

By the Committee on Tourism and Representatives Starks,
Farkas, Dennis, Hafner, Argenziano, Bloom, Lynn and Sobel

1 A bill to be entitled
2 An act relating to the promotion and
3 development of sports-related industries in
4 Florida; amending s. 14.2015, F.S.; expanding
5 the purposes of the direct-support organization
6 created under s. 288.1229, F.S.; amending s.
7 288.1229, F.S.; revising the purposes of the
8 direct-support organization authorized to
9 assist the Office of Tourism, Trade, and
10 Economic Development in the promotion and
11 development of the sports industry and related
12 industries; specifying the duties of the
13 direct-support organization with respect to the
14 promotion of sports industry, amateur sports,
15 and physical fitness; providing requirements
16 with respect to the Sunshine State Games;
17 providing authority of the Executive Office of
18 the Governor with respect to the use of
19 specified property, facilities, and personal
20 services; amending s. 320.08058, F.S.; revising
21 provisions relating to the Florida United
22 States Olympic Committee license plate to
23 remove references to the Sunshine State Games
24 Foundation; revising the distribution of annual
25 use fees from the sale of the Florida United
26 States Olympic Committee license plate;
27 providing for the reversion of funds and
28 property of the Sunshine State Games
29 Foundation, Inc., and the Florida Governor's
30 Council on Physical Fitness and Amateur Sports
31 to the direct-support organization; specifying

1 use of such funds and property; repealing s.
2 14.22, F.S.; removing provisions relating to
3 the Florida Governor's Council on Physical
4 Fitness and Amateur Sports within the Office of
5 the Governor, the Sunshine State Games,
6 national and international amateur athletic
7 competitions and Olympic development centers,
8 direct-support organizations, and the Olympics
9 and Pan American Games Task Force; providing an
10 effective date.

11
12 Be It Enacted by the Legislature of the State of Florida:

13
14 Section 1. Paragraph (b) of subsection (2) of section
15 14.2015, Florida Statutes, 1998 Supplement, is amended to
16 read:

17 14.2015 Office of Tourism, Trade, and Economic
18 Development; creation; powers and duties.--

19 (2) The purpose of the Office of Tourism, Trade, and
20 Economic Development is to assist the Governor in working with
21 the Legislature, state agencies, business leaders, and
22 economic development professionals to formulate and implement
23 coherent and consistent policies and strategies designed to
24 provide economic opportunities for all Floridians. To
25 accomplish such purposes, the Office of Tourism, Trade, and
26 Economic Development shall:

27 (b) Contract, notwithstanding the provisions of part I
28 of chapter 287, with the direct-support organization created
29 under s. 288.1229 to guide, stimulate, and promote the sports
30 industry in the state and to promote the participation of
31 Florida's citizens in amateur athletic competition and Florida

1 as a host for national and international amateur athletic
2 competitions.

3 Section 2. Subsections (1) and (2) of section
4 288.1229, Florida Statutes, are amended, and subsections (8)
5 and (9) are added to said section, to read:

6 288.1229 Promotion and development of sports-related
7 industries and professional and amateur sports; Sunshine State
8 Games; national and international amateur athletic
9 competitions; direct-support organization; powers and
10 duties.--

11 (1) The Office of Tourism, Trade, and Economic
12 Development may authorize a direct-support organization to
13 assist the office in:

14 (a) The promotion and development of the sports
15 industry and related industries for the purpose of improving
16 the economic presence of these industries in Florida.

17 (b) The promotion of amateur athletic participation
18 for the citizens of Florida and the promotion of Florida as a
19 host for national and international amateur athletic
20 competitions for the purpose of encouraging and increasing the
21 direct and ancillary economic benefits of amateur athletic
22 events and competitions.

23 (2) To be authorized as a direct-support organization,
24 an organization must:

25 (a) Be incorporated as a corporation not for profit
26 pursuant to chapter 617.

27 (b) Be governed by a board of directors, which must
28 consist of up to 15 members appointed by the Governor and up
29 to 15 members appointed by the existing board of directors.
30 In making appointments, the board must consider a potential
31 member's background in community service and sports activism

1 in, and financial support of, the sports industry,
2 professional sports, or organized amateur athletics. Members
3 must be residents of the state and highly knowledgeable about
4 or active in professional or organized amateur sports. The
5 board must contain representatives of all geographical regions
6 of the state and must represent ethnic and gender diversity.
7 The terms of office of the members shall be 4 years. No
8 member may serve more than two consecutive terms. The
9 Governor may remove any member for cause and shall fill all
10 vacancies that occur.

11 (c) Have as its purpose, as stated in its articles of
12 incorporation, to receive, hold, invest, and administer
13 property; to raise funds and receive gifts; and to promote and
14 develop the sports industry and related industries for the
15 purpose of increasing the economic presence of these
16 industries in Florida.

17 (d) Have a prior determination by the Office of
18 Tourism, Trade, and Economic Development that the organization
19 will benefit the office and act in the best interests of the
20 state as a direct-support organization to the office.

21 (8) To promote amateur sports and physical fitness,
22 the direct-support organization shall:

23 (a) Develop, foster, and coordinate services and
24 programs for amateur sports for the people of Florida.

25 (b) Sponsor amateur sports workshops, clinics,
26 conferences, and other similar activities.

27 (c) Give recognition to outstanding developments and
28 achievements in, and contributions to, amateur sports.

29 (d) Encourage, support, and assist local governments
30 and communities in the development of or hosting of local
31 amateur athletic events and competitions.

1 (e) Promote Florida as a host for national and
2 international amateur athletic competitions. As part of this
3 effort, the direct-support organization shall:

4 1. Assist and support Florida cities or communities
5 bidding or seeking to host the Summer Olympics or Pan American
6 Games.

7 2. Annually report to the Governor, the President of
8 the Senate, and the Speaker of the House of Representatives on
9 the status of the efforts of cities or communities bidding to
10 host the Summer Olympics or Pan American Games, including, but
11 not limited to, current financial and infrastructure status,
12 projected financial and infrastructure needs, and
13 recommendations for satisfying the unmet needs and fulfilling
14 the requirements for a successful bid in any year that the
15 Summer Olympics or Pan American Games are held in this state.

16 (f) Develop a statewide program of amateur athletic
17 competition to be known as the "Sunshine State Games."

18 (g) Continue the successful amateur sports programs
19 previously conducted by the Florida Governor's Council on
20 Physical Fitness and Amateur Sports created under s. 14.22.

21 (h) Encourage and continue the use of volunteers in
22 its amateur sports programs to the maximum extent possible.

23 (i) Develop, foster, and coordinate services and
24 programs designed to encourage the participation of Florida's
25 youth in Olympic sports activities and competitions.

26 (j) Foster and coordinate services and programs
27 designed to contribute to the physical fitness of the citizens
28 of Florida.

29 (9)(a) The Sunshine State Games shall be patterned
30 after the Summer Olympics with variations as necessitated by
31 availability of facilities, equipment, and expertise. The

1 games shall be designed to encourage the participation of
2 athletes representing a broad range of age groups, skill
3 levels, and Florida communities. Participants shall be
4 residents of this state. Regional competitions shall be held
5 throughout the state, and the top qualifiers in each sport
6 shall proceed to the final competitions to be held at a site
7 in the state with the necessary facilities and equipment for
8 conducting the competitions.

9 (b) The Executive Office of the Governor is authorized
10 to permit the use of property, facilities, and personal
11 services of or at any State University System facility or
12 institution by the direct-support organization operating the
13 Sunshine State Games. For the purposes of this paragraph,
14 personal services includes full-time or part-time personnel as
15 well as payroll processing.

16 Section 3. Paragraph (a) of subsection (6) of section
17 320.08058, Florida Statutes, 1998 Supplement, is amended to
18 read:

19 320.08058 Specialty license plates.--

20 (6) FLORIDA UNITED STATES OLYMPIC COMMITTEE LICENSE
21 PLATES.--

22 (a) Because the United States Olympic Committee has
23 selected this state to participate in a combined fundraising
24 program that provides for one-half of all money raised through
25 volunteer giving to stay in this state and be administered by
26 the direct-support organization established under s. 288.1229
27 ~~Sunshine State Games Foundation~~ to support amateur sports, and
28 because the United States Olympic Committee and the
29 direct-support organization ~~Sunshine State Games Foundation~~
30 are nonprofit organizations dedicated to providing athletes
31 with support and training and preparing athletes of all ages

1 and skill levels for sports competition, and because the
2 direct-support organization ~~Sunshine State Games Foundation~~
3 assists in the bidding for sports competitions that provide
4 significant impact to the economy of this state, and the
5 Legislature supports the efforts of the United States Olympic
6 Committee and the direct-support organization ~~Florida Sunshine~~
7 ~~State Games Foundation~~, the Legislature establishes a Florida
8 United States Olympic Committee license plate for the purpose
9 of providing a continuous funding source to support this
10 worthwhile effort. Florida United States Olympic Committee
11 license plates must contain the official United States Olympic
12 Committee logo and must bear a design and colors that are
13 approved by the department. The word "Florida" must be
14 centered at the top of the plate.

15 (b) The license plate annual use fees are to be
16 annually distributed as follows:

17 1. The first \$5 million collected annually must be
18 paid to the direct-support organization ~~Florida Governor's~~
19 ~~Council on Physical Fitness and Amateur Sports~~ to be
20 distributed as follows:

21 a. Fifty percent must be distributed to the
22 direct-support organization to be used ~~Sunshine State Games~~
23 ~~Foundation~~ for Florida's Sunshine State Games Olympic Sports
24 ~~Festival for Amateur Athletes~~.

25 b. Fifty percent must be distributed to the United
26 States Olympic Committee.

27 2. Any additional fees must be deposited into the
28 General Revenue Fund.

29 Section 4. Any funds or property held in trust by the
30 Sunshine State Games Foundation, Inc., and the Florida
31 Governor's Council on Physical Fitness and Amateur Sports,

1 shall revert to the direct-support organization, created under
2 s. 288.1229, F.S., upon expiration or cancellation of the
3 contract with the Sunshine State Games Foundation, Inc., and
4 the Florida Governor's Council on Physical Fitness and Amateur
5 Sports, to be used for the promotion of amateur sports in
6 Florida.

7 Section 5. Section 14.22, Florida Statutes, is
8 repealed.

9 Section 6. This act shall take effect July 1, 1999.

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11 HOUSE SUMMARY

12 With respect to the Office of Tourism, Trade, and
13 Economic Development of the Executive Office of the
14 Governor, expands and revises the purposes of the
15 direct-support organization created for the purpose of
16 guiding, stimulating, and promoting the sports industry
17 and sports-related industries in the state. Specifies
18 the duties of the direct-support organization with
19 respect to the promotion of physical fitness and sports.
Provides requirements with respect to the Sunshine State
Games. Provides authority of the Executive Office of the
Governor with respect to the use of specified property,
facilities, and personal services.

20 Revises provisions relating to the Florida United States
21 Olympic Committee license plate and revises the
22 distribution of annual use fees derived from the license
plate.

23 Provides for the reversion of funds and property of the
24 Sunshine State Games Foundation, Inc., and the Florida
25 Governor's Council on Physical Fitness and Amateur Sports
26 to the direct-support organization and specifies the use
of such funds and property.

27 Repeals s. 14.22, F.S., to remove provisions relating to
28 the Florida Governor's Council on Physical Fitness and
29 Amateur Sports within the Office of the Governor, the
30 Sunshine State Games, national and international amateur
athletic competitions and Olympic development centers,
direct-support organizations, and the Olympics and Pan
American Games Task Force.