

By Representatives Arnall, Lawson, Clemons and Wiles

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House Resolution

A resolution proclaiming the week of March 9-13, 1998, as Insurance Week in the Great State of Florida.

WHEREAS, most families in Florida own life, health, and property/casualty insurance as the primary forms of personal financial protection, and

WHEREAS, insurance renders a great service by carrying policyholder dollars back to our communities, where they aid all segments of the economy, and

WHEREAS, insurance underwriting, performed by agents, is the process of identifying risks and offering solutions which protect and enhance the financial lives of families, individuals, and businesses using life, health, and property/casualty insurance and other closely related financial products, and

WHEREAS, the licensed, professional insurance agent helps families, individuals, and businesses find the insurance products that best fit their needs, thereby providing a valuable service to society, and

WHEREAS, all persons can benefit by professional financial advice and informed decisions about life, health, and property/casualty insurance, and

WHEREAS, adherence by agents to a professional code of ethics emphasizing the highest standards of conduct and service to consumers is essential in protecting the citizens of Florida, and

WHEREAS, the Florida Association of Life Underwriters is sponsoring a program to inform the public of the importance

1 of insurance, the services of insurance agents, and the varied  
2 aspects of insurance, NOW, THEREFORE,

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4 Be It Resolved by the House of Representatives of the State of  
5 Florida:

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7 That the House of Representatives hereby proclaims the  
8 week of March 9-13, 1998, as Insurance Week in the Great State  
9 of Florida.

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