

By the Committee on Tourism and Representatives Barreiro, Bullard, Culp, Livingston, Harrington, Melvin and D. Prewitt

1 A bill to be entitled
 2 An act relating to Museum of Florida History
 3 programs; amending s. 267.072, F.S.; requiring
 4 the Division of Historical Resources of the
 5 Department of State to establish and administer
 6 a program to recognize and record achievements
 7 of certain Floridians; providing criteria;
 8 providing requirements; providing for
 9 nominations and selection; authorizing the
 10 division to undertake certain recording and
 11 marketing activities; authorizing the division
 12 to collect a charge for providing certain
 13 materials; providing for deposit of such
 14 charges; providing an effective date.

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 16 Be It Enacted by the Legislature of the State of Florida:

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 18 Section 1. Paragraph (d) is added to subsection (1) of
 19 section 267.072, Florida Statutes, to read:

20 267.072 Museum of Florida History programs.--

21 (1) The division shall:

22 (d) Establish and administer a program, to be entitled
 23 the Great Floridians program, which shall be designed to
 24 recognize and record the achievements of Floridians, living
 25 and deceased, who have made major contributions to the
 26 progress and welfare of this state.

27 1. The division shall nominate present or former
 28 citizens of this state, living or deceased, who during their
 29 lives have made major contributions to the progress of the
 30 nation or this state and its citizens. Nominations shall be
 31 submitted to the Secretary of State who shall select from

1 those nominated not less than two persons each year who shall
2 be honored with the designation "Great Floridian," provided no
3 person whose contributions have been through elected or
4 appointed public service shall be selected while holding any
5 such office.

6 2. To enhance public participation and involvement in
7 the identification of any person worthy of being nominated as
8 a Great Floridian, the division shall seek advice and
9 assistance from persons qualified through the demonstration of
10 special interest, experience, or education in the
11 dissemination of knowledge about the state's history.

12 a. In formulating its nominations, the division shall
13 also seek the assistance of the Florida History Associates,
14 Inc., or its successor, acting in the capacity as a citizen
15 support organization of the division, pursuant to s. 267.17
16 and approved to act on behalf of the Museum of Florida
17 History.

18 b. Annually, the division shall convene an ad hoc
19 committee composed of representatives of the Governor, each
20 member of the Florida Cabinet, the President of the Senate,
21 the Speaker of the House of Representatives, and the Florida
22 History Associates, Inc. This committee shall meet at least
23 twice. The committee shall nominate living citizens of this
24 state who during their lives have made major contributions to
25 the progress of the nation or this state and its citizens and
26 shall from those nominated select each year not less than two
27 persons whose names shall be submitted to the Secretary of
28 State with the recommendation that they be honored with the
29 designation "Great Floridian."

30 3. Upon designation of a person as a Great Floridian
31 by the Secretary of State, the division shall undertake

1 appropriate activities intended to achieve wide public
2 knowledge of the person designated.

3 a. The division may seek to initiate production of a
4 film or videotape depicting the life and contributions of the
5 designee to this state and to the nation. If technology
6 surpasses the use of film or videotape, another medium of
7 equal quality may be used.

8 (I) In the production of such films, the division
9 shall seek cooperation from local volunteers throughout the
10 state and, in particular, shall seek fundraising and other
11 assistance of the citizen support organization created
12 pursuant to s. 267.17 to support the programs of the Museum of
13 Florida History.

14 (II) In the case of persons designated as Great
15 Floridians as a result of the committee convened pursuant to
16 sub-subparagraph 2.b., the division shall immediately begin
17 taking the steps necessary to produce a film depicting the
18 contributions of such persons to this state and to the nation;
19 however, the requirement to produce such a film shall be
20 contingent upon appropriation of sufficient funds by the
21 Legislature.

22 (III) The Museum of Florida History shall be the
23 repository of the original negative, the original master tape,
24 and all cuttings, of any film or videotape produced under the
25 authority of this paragraph. The division also may exercise
26 the right of trademark over the terms "Great Floridian" or
27 "Great Floridians" pursuant to s. 286.031.

28 (IV) The division shall arrange for the distribution
29 of copies of all films to the general public, public
30 television stations, educational institutions, and others and
31 may establish a reasonable charge to recover costs associated

1 with production and to provide a source of revenue to assist
2 with reproduction, marketing, and distribution of Great
3 Floridians films. Proceeds from such charges shall be
4 deposited into the Historical Resources Operating Trust Fund.

5 b. Deceased persons designated as Great Floridians
6 typically shall be recognized by markers affixed to properties
7 significantly associated with the major contributions of the
8 designee. Such markers shall be erected pursuant to the
9 provisions of s. 267.061(3)(n).

10 Section 2. This act shall take effect October 1, 1997.

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12 HOUSE SUMMARY

13
14 Requires the Division of Historical Resources of the
15 Department of State to establish and administer a "Great
16 Floridians" program to recognize and record achievements
17 of Floridians who have made major contributions to the
18 progress and welfare of the state. Provides criteria and
19 requirements. Provides for nomination and selection of
20 candidates. Authorizes the division to undertake
21 specified recording and marketing activities. Authorizes
22 the division to establish a reasonable charge for
23 providing certain materials. Provides for deposit of
24 such charges in the Historical Resources Operating Trust
25 Fund.
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