1 House Resolution 2 A resolution recognizing March 4, 1999, as 3 Associations Advance Florida Day. 4 5 WHEREAS, associations, originating with the guilds of 6 medieval times, are one of the largest and most powerful 7 forces in the United States today, yet are also among the 8 least recognized, and 9 WHEREAS, associations are simply groups of people who 10 find strength in numbers in sharing common interests of 11 industries, professions, charities, hobbies, or philanthropy, 12 and 13 WHEREAS, associations are founded upon the principles 14 of democracy, volunteerism, and common interest that are the heart of the American experience, and 15 16 WHEREAS, associations by definition exist for the mutual protection and advancement of their members, and 17 WHEREAS, associations are known by a host of names, 18 19 including federations, alliances, institutes, guilds, 20 societies, foundations, clubs, congresses, coalitions, 21 centers, networks, chambers, bureaus, associations, 22 fraternities, and sororities and, although they come by many 23 names and in many sizes, they are all associations, sharing the twin goals of helping their members and advancing society, 24 25 and 26 WHEREAS, associations represent an enormous collective 27 presence, their work is woven throughout the fabric of 28 society, and the public has come to depend on the social and 29 economic benefits that associations afford, and WHEREAS, were it not for associations, other 30

institutions as well as the government would face added

burdens in the vital activities they perform in setting and enforcing product and safety standards, stimulating and organizing volunteerism, conducting industry research, disseminating valuable information, continuing education, ethics, political campaign funding and political education, and community service, and

WHEREAS, the estimate of the direct economic value of associations to the state is over \$1.2 billion each year, including transportation, payroll, printing, office supplies, rent, postage, lodging and facility accommodations, and educational programs, and

WHEREAS, the association community in Florida provides over 45,450 jobs, accommodates over 2 million meeting attendees, and spends \$122 million with hotels, and

WHEREAS, 70.8 percent of hotel meeting revenue in the state comes from associations, and

WHEREAS, associations hold 26,000 events in Florida annually, such as trade shows, committee and board meetings, and conventions and education programs, and

WHEREAS, Florida associations pay more than \$77 million in taxes each year, and

WHEREAS, Florida associations' staff and members donate over 10 million hours of service to their associations and communities each year, NOW, THEREFORE,

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Be It Resolved by the House of Representatives of the State of Florida:

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That the House of Representatives of the State of Florida recognizes March 4, 1999, as Associations Advance 31 | Florida Day.