By Representatives Dockery, Fischer, Futch, Putnam, Argenziano, Burroughs, Sembler and Valdes

A bill to be entitled
An act relating to unlawful solicitations;
amending s. 321.03, F.S.; prohibiting
solicitation of funds or in-kind contributions
while using the name, symbols, colors, or
initials of the Florida Highway Patrol without
written permission of the Department of Highway
Safety and Motor Vehicles; authorizing the
department to develop procedures for applying
for permission; providing a penalty; providing
that the department's decision is final agency
action subject to review; specifying unfair or
deceptive acts or practices; providing a
penalty; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Section 321.03, Florida Statutes, is amended to read:

321.03 Imitations prohibited; penalty.--

(1) It shall be unlawful for any person or persons in the state to color or cause to be colored any motor vehicle or motorcycle the same or similar color as the color or colors so prescribed for the Florida Highway Patrol. Any person violating any of the provisions of this section or s. 321.02 with respect to uniforms, emblems, motor vehicles and motorcycles shall be guilty of a misdemeanor of the first degree, punishable as provided in s. 775.082 or s. 775.083. The Department of Highway Safety and Motor Vehicles shall employ such clerical help and mechanics as may be necessary for the economical and efficient operation of such department.

(2)(a) It is unlawful for any person, in the solicitation of funds or in-kind contributions, to use the Florida Highway Patrol's name; the symbols "Florida Highway Patrol," "State Patrol," "State Highway Patrol," "State Trooper," "FHP," or "State Patrolman"; or initials, symbols, colors, emblems, devices, service marks, or statements similar to those used by the Florida Highway Patrol without written permission from the department. The department may develop procedures by which a person may apply for permission to use a name or symbol and for a review of such applications.

(b) The department may not unreasonably withhold from a person permission to use the Florida Highway Patrol's name or symbols in soliciting funds or in-kind contributions if the department determines that a primary public purpose is being served. The decision of the department is final agency action, subject to review as a decision that affects substantial interests under ss. 120.569, 120.57, and 120.573, and may also be reviewed by petition for a declaratory statement filed by a substantially affected person under s. 120.565.

Section 2. Unfair or deceptive acts or practices.--

- (1) A person commits an unfair or deceptive act or practice if, in the conduct of solicitations for a public safety organization, an independent promoter, or a public safety publication, the person:
- (a) Represents, either directly or by implication, that the contribution is for or on behalf of the Florida

  Highway Patrol without written permission from the Department of Highway Safety and Motor Vehicles;
- (b) Uses any emblem, device, or printed matter belonging to or associated with the Florida Highway Patrol without written permission from the department;

- (c) Uses a name, symbol, or statement that is similar to that used by the Florida Highway Patrol in a manner that is intended to confuse or mislead a person being solicited;
- (d) Knowingly represents or implies that the proceeds of the solicitation are being used for a purpose other than the purpose for which the funds are actually used;
- (e) Represents or implies that the person is a peace officer or member of the Florida Highway Patrol when the person is not;
- (f) Uses or exploits a required filing with the state in a manner that leads any person to believe that such filing constitutes an endorsement or approval of the state;
- (g) Knowingly files incomplete, false, or misleading information in any document required to be filed with the state;
- (h) Solicits for the Florida Highway Patrol by representing that those who respond affirmatively to the solicitation will receive favored treatment by the troopers; or
- (i) Collects a contribution or membership fee
  solicited at a person's residence by an in-person or telephone
  solicitation through any means other than payment through the
  United States mail or parcel post courier.
- (2) In addition to any administrative or civil remedies, a person who willfully and knowingly violates any of the provisions of subsection (1) commits a felony of the third degree, punishable as provided in section 775.082 or section 775.083, Florida Statutes. For a subsequent conviction, such violation is a felony of the second degree, punishable as provided in section 775.084, Florida Statutes.

Section 3. This act shall take effect upon becoming a law. SENATE SUMMARY Prohibits solicitation of funds or in-kind/contributions while using the name, symbols, colors, or initials of the Florida Highway Patrol without written permission of the Department of Highway Safety and Motor Vehicles. Provides a penalty. Authorizes the department to develop procedures for applying for permission. Provides that the department's decision is final agency action subject to review. Specifies unfair or deceptive acts or practices. Prescribes a penalty Prescribes a penalty.