1 A bill to be entitled An act relating to disparagement of cattle or 2 3 cattle products; creating the 4 "Anti-Disparagement of Florida Cattle Industries Act of 1998"; amending s. 865.065, 5 6 F.S.; revising legislative intent; providing 7 definitions; establishing a cause of action for 8 the disparagement of cattle or cattle products; 9 providing damages allowable and statute of 10 limitations; providing an effective date. 11 12 Be It Enacted by the Legislature of the State of Florida: 13 14 This act shall be known and may be cited as Section 1. 15 the "Anti-Disparagement of Florida Cattle Industries Act of 1998." 16 17 Section 2. Section 865.065, Florida Statutes, is 18 amended to read: 19 865.065 Disparagement of perishable agricultural food 20 products or cattle or cattle products; cause of action; 21 limitation.--22 (1) The Legislature finds, determines, and declares 23 that the production of agricultural food products and the production of cattle and cattle products constitute 24 25 constitutes an important and significant portions portion of 26 the state economy and that it is imperative to protect the 27 vitality of the agricultural economy and cattle industry 28 economies for the citizens of this state by providing a cause

of action for agricultural producers and persons in cattle or

cattle-product enterprises or industries to recover damages

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for the disparagement of any perishable agricultural product or any cattle or cattle products, respectively.

- (2) For purposes of this section, the term:
- (a) "Cattle" has the same meaning as defined in s. 585.01 and specifically includes, without being limited to, any "beef cattle" or "dairy cattle," as those terms are defined in s. 585.01.
- (b) "Cattle product" means any "product" or "animal product," as those terms are defined in s. 585.01, which is derived from or consists wholly or in part of cattle and which is intended for human consumption. The term "cattle product" specifically includes, without being limited to:
- 1. Any "carcass," "meat," "meat byproduct," or "meat food product," as those terms are defined in s. 585.70, which is derived from or consists wholly or in part of cattle.
- 2. Any cattle "milk" or cattle "milk product," as those terms are defined in s. 502.012.
- (c)(a) "Disparagement" means the willful or malicious dissemination to the public in any manner of any false information that a perishable agricultural food product, or any cattle or cattle food product, is not safe for human consumption. False information is that information which is not based on reliable, scientific facts and reliable, scientific data which the disseminator knows or should have known to be false.
- $\underline{(d)}$ (b) "Perishable agricultural food product" means any agricultural or aquacultural food product or commodity grown or produced within the State of Florida which is sold or distributed in a form that will perish or decay within a reasonable period of time.

- 1 (e) "Person in a cattle or cattle-product enterprise or industry" means a person who owns, raises, herds, or dairy farms cattle or produces cattle products, whether for private use, for commercial purposes of the beef industry or the dairy industry, or any other cattle or cattle-product industry, or for any other legal use.
 - (f) "Producer" means the person who actually grows or produces perishable agricultural food products.
 - (3)(a) Any producer or any association representing producers of perishable agricultural food products which suffers damages as a result of another person's disparagement of any such perishable agricultural food product may bring an action for damages and for any other relief a court of competent jurisdiction deems appropriate, including, but not limited to, compensatory and punitive damages.
 - (b) Any person in a cattle or cattle-product enterprise or industry, or any association representing persons in any cattle or cattle-product enterprise or industry, that suffers damages as a result of another person's disparagement of any such cattle or cattle product may bring an action for damages and for any other relief a court of competent jurisdiction deems appropriate, including, but not limited to, compensatory and punitive damages.
 - (4) The statute of limitations for disparagement of perishable agricultural food products, or disparagement of cattle or cattle products, is 2 years from the date the disparagement occurs.

Section 3. This act shall take effect October 1 of the year in which enacted.

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********** HOUSE SUMMARY Creates the "Anti-Disparagement of Florida Cattle Industries Act of 1998." Provides legislative intent. Establishes a cause of action for the disparagement of cattle or cattle products, as defined. Provides damages allowable and statute of limitations.