

Bill No. CS for SB 1712

Amendment No. ____

<u>Senate</u>	CHAMBER ACTION	<u>House</u>
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Senator Campbell moved the following amendment:

Senate Amendment (with title amendment)

On page 30, between lines 28 and 29,

insert:

Section 16. Subsection (2) of section 849.094, Florida Statutes, is amended to read:

849.094 Game promotion in connection with sale of consumer products or services.--

(2) It is unlawful for any operator:

(a) To design, engage in, promote, or conduct such a game promotion, in connection with the promotion or sale of consumer products or services, wherein the winner may be predetermined or the game may be manipulated or rigged so as to:

1. Allocate a winning game or any portion thereof to certain lessees, agents, or franchises; or

2. Allocate a winning game or part thereof to a particular period of the game promotion or to a particular geographic area.

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1 (b) Arbitrarily to remove, disqualify, disallow, or
2 reject any entry.~~+~~

3 (c) To fail to award prizes offered.~~+~~

4 (d) To print, publish, or circulate literature or
5 advertising material used in connection with such game
6 promotions which is false, deceptive, or misleading.~~+~~~~or~~

7 (e) To require an entry fee, payment, or proof of
8 purchase as a condition of entering a game promotion.

9 (f) To fail to make clearly and conspicuously on any
10 direct-mail material offering a chance to enter a sweepstakes
11 game promotion in 16-point font set out in a separate and
12 blocked section the following disclosures:

13 1. The statement "This is a game promotion that
14 involves chance. You have not automatically won."

15 2. The name and physical address of the operator.

16 3. A telephone number of the operator whom persons may
17 call for answers to questions they have concerning the game
18 promotion.

19
20 (Redesignate subsequent sections.)

21
22
23 ===== T I T L E A M E N D M E N T =====

24 And the title is amended as follows:

25 On page 3, line 8, following the semicolon

26
27 insert:

28 amending s. 849.094, F.S.; requiring certain
29 information to be printed on material offering
30 a chance to enter a sweepstakes game promotion;
31 providing penalties;