500,000
Consultants/Contracted Services/Study		0
<b>Fixed Capital Construction/Major Renovation:</b>		
Construction/Renovation/Land/Planning Engineering		0
<b>Total State Funds Requested (must equal total from question #6)</b>		<b>1,500,000</b>

**13. Program Performance**

**a. What specific purpose or goal will be achieved by the funds requested?**

Transfr Inc. will work to recruit and train Floridians, ensuring they go on to be employed in in-demand jobs across the state, shrinking the state's workforce shortage each year. TransfrInc. will provide this training via virtual reality headsets, equipped with 350+ simulations that span multiple in-demand industries. These are designed by industry experts to align with national standards/credentialing bodies to ensure the immersion into these work environments mimics the realities of being on the job.

**b. What activities and services will be provided to meet the intended purpose of these funds?**



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Educating Floridians in a virtual environment regarding in-demand career pathways, technical education opportunities, and job-training skills.

**c. What direct services will be provided to citizens by the appropriation project?**

Transfr's virtual reality simulations have two tracks: The Virtual Training Facility (VTF)'s hands-on simulations teach skills that allow people to get on a path to a well-paying job, and the Career Exploration Facility (CEF)'s hands-on simulations showcase different career paths. Learners will gain insight into an in demand career path and gain needed skills to enter that industry for work.

**d. Who is the target population served by this project? How many individuals are expected to be served?**

- Unemployed and underemployed individuals
- Economically disadvantaged persons
- At-risk youth
- Middle & high school and college students
- Currently or formerly incarcerated individuals

**e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?**

Complete an efficacy study (no additional cost to State) measuring learning outcomes using VR vs traditional environments. Transfr Inc. has proven this in a variety of efficacy studies, including other state agencies and credentialing bodies. Transfr's Learning Sciences Department will conduct a formal efficacy study to scientifically prove the programmatic benefits of VR.

**f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?**

Transfr Inc. is committed to addressing Florida's workforce shortage by ensuring more Floridians obtain essential employability skills and increase the number of working age Floridians within in-demand job sectors. In the event that performance measures are not met, we would ask for a 30-day performance improvement plan.

**14. Is this project related to mitigation, response, or recovery from a natural disaster?**  No

**a. If Yes, what phase best describes the project?**

- Mitigation (reducing or eliminating potential loss of life or property)
- Response (addressing the immediate and short-term effects of a natural disaster)
- Recovery (assisting communities return to normal operations, including rebuilding damaged infrastructure)

**b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):**

**15. Has the entity applied for or received federal assistance for this project?**

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

**a. If yes, provide the FEMA project worksheet ID#:**



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b. Provide the total project cost listed on the FEMA project worksheet:

16. Has the entity applied for or received state assistance for this project (other than this request)?

- Yes, Applied
- Yes, Received
- No
- No, but intends to apply

a. If yes, specify the program and state agency (ex. Local Government Emergency Bridge Loan, Department of Commerce):

**17. Requester Contact Information**

a. First Name  Last Name

b. Organization

c. E-mail Address

d. Phone Number  Ext.

**18. Recipient Contact Information**

a. Organization

b. Municipality and County

c. Organization Type

- For Profit Entity
- Non Profit 501(c)(3)
- Non Profit 501(c)(4)
- Local Entity
- University or College
- Other (please specify)

d. First Name  Last Name

e. E-mail Address

f. Phone Number  Ext.

**19. Lobbyist Contact Information**

a. Name



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b. Firm Name

c. E-mail Address

d. Phone Number

*The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.*