

1. Project Title

The Florida Senate Local Funding Initiative Request Fiscal Year 2025-2026

Virtual College Tours for Every Florida High School Student

LFIR # 3520

2. Senate Sponsor	Danny Burgess				
3. Date of Request	3/27/2025				
4. Project/Program D	escription				
Florida colleges and distribute one VR headsets through that prevent many fanatomy, chemistry	to give every traditional Flord universities. Using patented eadset to each of Florida's wheir guidance counselors to earm seeing their options in property, math, and more, bringing math, and more was a second math and more was a second math and math a	d technolog 550 traditio explore eve erson. Each nodern tech	y, we will create high nal public high schoo ry Florida college/univ h headset will also ind	 -quality virtual camples. Students will be versity—solving the clude free education 	ous experiences and able to borrow problem of travel costs all VR content in
5. State Agency to re	ceive requested funds	Departme	ent of Education		
State Agency cont	acted? No				
6. Amount of the Non	recurring Request for Fisc	al Year 20	25-2026 		
Type of Funding			Amo	unt	
Operating				1,500,000	
Fixed Capital Outla	У			0	
Total State Funds Requested				1,500,000	
7 Total Project Cost	for Fiscal Year 2025-2026 (includina i	matching funds avai	ilable for this proje	2Ct)
-	101 1 10001 1001 2020 (,0.,
Type of Funding)	\	Amount	Percentage	
Matching Funds	Requested (from question #6))	1,500,000	100%	
Federal			0	0%	
	amount of this request)		0	0%	
Local	amount of this request;		0	0%	
Other			0	0%	
	s for Fiscal Year 2025-2026		1,500,000	100%	
Total Project Cost	5 101 1 15Ca1 1 Ca1 2023-2020		1,300,000	100 /6	
8. Has this project pr	eviously received state fur	nding?	No		
If yes, provide the	most recent instance:				
Fiscal Year	Amount		Specific	Vetoed	
(уууу-уу)		ecurring	Appropriation #		
	.				
9. Is future-year fund	ing likely to be requested?		No		
a. If yes, indicate r	nonrecurring amount per ye	ear.			
b. Describe the so	urce of funding that can be	used in li	eu of state funding.		
	J : :				



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Complete questions 10 and 11 for Fixed Capital Outlay Projects

a. What is the current phase of the project? Planning Design Construction N/A b. Is the project "shovel ready" (i.e permitted)? c. What is the estimated start date of construction? d. What is the estimated completion date of construction? e. What funding stream will be used for ongoing operations and maintenance of the project? 11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.	10. Status of Const					
b. Is the project "shovel ready" (i.e permitted)? c. What is the estimated start date of construction? d. What is the estimated completion date of construction? e. What funding stream will be used for ongoing operations and maintenance of the project? 11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the	a. What is the cu	urrent phase of t	he project?			
c. What is the estimated start date of construction? d. What is the estimated completion date of construction? e. What funding stream will be used for ongoing operations and maintenance of the project? 11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the	Planning	O Design	Construction	O N/A		
d. What is the estimated completion date of construction? e. What funding stream will be used for ongoing operations and maintenance of the project? 11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the	b. Is the project	"shovel ready"	(i.e permitted)?			
e. What funding stream will be used for ongoing operations and maintenance of the project? 11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the	c. What is the es	stimated start da	ate of construction?			
11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the	d. What is the es	stimated comple	etion date of constru	ction?		
	e. What funding	stream will be u	ised for ongoing ope	erations and mair	ntenance of the proje	ct?
11. List the owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.						
relationship between the owners of the facility and the entity.					xed capital outlay fur	nding. Include the
		tween the owne	is of the facility and	the chary.		

12. Details on how the requested state funds will be expended

Spending Category	Description	Amount		
Administrative Costs:				
Executive Director/Project Head Salary and Benefits		0		
Other Salary and Benefits		0		
Expense/Equipment/Travel/Supplies/ Other		0		
Consultants/Contracted Services/Study		0		
Operational Costs				
Salary and Benefits	Several staff members exclusively dedicated to distribution and shipping of equipment to ~550 high schools, working with IT personnel in all FL school districts to edit network settings (when necessary) to allow the devices, working privacy and security folks at each district, customer service for all guidance counselors and other staff at ~550 high schools.	850,000		
Expense/Equipment/Travel/Supplies/ Other	550 VR headsets, upgraded extended battery straps, 3-year warranties, shipping, mobile device management (MDM) software, 360 degree video cameras, tripods, and related equipment for filming 42 college/university immersive videos.	650,000		
Consultants/Contracted Services/Study		0		
Fixed Capital Construction/Majo	r Renovation:			
Construction/Renovation/Land/ Planning Engineering		0		
Total State Funds Requested (must equal total from question #6)				

13. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?



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Give every Florida high school student access to immersive 360 virtual tours of all 42 Florida colleges and universities. Using patented technology, we will create high-quality virtual campus experiences and distribute one VR headset to each of Florida's ~550 traditional public high schools. Students will be able to borrow headsets through their guidance counselors to explore every Florida college/university—solving the problem of travel costs that prevent many from seeing

their options in person. b. What activities and services will be provided to meet the intended purpose of these funds?

Filming 360 degree virtual tours of all 42 Florida colleges and universities. Tech support and customer service, distribution of headsets statewide. c. What direct services will be provided to citizens by the appropriation project? Allowing for the opportunity of every high school students to take a virtual campus tour of Florida's number one ranked higher education system.

d. Who is the target population served by this project? How many individuals are expected to be served?

Any and all Florida high school students interested in attending one of Florida's colleges or universities. 500,000 plus.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

This project will allow students to make an informed decision of what college or university they wish to attend in Florida. It is providing an opportunity for high school students who cannot afford or do not have the time to make site visits to all our higher education institutions. It puts the opportunity right in their hands to make an informed decision on what is best for their future. We will collect data and report back to the state how many campus visits are utilized per high school.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for in the contract?

	for failing to fileet deliverables of performance measures provided for in the contract:					
	The return of any unspent funds to the state.					
4. s	s this project related to mitigation, response, or recovery from a natural disaster? No					
a.	If Yes, what phase best describes the project?					
	Mitigation (reducing or eliminating potential loss of life or property)					
	Response (addressing the immediate and short-term effects of a natural disaster)					
	Recovery (assisting communities return to normal operations, including rebuilding damaged infastructure)					
b. Name of the natural disaster (or Executive Order # for events not under a federal declaration):						
15. H	las the entity applied for or received federal assistance for this project?					
	Yes, Applied					
	Yes, Received					
	l No					
	No, but intends to apply					
a.	If yes, provide the FEMA project worksheet ID#:					



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b. Provide the total	project cost listed on t	he FEMA project workshe	et:	7
. Has the entity app	lied for or received stat	te assistance for this proje	ect (other than this reque	est)?
☐ Yes, Applied				
☐ Yes, Received				
□ No				
☐ No, but intends to	o apply			
a. If yes, specify the Commerce):	e program and state ag	ency (ex. Local Governme	ent Emergency Bridge Lo	oan, De
. Requester Contact	Information	_		
a. First Name	Ethan	Last Name Fieldman		
b. Organization	VR In Schools, Inc.			
c. E-mail Address	ethan@curioxr.com			
d. Phone Number	(352)246-3842	Ext.		
Recipient Contact	Information			
a. Organization	VR in Schools, Inc.			
b. Municipality and	d County Alachua			
c. Organization Ty	ре			
□For Profit Entity				
☑Non Profit 501(c	c)(3)			
□Non Profit 501(c	:)(4)			
□Local Entity				
□University or Co	llege			
□Other (please sp	pecify)			
d. First Name	Ethan	Last Name Fieldman		
e. E-mail Address	ethan@curioxr.com			
f. Phone Number	(352)246-3842	Ext.		
Lobbyist Contact I	nformation			
a. Name	Tracy Hogan Mayernick	<		



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b. Firm Name	The Mayernick Group LLC	
c. E-mail Address	tracy@themayernickgroup.com	
d. Phone Number	(850)445-3000	

The information provided will be posted to the Florida Senate website for public viewing if sponsored by a Senator.