

By Senators Burt and Bankhead

16-1902-98

1 Senate Resolution No. ____

2 A resolution recognizing NASCAR - the National
3 Association for Stock Car Auto Racing - and the
4 William H. G. France, Sr., family.

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6 WHEREAS, motorsports are American's fastest growing and
7 most exciting sports venue in the closing days of the 20th
8 Century, and

9 WHEREAS, motorsports events have become the largest
10 sporting events in Florida in terms of consistent fan interest
11 and support, both in terms of actual gate ticket sales and
12 mass media audiences, and

13 WHEREAS, stock car racing was created and fostered as a
14 unique Florida sport by the entrepreneurship of William H.G.
15 France, Sr., on the hard sands of Daytona Beach, and

16 WHEREAS, the necessity for a firm and responsible
17 authority to self-regulate this complex and popular sport led
18 to the creation by William H.G. France, Sr., in 1948 of the
19 National Association for Stock Car Racing (NASCAR), and

20 WHEREAS, NASCAR now regulates a major American sport on
21 a par with the National Football League, the National
22 Basketball Association, the National Hockey League, Major
23 League Baseball, and the Professional Golfers Association, and

24 WHEREAS, NASCAR has through its effective regulation
25 achieved an image for its drivers, teams, and sponsors of
26 clean living, honesty, family values, and fan appreciation
27 unparalleled by the athletes in any other sport, and

28 WHEREAS, NASCAR events provide a significant and
29 growing contribution to the Florida tourist industry, entirely
30 through sound management, creative promotion, and strategic
31 planning without benefit of public moneys, and

1 WHEREAS, the officials of NASCAR have a firm and
2 resolute commitment to the highest ideals of American sports
3 ethics, and an everlasting dedication to the satisfaction of
4 the fans of motorsports, NOW, THEREFORE,

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6 Be It Resolved by the Senate of the State of Florida:

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8 That this uniquely Floridian and especially American
9 organization be recognized and applauded during this, the 50th
10 anniversary of its founding, and that the individual members
11 of the family of William H.G. France, Sr., who carry on his
12 high ideals and lofty purposes in the maintenance of the great
13 sport of stock car auto racing be congratulated and encouraged
14 for their continuing devotion to his legacy.

15 BE IT FURTHER RESOLVED that a copy of this resolution,
16 with the Seal of the Senate affixed, be transmitted to the
17 family of William H. G. France, Sr., as a tangible token of
18 the sentiments of the Florida Senate.

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