## 315-453A-99

1 A bill to be entitled 2 An act relating to funeral and cemetery 3 services; amending ss. 497.201 and 497.213, 4 F.S.; providing requirements as to contents of 5 cemetery license applications and license 6 renewals; requiring owners of specified types 7 of businesses to provide notice of intent to acquire another similar business; requiring 8 9 owners of specified types of businesses to give notice to prospective purchasers of the 10 ownership of the business; providing for 11 12 voidability of contracts; requiring disclosures in advertisements and contracts; providing an 13 effective date. 14 15 Be It Enacted by the Legislature of the State of Florida: 16 17 Section 1. Subsection (2) of section 497.201, Florida 18 19 Statutes, is amended to read: 20 497.201 Cemetery companies; license; application; 21 fee.--22 The department may require any person desiring to 23 establish a cemetery company who applies for a license to provide any information reasonably necessary to make a 24 25 determination of the applicant's eligibility for licensure. 26 Any person desiring to establish a cemetery company shall 27 first: 28 (a) File an application that which, states the exact location of the proposed cemetery, which site shall contain 29 30 not less than 15 contiguous acres, and that identifies the

financial statement signed by all officers of the company that 2 attests which attest to a net worth of at least \$50,000, which 3 net worth must be continuously maintained as a condition of 4 licensure; and pay an application fee of \$5,000; 5 (b) Create a legal entity; and 6 (c) Demonstrate to the satisfaction of the board that 7 the applicant possesses the ability, experience, financial 8 stability, and integrity to operate a cemetery. 9 Section 2. Section 497.213, Florida Statutes, is 10 amended to read: 11 497.213 Annual license fees.--(1) The department shall collect from each cemetery 12 13 company operating under the provisions of this chapter an 14 annual license fee as follows: (a) For a cemetery with less than \$25,000 annual gross 15 16 sales.....\$250. 17 (b) For a cemetery with at least \$25,000 but less than 18 \$100,000 annual gross sales......\$350. 19 (c) For a cemetery with annual gross sales of at least 20 \$100,000 but less than \$250,000......\$600. 21 (d) For a cemetery with annual gross sales of at least \$250,000 but less than \$500,000......\$900. 22 (e) For a cemetery with annual gross sales of at least 23 24 \$500,000 but less than \$750,000......\$1,350. 25 (f) For a cemetery with annual gross sales of at least \$750,000 but less than \$1,000,000......\$1,750. 26 27 (q) For a cemetery with annual gross sales of 28 \$1,000,000 or more.....\$2,650. 29 (2) An application for license renewal shall be 30 submitted, along with the applicable license fee, on or before 31 December 31 each year in the case of an existing cemetery

company and before any sale of cemetery property in the case of a new cemetery company or a change of ownership or control pursuant to ss. 497.205 and 497.209. The application must identify the business or corporation that owns or will own the cemetery. If the renewal application and fee are not received by December 31, the department shall collect a penalty in the amount of \$200 per month or fraction of a month for each month delinquent. For the purposes of this subsection, a renewal application and fee submitted by mail shall be considered timely submitted and received if postmarked by December 31 of the applicable year.

Section 3. Each person who currently owns a direct disposal establishment, funeral establishment, or cinerator in this state and who intends to purchase a direct disposal establishment, funeral establishment, or cinerator within this state must notify the department of this intended purchase at least 60 days before the purchase is finalized.

Section 4. Each direct disposal establishment, funeral establishment, or cinerator shall disclose to each prospective purchaser of merchandise or services, prior to the purchase of the merchandise or services, the name of the person, business, or corporation that owns the establishment or cinerator. If such disclosure is not made, the purchase is voidable. The establishment or cinerator has the burden of proof to show that the disclosure was timely made.

Section 5. Each direct disposal establishment, funeral establishment, or cinerator shall include in each advertisement, and in each contract for purchase of merchandise or services, a disclosure of the identity of the owner of the establishment or cinerator. As used in this section, the term "identity of the owner" includes, but is not

limited to, the identity of a publicly traded corporation 2 owning more than 10 percent of a certificateholder or branch 3 registrant. 4 Section 6. Each seller of burial rights, merchandise, 5 or services shall disclose to each prospective purchaser, 6 prior to the purchase of the burial rights, merchandise, or 7 services, the name of the person, business, or corporation 8 that owns the cemetery. If such disclosure is not made, the 9 purchase is voidable. The seller has the burden of proof to 10 show that the disclosure was timely made. 11 Section 7. Each cemetery shall include in each 12 advertisement, and in each contract for purchase of merchandise or services, a disclosure of the identity of the 13 14 owner of the cemetery. As used in this section, the term 15 'identity of the owner" includes, but is not limited to, the 16 identity of a publicly traded corporation owning more than 10 percent of a certificateholder or branch registrant. 17 18 Section 8. This act shall take effect October 1, 1999. 19 \*\*\*\*\*\*\*\*\*\* 20 21 SENATE SUMMARY Requires an applicant for a license or for the renewal of a license to operate a cemetery to identify the business or corporation that will own the cemetery. Requires the owner of a direct disposal establishment, funeral establishment, or cinerator who intends to purchase such an entity to notify the Department of Banking and Finance. Requires a direct disposal establishment, funeral establishment, or cinerator to disclose to a prospective purchaser of merchandise or services prior to the purchase of the merchandise or services the name of the owner of the establishment or cinerator. The name of the owner must also be included in an advertisement or contract for purchase of merchandise or services. 22 23 2.4 25 26 27 contract for purchase of merchandise or services.
Requires a seller of burial rights, merchandise, or services prior to the sale to disclose the cemetery owner's identity. Requires a cemetery to include the owner's identity in any advertisement or in any contract for purchase of services or merchandise. 28 2.9 30 31