

Bill No. CS for SB 814

Amendment No.     

	<u>Senate</u>	CHAMBER ACTION	<u>House</u>
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11	Senator Campbell moved the following amendment:		
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13	<b>Senate Amendment (with title amendment)</b>		
14	On page 5, between lines 6 and 7,		
15			
16	insert:		
17	Section 3. Subsection (2) of section 849.094, Florida		
18	Statutes, is amended to read:		
19	849.094 Game promotion in connection with sale of		
20	consumer products or services.--		
21	(2) It is unlawful for any operator:		
22	(a) To design, engage in, promote, or conduct such a		
23	game promotion, in connection with the promotion or sale of		
24	consumer products or services, wherein the winner may be		
25	predetermined or the game may be manipulated or rigged so as		
26	to:		
27	1. Allocate a winning game or any portion thereof to		
28	certain lessees, agents, or franchises; or		
29	2. Allocate a winning game or part thereof to a		
30	particular period of the game promotion or to a particular		
31	geographic area.†		

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1           (b) Arbitrarily to remove, disqualify, disallow, or  
2 reject any entry.~~+~~

3           (c) To fail to award prizes offered.~~+~~

4           (d) To print, publish, or circulate literature or  
5 advertising material used in connection with such game  
6 promotions which is false, deceptive, or misleading.~~+~~~~or~~

7           (e) To require an entry fee, payment, or proof of  
8 purchase as a condition of entering a game promotion.

9           (f) To fail to make clearly and conspicuously on any  
10 direct-mail material offering a chance to enter a sweepstakes  
11 game promotion in 16-point font set out in a separate and  
12 blocked section the following disclosures:

13           1. The statement "This is a game promotion that  
14 involves chance. You have not automatically won."

15           2. The name and physical address of the operator.

16           3. A toll-free number of the operator whom persons may  
17 call for answers to questions they have concerning the game  
18 promotion.

19  
20 (Redesignate subsequent sections.)

21  
22  
23 ===== T I T L E    A M E N D M E N T =====

24 And the title is amended as follows:

25           On page 1, line 11, following the semicolon

26  
27 insert:

28           amending s. 849.094, F.S.; requiring certain  
29           information to be printed on material offering  
30           a chance to enter a sweepstakes game promotion;  
31           providing penalties;