

Bill No. CS for CS for SB 1566

Amendment No. ____

<u>Senate</u>	CHAMBER ACTION	<u>House</u>
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Senator Kirkpatrick moved the following amendment:

Senate Amendment (with title amendment)

On page 60, line 17, through page 67, line 24, delete those lines

and insert:

Section 11. Section 288.905, Florida Statutes, is amended to read:

288.905 Duties of the board of directors of Enterprise Florida, Inc.--

(1) In the performance of its functions and duties, the board of directors may establish, ~~and~~ implement, and manage policies, strategies, and programs for Enterprise Florida, Inc., and its boards. These policies, strategies, and programs shall promote business formation, expansion, recruitment, and retention through aggressive marketing; international development and export assistance; and workforce development, which together lead to more and better jobs with higher wages for all geographic regions and communities of the state, including rural areas and urban-core areas, and for all

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1 residents, including minorities.In developing such policies,
2 strategies, and programs, the board of directors shall solicit
3 advice from and consider the recommendations of its boards,
4 any advisory committees or similar groups created by
5 Enterprise Florida, Inc., and local and regional partners.

6 (2) The board of directors shall, in conjunction with
7 the Office of Tourism, Trade, and Economic Development, the
8 Office of Urban Opportunities, and local and regional economic
9 development partners,develop a strategic plan for economic
10 development for the State of Florida. Such plan shall be
11 submitted to the Governor, the President of the Senate, the
12 Speaker of the House of Representatives, the Senate Minority
13 Leader, and the House Minority Leader ~~by January 1, 1997,~~and
14 shall be updated or modified before January 1 of each year,
15 ~~1998, and annually thereafter.~~ The plan must be approved by
16 the board of directors prior to submission to the Governor and
17 Legislature. ~~The plan shall include, but is not limited to:~~

18 (3)(a) The strategic plan required under this section
19 shall include, but is not limited to, strategies for the
20 promotion of business formation, expansion, recruitment, and
21 retention through aggressive marketing, international
22 development and export assistance, and workforce development
23 programs which lead to more and better jobs and higher wages
24 for all geographic regions and disadvantaged communities and
25 populations of the state, including rural areas, minority
26 businesses, and urban core areas. Further, the strategic plan
27 shall give consideration to the economic diversity of the
28 state and its regions and their associated industrial clusters
29 and develop realistic policies and programs to further their
30 development.

31 ~~(a) Allocation of public and private resources to~~

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1 ~~specific activities that will return the greatest benefit to~~
2 ~~the economy of this state. Including delineation on the amount~~
3 ~~of funds that should be expended on each component of the~~
4 ~~plan.~~

5 ~~(b) Identification of programs that will enhance the~~
6 ~~capabilities of small and minority businesses. The plan~~
7 ~~should include ways to improve and increase the access to~~
8 ~~information, services, and assistance for small and minority~~
9 ~~businesses.~~

10 ~~(b)(c)1. The strategic plan required under this~~
11 ~~section shall include specific~~ Specific provisions for the
12 stimulation of economic development and job creation in rural
13 areas and midsize cities and counties of the state. ~~These~~
14 ~~provisions shall include, but are not limited to, the~~
15 ~~identification of all rural counties in the state and rural~~
16 ~~cities located in nonrural counties; the identification of all~~
17 ~~midsize cities and counties in the state; the identification~~
18 ~~of the economic development and job creation goals of the~~
19 ~~rural cities and counties and midsize cities; the~~
20 ~~identification of rural areas of critical concern; the~~
21 ~~identification of specific local, state, and federal financial~~
22 ~~and technical assistance resources available to rural cities~~
23 ~~and counties and midsize cities and counties for economic and~~
24 ~~community development; the identification of private sector~~
25 ~~resources available to rural cities and counties and midsize~~
26 ~~cities and counties for economic and community development;~~
27 ~~and specific methods for the use of the resources identified~~
28 ~~in the plan to meet the goals identified in the plan.~~

29 ~~2. Enterprise Florida, Inc., shall involve the local~~
30 ~~governments, local and regional economic development~~
31 ~~organizations, and of the cities and counties identified~~

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1 ~~pursuant to subparagraph 1., as well as any other local,~~
2 ~~state, and federal economic, international, and workforce~~
3 ~~rural development entities, both public and private, in~~
4 ~~developing and carrying out policies, strategies, and~~
5 ~~programs, seeking to partner and collaborate to produce~~
6 ~~enhanced public benefit at a lesser cost any provisions.~~

7 ~~(d)1. Specific provisions for the stimulation of~~
8 ~~economic development and job creation in small businesses and~~
9 ~~minority businesses. These provisions shall include, but are~~
10 ~~not limited to, the identification of federal, state, and~~
11 ~~local financial and technical resources available for small~~
12 ~~businesses and minority businesses; and specific methods for~~
13 ~~the use of the resources identified in the plan to meet the~~
14 ~~goal of job creation in small businesses and minority~~
15 ~~businesses in the state.~~

16 ~~3.2. Enterprise Florida, Inc., shall involve rural,~~
17 ~~urban, small-business, and minority-business local, state, and~~
18 ~~federal small business and minority business development~~
19 ~~agencies and organizations, both public and private, in~~
20 ~~developing and carrying out policies, strategies, and programs~~
21 ~~any provisions.~~

22 ~~(c)(e) The strategic plan required under this section~~
23 ~~shall include the creation ~~Creation~~ of workforce training~~
24 ~~programs that lead to better employment opportunities and~~
25 ~~higher wages.~~

26 ~~(f) Promotion of business formation, expansion,~~
27 ~~recruitment, and retention, including programs that enhance~~
28 ~~access to appropriate forms of financing for businesses in~~
29 ~~this state.~~

30 ~~(d)(g) The strategic plan required under this section~~
31 ~~shall include the promotion ~~Promotion~~ of the successful~~

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1 long-term economic development of the state with increased
2 emphasis in market research and information to local economic
3 development entities and generation of foreign investment in
4 the state that creates jobs with above-average wages,
5 internationalization of this state, with strong emphasis in
6 reverse investment that creates high wage jobs for the state
7 and its many regions, including programs that establish viable
8 overseas markets, generate foreign investment, assist in
9 meeting the financing requirements of export-ready firms,
10 broaden opportunities for international joint venture
11 relationships, use the resources of academic and other
12 institutions, coordinate trade assistance and facilitation
13 services, and facilitate availability of and access to
14 education and training programs which will assure requisite
15 skills and competencies necessary to compete successfully in
16 the global marketplace.

17 ~~(h) Promotion of the growth of high technology and~~
18 ~~other value-added industries and jobs.~~

19 ~~(i) Addressing the needs of blighted inner-city~~
20 ~~communities that have unacceptable levels of unemployment and~~
21 ~~economic disinvestment, with the ultimate goal of creating~~
22 ~~jobs for the residents of such communities.~~

23 ~~(e)(j)~~ Identifying business sectors that are of
24 current or future importance to the state's economy and to the
25 state's worldwide business image, and developing specific
26 strategies to promote the development of such sectors.

27 ~~(4)(a)(3)(a)~~ The strategic plan shall also include
28 recommendations regarding specific performance standards and
29 measurable outcomes. ~~By July 1, 1997,~~Enterprise Florida,
30 Inc., in consultation with the Office of Tourism, Trade, and
31 Economic Development and the Office of Program Policy Analysis

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1 and Government Accountability, shall establish
2 performance-measure outcomes for Enterprise Florida, Inc., and
3 its boards and advisory committees. Enterprise Florida, Inc.,
4 in consultation with the Office of Tourism, Trade, and
5 Economic Development and the Office of Program Policy Analysis
6 and Government Accountability, shall develop a plan for
7 monitoring its operations to ensure that performance data are
8 maintained and supported by records of the organization. On a
9 biennial basis, ~~By July 1, 1998, and biennially thereafter,~~
10 Enterprise Florida, Inc., in consultation with the Office of
11 Tourism, Trade, and Economic Development and the Office of
12 Program Policy Analysis and Government Accountability, shall
13 review the performance-measure outcomes for Enterprise
14 Florida, Inc., and its boards, and make any appropriate
15 modifications to them. In developing measurable objectives and
16 performance outcomes, Enterprise Florida, Inc., shall consider
17 the effect of its programs, activities, and services on its
18 client population. Enterprise Florida, Inc., shall establish
19 standards such as job growth among client firms, growth in the
20 number and strength of businesses within targeted sectors,
21 client satisfaction, including the satisfaction of its local
22 and regional economic development partners, ~~venture capital~~
23 ~~dollars invested in small and minority businesses~~, businesses
24 retained and recruited statewide and within rural and urban
25 core communities, employer wage growth, ~~minority business~~
26 ~~participation in technology assistance and development~~
27 ~~programs~~, and increased export sales among client companies to
28 use in evaluating performance toward accomplishing the mission
29 of Enterprise Florida, Inc.

30 (b) The performance standards and measurable outcomes
31 established and regularly reviewed by Enterprise Florida,

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1 Inc., under this subsection must also include benchmarks and
2 goals to measure the impact of state economic development
3 policies and programs. Such benchmarks and goals may include,
4 but are not limited to:

5 1. Net annual job growth rate in this state compared
6 to neighboring southern states and the United States as a
7 whole.

8 2. Unemployment rate in this state compared to
9 neighboring southern states and the United States as a whole.

10 3. Wage distribution based on the percentage of people
11 working in this state who earned 15 percent below the state
12 average, within 15 percent of the state average, and 15
13 percent or more above the state average.

14 4. Annual percentage of growth in the production of
15 goods and services within Florida compared to neighboring
16 southern states and the United States as a whole.

17 5. Changes in jobs in this state by major industry
18 based on the percentage of growth or decline in the number of
19 full-time or part-time jobs in this state.

20 6. Number of new business startups in this state.

21 7. Goods produced in this state that are exported to
22 other countries.

23 8. Capital investment for commercial and industrial
24 purposes, agricultural production and processing, and
25 international trade.

26 (c) Prior to the 2002 ~~1999~~ Regular Session of the
27 Legislature, the Office of Program Policy Analysis and
28 Government Accountability shall conduct a review of Enterprise
29 Florida, Inc., and its boards and shall submit a report by
30 January 1, 2002, to the President of the Senate, the Speaker
31 of the House of Representatives, the Senate Minority Leader,

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1 and the House Minority Leader. The review shall be
2 comprehensive in its scope, but, at a minimum, must be
3 conducted in such a manner as to specifically determine:

4 1. The progress towards achieving the established
5 outcomes.

6 2. The circumstances contributing to the
7 organization's ability to achieve, not achieve, or exceed its
8 established outcomes.

9 ~~3. The progress towards achieving the established~~
10 ~~goals of the Cypress Equity Fund and whether the strategy~~
11 ~~underlying the fund is appropriate.~~

12 ~~3.4. Whether it would be sound public policy to~~
13 ~~continue or discontinue funding the organization, and the~~
14 ~~consequences of discontinuing the organization. The report~~
15 ~~shall be submitted by January 1, 1999, to the President of the~~
16 ~~Senate, the Speaker of the House of Representatives, the~~
17 ~~Senate Minority Leader, and the House Minority Leader.~~

18 ~~(d) Prior to the 2003 Regular Session of the~~
19 ~~Legislature, the Office of Program Policy Analysis and~~
20 ~~Government Accountability, shall conduct another review of~~
21 ~~Enterprise Florida, Inc., and its boards using the criteria in~~
22 ~~paragraph (c). The report shall be submitted by January 1,~~
23 ~~2003, to the President of the Senate, the Speaker of the House~~
24 ~~of Representatives, the Senate Minority Leader, and the House~~
25 ~~Minority Leader.~~

26 ~~(5)(4) The board of directors shall coordinate and~~
27 ~~collaborate the economic development activities and policies~~
28 ~~of Enterprise Florida, Inc., with local municipal, county, and~~
29 ~~regional economic development organizations, which shall be to~~
30 ~~establish and further develop the role of local economic~~
31 ~~development organizations as the state's primary~~

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1 ~~service-delivery agents for the direct delivery of economic~~
 2 ~~development and international development services. Where~~
 3 ~~feasible, the board shall work with regional economic~~
 4 ~~development organizations in the delivery of services of~~
 5 ~~Enterprise Florida, Inc., and its boards.~~

6 ~~(5) Enterprise Florida, Inc., shall deposit into~~
 7 ~~African-American-qualified public depositories and~~
 8 ~~Hispanic-American-qualified public depositories a portion of~~
 9 ~~any moneys received by Enterprise Florida, Inc., and its~~
 10 ~~boards from the state.~~

11 (6) Any employee leased by Enterprise Florida, Inc.,
 12 from the state, or any employee who derives his or her salary
 13 from funds appropriated by the Legislature, may not receive a
 14 pay raise or bonus in excess of a pay raise or bonus that is
 15 received by similarly situated state employees. However, this
 16 subsection does not prohibit the payment of a pay raise or
 17 bonus from funds received from sources other than the Florida
 18 Legislature.

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 20

21 ===== T I T L E A M E N D M E N T =====

22 And the title is amended as follows:

23 On page 3, lines 11-14, delete those lines

24

25 and insert:

26 revising the duties of the board of directors
 27 of Enterprise Florida, Inc.; revising the
 28 required content of the board's strategic plan;
 29 requiring the involvement of

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 31