

Amendment No. 1 (for drafter's use only)

<u>Senate</u>	CHAMBER ACTION	<u>House</u>
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ORIGINAL STAMP BELOW

Representative(s) Starks offered the following:

Amendment to Senate Amendment (570956) (with title amendment)

On page 2, line 13 through page 28, line 29
remove from the amendment: All of said lines

and insert in lieu thereof: motion picture or television studios or recording studios, or those persons or entities engaged in the preproduction, production, or postproduction of motion pictures, made-for-TV motion pictures, television series, commercial advertising, music videos, or sound recordings.

Section 4. Section 288.1251, Florida Statutes, is created to read:

288.1251 Promotion and development of entertainment industry; Office of the Film Commissioner; creation; purpose; powers and duties.--

(1) CREATION.--

(a) There is hereby created within the Office of Tourism, Trade, and Economic Development the Office of the

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1 Film Commissioner for the purpose of developing, marketing,
2 promoting, and providing services to the state's entertainment
3 industry.

4 (b) The Office of Tourism, Trade, and Economic
5 Development shall conduct a national search for a qualified
6 person to fill the position of Film Commissioner, and the
7 Executive Director of the Office of Tourism, Trade, and
8 Economic Development shall hire the Film Commissioner.
9 Guidelines for selection of the Film Commissioner shall
10 include, but not be limited to, the Film Commissioner having
11 the following:

12 1. A working knowledge of the equipment, personnel,
13 financial, and day-to-day production operations of the
14 industries to be served by the office;

15 2. Marketing and promotion experience related to the
16 industries to be served by the office;

17 3. Experience working with a variety of individuals
18 representing large and small entertainment-related businesses,
19 industry associations, local community entertainment industry
20 liaisons, and labor organizations; and

21 4. Experience working with a variety of state and
22 local governmental agencies.

23 (2) POWERS AND DUTIES.--

24 (a) The Office of the Film Commissioner, in
25 performance of its duties, shall:

26 1. In consultation with the Florida Film Advisory
27 Council, develop and implement a 5-year strategic plan to
28 guide the activities of the Office of the Film Commissioner in
29 the areas of entertainment industry development, marketing,
30 promotion, liaison services, field office administration, and
31 information. The plan, to be developed by no later than June

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1 30, 2000, shall:

2 a. Be annual in construction and ongoing in nature.

3 b. Include recommendations relating to the
4 organizational structure of the office.

5 c. Include an annual budget projection for the office
6 for each year of the plan.

7 d. Include an operational model for the office to use
8 in implementing programs for rural and urban areas designed
9 to:

10 (I) Develop and promote the state's entertainment
11 industry.

12 (II) Have the office serve as a liaison between the
13 entertainment industry and other state and local governmental
14 agencies, local film commissions, and labor organizations.

15 (III) Gather statistical information related to the
16 state's entertainment industry.

17 (IV) Provide information and service to businesses,
18 communities, organizations and individuals engaged in
19 entertainment industry activities.

20 (V) Administer field offices outside the state and
21 coordinate with regional offices maintained by counties and
22 regions of the state, as described in sub-sub-subparagraph
23 (II) above, as necessary.

24 e. Include performance standards and measurable
25 outcomes for the programs to be implemented by the office.

26 f. Include an assessment of, and make recommendations
27 on, the feasibility of creating an alternative public private
28 partnership for the purpose of contracting with such a
29 partnership for the administration of the state's
30 entertainment industry promotion, development, marketing, and
31 industry service programs.

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1 2. Develop, market, and facilitate a smooth working
2 relationship between state agencies and local governments in
3 cooperation with local film commission offices for
4 out-of-state and indigenous entertainment industry production
5 entities.

6 3. Implement a structured methodology prescribed for
7 coordinating activities of local offices with each other and
8 the commissioner's office.

9 4. Represent the state's indigenous entertainment
10 industry to key decisionmakers within the national and
11 international entertainment industry, and to state and local
12 officials.

13 5. Prepare an inventory and analysis of the state's
14 entertainment industry, including, but not limited to,
15 information on crew, related businesses, support services, job
16 creation, talent, and economic impact and coordinate with
17 local offices to develop an information tool for common use.

18 6. Represent key decisionmakers within the national
19 and international entertainment industry to the indigenous
20 entertainment industry and to state and local officials.

21 7. Serve as liaison between entertainment industry
22 producers and labor organizations.

23 8. Identify, solicit, and recruit entertainment
24 production opportunities for the state.

25 9. Assist rural communities and other small
26 communities in the state in developing expertise and capacity
27 necessary for such communities to develop, market, promote,
28 and provide services to the state's entertainment industry.

29 (b) The Office of the Film Commissioner, in the
30 performance of its duties, may:

31 1. Conduct or contract for specific promotion and

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1 marketing functions, including, but not limited to, production
2 of a statewide directory, production and maintenance of an
3 Internet web site, establishment and maintenance of a
4 toll-free number, organization of trade show participation,
5 and appropriate cooperative marketing opportunities.

6 2. Conduct its affairs, carry on its operations,
7 establish offices, and exercise the powers granted by this act
8 in any state, territory, district, or possession of the United
9 States.

10 3. Carry out any program of information, special
11 events, or publicity designed to attract entertainment
12 industry to Florida.

13 4. Develop relationships and leverage resources with
14 other public and private organizations or groups in their
15 efforts to publicize to the entertainment industry in this
16 state, other states, and other countries the depth of
17 Florida's entertainment industry talent, crew, production
18 companies, production equipment resources, related businesses,
19 and support services, including the establishment of and
20 expenditure for a program of cooperative advertising with
21 these public and private organizations and groups in
22 accordance with the provisions of chapter 120.

23 5. Provide and arrange for reasonable and necessary
24 promotional items and services for such persons as the office
25 deems proper in connection with the performance of the
26 promotional and other duties of the office.

27 6. Prepare an annual economic impact analysis on
28 entertainment industry-related activities in the state.

29 Section 5. Section 288.1252, Florida Statutes, is
30 created to read:

31 288.1252 Florida Film Advisory Council; creation;

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1 purpose; membership; powers and duties.--

2 (1) CREATION.--There is hereby created within the
3 Office of Tourism, Trade, and Economic Development of the
4 Executive Office of the Governor, for administrative purposes
5 only, the Florida Film Advisory Council.

6 (2) PURPOSE.--The purpose of the council shall be to
7 serve as an advisory body to the Office of Tourism, Trade, and
8 Economic Development and to the Office of the Film
9 Commissioner to provide these offices with industry insight
10 and expertise related to developing, marketing, promoting, and
11 providing service to the state's entertainment industry.

12 (3) MEMBERSHIP.--

13 (a) The council shall consist of 17 members, seven to
14 be appointed by the Governor, five to be appointed by the
15 President of the Senate, and five to be appointed by the
16 Speaker of the House of Representatives, with the initial
17 appointments being made no later than August 1, 1999.

18 (b) When making appointments to the council, the
19 Governor, the President of the Senate, and the Speaker of the
20 House of Representatives shall appoint persons who are
21 residents of the state and who are highly knowledgeable of,
22 active in, and recognized leaders in Florida's motion picture,
23 television, video, sound recording, or other entertainment
24 industries. These persons shall include, but not be limited
25 to, representatives of local film commissions, representatives
26 of entertainment associations, a representative of the
27 broadcast industry, representatives of labor organizations in
28 the entertainment industry, and board chairs, presidents,
29 chief executive officers, chief operating officers, or persons
30 of comparable executive position or stature of leading or
31 otherwise important entertainment industry businesses and

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1 offices. Council members shall be appointed in such a manner
2 as to equitably represent the broadest spectrum of the
3 entertainment industry and geographic areas of the state.

4 (c) Council members shall serve for 4-year terms,
5 except that the initial terms shall be staggered:

6 1. The Governor shall appoint one member for a 1-year
7 term, two members for 2-year terms, two members for 3-year
8 terms, and two members for 4-year terms.

9 2. The President of the Senate shall appoint one
10 member for a 1-year term, one member for a 2-year term, two
11 members for 3-year terms, and one member for a 4-year term.

12 3. The Speaker of the House of Representatives shall
13 appoint one member for a 1-year term, one member for a 2-year
14 term, two members for 3-year terms, and one member for a
15 4-year term.

16 (d) Subsequent appointments shall be made by the
17 official who appointed the council member whose expired term
18 is to be filled.

19 (e) The Film Commissioner, a representative of
20 Enterprise Florida, Inc., and a representative of the Florida
21 Tourism Industry Marketing Corporation shall serve as
22 ex-officio, non-voting members of the council, and shall be in
23 addition to the 17 appointed members of the council.

24 (f) Absence from three consecutive meetings shall
25 result in automatic removal from the council.

26 (g) A vacancy on the council shall be filled for the
27 remainder of the unexpired term by the official who appointed
28 the vacating member.

29 (h) No more than one member of the council may be an
30 employee of any one company, organization, or association.

31 (i) Any member shall be eligible for reappointment but

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1 may not serve more than two consecutive terms.

2 (4) MEETINGS; ORGANIZATION.--

3 (a) The council shall meet no less frequently than
4 once each quarter of the calendar year, but may meet more
5 often as set by the council.

6 (b) The council shall annually elect one member to
7 serve as chair of the council and one member to serve as vice
8 chair. The Office of the Film Commissioner shall provide
9 staff assistance to the council, which shall include, but not
10 be limited to, keeping records of the proceedings of the
11 council, and serving as custodian of all books, documents, and
12 papers filed with the council.

13 (c) A majority of the members of the council shall
14 constitute a quorum.

15 (d) Members of the council shall serve without
16 compensation, but shall be entitled to reimbursement for per
17 diem and travel expenses in accordance with s. 112.061 while
18 in performance of their duties.

19 (5) POWERS AND DUTIES.--The Florida Film Advisory
20 Council shall have all the powers necessary or convenient to
21 carry out and effectuate the purposes and provisions of this
22 act, including, but not limited to, the power to:

23 (a) Adopt bylaws for the governance of its affairs and
24 the conduct of its business.

25 (b) Advise and consult with the Office of the Film
26 Commissioner on the content, development, and implementation
27 of the 5-year strategic plan to guide the activities of the
28 office.

29 (c) Review the Film Commissioner's administration of
30 the programs related to the strategic plan, and advise the
31 Commissioner on the programs and any changes that might be

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1 made to better meet the strategic plan.

2 (d) Consider and study the needs of the entertainment
3 industry for the purpose of advising the commissioner and the
4 Office of Tourism, Trade, and Economic Development.

5 (e) Identify and make recommendations on state agency
6 and local government actions that may have an impact on the
7 entertainment industry or that may appear to industry
8 representatives as an official state or local action affecting
9 production in the state.

10 (f) Consider all matters submitted to it by the
11 commissioner and the Office of Tourism, Trade and Economic
12 Development.

13 (g) Advise and consult with the commissioner and the
14 Office of Tourism, Trade and Economic Development, at their
15 request or upon its own initiative, regarding the
16 promulgation, administration, and enforcement of all laws and
17 rules relating to the entertainment industry.

18 (h) Suggest policies and practices for the conduct of
19 business by the Office of the Film Commissioner or by the
20 Office of Tourism, Trade and Economic Development that will
21 improve internal operations affecting the entertainment
22 industry and will enhance the economic development initiatives
23 of the state for the industry.

24 (i) Appear on its own behalf before boards,
25 commissions, departments, or other agencies of municipal,
26 county or state government, or the Federal Government.

27 Section 6. Section 288.1253, Florida Statutes, is
28 created to read:

29 288.1253 Travel and entertainment expenses.--

30 (1) As used in this section:

31 (a) "Business client" means any person, other than a

1 state official or state employee, who receives the services of
2 representatives of the Office of the Film Commissioner in
3 connection with the performance of its statutory duties,
4 including persons or representatives of entertainment industry
5 companies considering location, relocation, or expansion of an
6 entertainment industry business within the state.

7 (b) "Entertainment expenses" means the actual,
8 necessary, and reasonable costs of providing hospitality for
9 business clients or guests, which costs are defined and
10 prescribed by rules adopted by the Office of Tourism, Trade,
11 and Economic Development, subject to approval by the
12 Comptroller.

13 (c) "Guest" means a person, other than a state
14 official or state employee, authorized by the Office of
15 Tourism, Trade, and Economic Development to receive the
16 hospitality of the Office of the Film Commissioner in
17 connection with the performance of its statutory duties.

18 (d) "Travel expenses" means the actual, necessary, and
19 reasonable costs of transportation, meals, lodging, and
20 incidental expenses normally incurred by a traveler, which
21 costs are defined and prescribed by rules adopted by the
22 Office of Tourism, Trade, and Economic Development, subject to
23 approval by the Comptroller.

24 (2) Notwithstanding the provisions of s. 112.061, the
25 Office of Tourism, Trade, and Economic Development shall adopt
26 rules by which it may make expenditures by advancement or
27 reimbursement, or a combination thereof, to:

28 (a) The Governor, the Lieutenant Governor, security
29 staff of the Governor or Lieutenant Governor, the Film
30 Commissioner, or staff of the Office of the Film Commissioner
31 for travel expenses or entertainment expenses incurred by such

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1 individuals solely and exclusively in connection with the
2 performance of the statutory duties of the Office of the Film
3 Commissioner.

4 (b) The Governor, the Lieutenant Governor, security
5 staff of the Governor or Lieutenant Governor, the Film
6 Commissioner, or staff of the Office of the Film Commissioner
7 for travel expenses or entertainment expenses incurred by such
8 individuals on behalf of guests, business clients, or
9 authorized persons as defined in s. 112.061(2)(e) solely and
10 exclusively in connection with the performance of the
11 statutory duties of the Office of the Film Commissioner.

12 (c) Third party vendors for the travel or
13 entertainment expenses of guests, business clients, or
14 authorized persons as defined in s. 112.061(2)(e) incurred
15 solely and exclusively while such persons are participating in
16 activities or events carried out by the Office of the Film
17 Commissioner in connection with that office's statutory
18 duties.

19
20 The rules shall be subject to approval by the Comptroller
21 prior to promulgation. The rules shall require the submission
22 of paid receipts, or other proof of expenditure prescribed by
23 the Comptroller, with any claim for reimbursement and shall
24 require, as a condition for any advancement of funds, an
25 agreement to submit paid receipts or other proof of
26 expenditure and to refund any unused portion of the
27 advancement within 15 days after the expense is incurred or,
28 if the advancement is made in connection with travel, within
29 10 working days after the traveler's return to headquarters.
30 However, with respect to an advancement of funds made solely
31 for travel expenses, the rules may allow paid receipts or

1 other proof of expenditure to be submitted, and any unused
2 portion of the advancement to be refunded, within 10 working
3 days after the traveler's return to headquarters. Operational
4 or promotional advancements, as defined in s. 288.35(4),
5 obtained pursuant to this section shall not be commingled with
6 any other state funds.

7 (3) The Office of Tourism, Trade, and Economic
8 Development shall prepare an annual report of the expenditures
9 of the Office of the Film Commissioner and provide such report
10 to the Legislature no later than December 30 of each year for
11 the expenditures of the previous fiscal year. The report shall
12 consist of a summary of all travel, entertainment, and
13 incidental expenses incurred within the United States and all
14 travel, entertainment, and incidental expenses incurred
15 outside the United States, as well as a summary of all
16 successful projects that developed from such travel.

17 (4) The Office of the Film Commissioner and its
18 employees and representatives, when authorized, may accept and
19 use complimentary travel, accommodations, meeting space,
20 meals, equipment, transportation, and any other goods or
21 services necessary for or beneficial to the performance of the
22 office's duties and purposes, so long as such acceptance or
23 use is not in conflict with part III of chapter 112. The
24 Office of Tourism, Trade, and Economic Development shall, by
25 rule, develop internal controls to ensure that such goods or
26 services accepted or used pursuant to this subsection are
27 limited to those that will assist solely and exclusively in
28 the furtherance of the office's goals and are in compliance
29 with part III of chapter 112.

30 (5) Any claim submitted under this section shall not
31 be required to be sworn to before a notary public or other

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1 officer authorized to administer oaths, but any claim
2 authorized or required to be made under any provision of this
3 section shall contain a statement that the expenses were
4 actually incurred as necessary travel or entertainment
5 expenses in the performance of official duties of the Office
6 of the Film Commissioner and shall be verified by written
7 declaration that it is true and correct as to every material
8 matter. Any person who willfully makes and subscribes to any
9 claim which he or she does not believe to be true and correct
10 as to every material matter or who willfully aids or assists
11 in, procures, or counsels or advises with respect to, the
12 preparation or presentation of a claim pursuant to this
13 section that is fraudulent or false as to any material matter,
14 whether or not such falsity or fraud is with the knowledge or
15 consent of the person authorized or required to present the
16 claim, is guilty of a misdemeanor of the second degree,
17 punishable as provided in s. 775.082 or s. 775.083. Whoever
18 receives an advancement or reimbursement by means of a false
19 claim is civilly liable, in the amount of the overpayment, for
20 the reimbursement of the public fund from which the claim was
21 paid.

22 Section 7. Subsections (2) and (7) of section 14.2015,
23 Florida Statutes, 1998 Supplement, are amended to read:

24 14.2015 Office of Tourism, Trade, and Economic
25 Development; creation; powers and duties.--

26 (2) The purpose of the Office of Tourism, Trade, and
27 Economic Development is to assist the Governor in working with
28 the Legislature, state agencies, business leaders, and
29 economic development professionals to formulate and implement
30 coherent and consistent policies and strategies designed to
31 provide economic opportunities for all Floridians. To

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1 accomplish such purposes, the Office of Tourism, Trade, and
2 Economic Development shall:

3 ~~(a) Contract, notwithstanding the provisions of part I~~
4 ~~of chapter 287, with the direct support organization created~~
5 ~~under s. 288.1228, or a designated Florida not-for-profit~~
6 ~~corporation whose board members have had prior experience in~~
7 ~~promoting, throughout the state, the economic development of~~
8 ~~the Florida motion picture, television, radio, video,~~
9 ~~recording, and entertainment industries, to guide, stimulate,~~
10 ~~and promote the entertainment industry in the state.~~

11 (a)(b) Contract, notwithstanding the provisions of
12 part I of chapter 287, with the direct-support organization
13 created under s. 288.1229 to guide, stimulate, and promote the
14 sports industry in the state, to promote the participation of
15 Florida's citizens in amateur athletic competition, and to
16 promote Florida as a host for national and international
17 amateur athletic competitions.

18 (b)(c) Monitor the activities of public-private
19 partnerships and state agencies in order to avoid duplication
20 and promote coordinated and consistent implementation of
21 programs in areas including, but not limited to, tourism;
22 international trade and investment; business recruitment,
23 creation, retention, and expansion; minority and small
24 business development; and rural community development.

25 (c)(d) Facilitate the direct involvement of the
26 Governor and the Lieutenant Governor in economic development
27 projects designed to create, expand, and retain Florida
28 businesses and to recruit worldwide business.

29 (d)(e) Assist the Governor, in cooperation with
30 Enterprise Florida, Inc., and the Florida Commission on
31 Tourism, in preparing an annual report to the Legislature on

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1 the state of the business climate in Florida and on the state
2 of economic development in Florida which will include the
3 identification of problems and the recommendation of
4 solutions. This report shall be submitted to the President of
5 the Senate, the Speaker of the House of Representatives, the
6 Senate Minority Leader, and the House Minority Leader by
7 January 1 of each year, and it shall be in addition to the
8 Governor's message to the Legislature under the State
9 Constitution and any other economic reports required by law.

10 ~~(e)~~~~(f)~~ Plan and conduct at least three meetings per
11 calendar year of leaders in business, government, and economic
12 development called by the Governor to address the business
13 climate in the state, develop a common vision for the economic
14 future of the state, and identify economic development efforts
15 to fulfill that vision.

16 ~~(f)~~~~(g)~~1. Administer the Florida Enterprise Zone Act
17 under ss. 290.001-290.016, the community contribution tax
18 credit program under ss. 220.183 and 624.5105, the tax refund
19 program for qualified target industry businesses under s.
20 288.106, contracts for transportation projects under s.
21 288.063, the sports franchise facility program under s.
22 288.1162, the professional golf hall of fame facility program
23 under s. 288.1168, the Florida Jobs Siting Act under ss.
24 403.950-403.972, the Rural Community Development Revolving
25 Loan Fund under s. 288.065, the Regional Rural Development
26 Grants Program under s. 288.018, the Certified Capital Company
27 Act under s. 288.99, the Florida State Rural Development
28 Council, and the Rural Economic Development Initiative.

29 2. The office may enter into contracts in connection
30 with the fulfillment of its duties concerning the Florida
31 First Business Bond Pool under chapter 159, tax incentives

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1 under chapters 212 and 220, tax incentives under the Certified
2 Capital Company Act in chapter 288, foreign offices under
3 chapter 288, the Enterprise Zone program under chapter 290,
4 the Seaport Employment Training program under chapter 311, the
5 Florida Professional Sports Team License Plates under chapter
6 320, Spaceport Florida under chapter 331, Job Siting and
7 Expedited Permitting under chapter 403, and in carrying out
8 other functions that are specifically assigned to the office
9 by law.

10 (g)~~(h)~~ Serve as contract administrator for the state
11 with respect to contracts with Enterprise Florida, Inc., the
12 Florida Commission on Tourism, and all direct-support
13 organizations under this act, excluding those relating to
14 tourism. To accomplish the provisions of this act and
15 applicable provisions of chapter 288, and notwithstanding the
16 provisions of part I of chapter 287, the office shall enter
17 into specific contracts with Enterprise Florida, Inc., the
18 Florida Commission on Tourism, and other appropriate
19 direct-support organizations. Such contracts may be multiyear
20 and shall include specific performance measures for each year.
21 The office shall provide the President of the Senate and the
22 Speaker of the House of Representatives with a report by
23 February 1 of each year on the status of these contracts,
24 including the extent to which specific contract performance
25 measures have been met by these contractors.

26 (h) Provide administrative oversight for the Office of
27 the Film Commissioner, created under s. 288.1251, to develop,
28 promote, and provide services to the state's entertainment
29 industry and to administratively house the Florida Film
30 Advisory Council created under s. 288.1252.

31 (i) Prepare and submit as a separate budget entity a

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1 unified budget request for tourism, trade, and economic
2 development in accordance with chapter 216 for, and in
3 conjunction with, Enterprise Florida, Inc., and its boards,
4 the Florida Commission on Tourism and its direct-support
5 organization, the Florida Black Business Investment Board, the
6 Office of the Film Commissioner, and the direct-support
7 organization ~~organizations~~ created to promote the
8 ~~entertainment and sports industry industries.~~

9 (j) Promulgate rules to carry out its functions in
10 connection with the administration of the Qualified Target
11 Industry program, the Qualified Defense Contractor program,
12 the Certified Capital Company Act, the Enterprise Zone
13 program, and the Florida First Business Bond pool.

14 (7) The Office of Tourism, Trade, and Economic
15 Development shall develop performance measures, standards, and
16 sanctions for each program it administers under this act and,
17 in conjunction with the applicable entity, for each program
18 for which it contracts with another entity under this act.
19 The performance measures, standards, and sanctions shall be
20 developed in consultation with the legislative appropriations
21 committees and the appropriate substantive committees, and are
22 subject to the review and approval process provided in s.
23 216.177. The approved performance measures, standards, and
24 sanctions shall be included and made a part of the strategic
25 plan for the Office of the Film Commissioner and each contract
26 entered into for delivery of programs authorized by this act.

27 Section 8. 21st Century Digital Television and
28 Education Task Force; membership; duties.--

29 (1) The "21st Century Digital Television and Education
30 Task Force" is created to serve through February 1, 2000. The
31 task force is created within the Office of Tourism, Trade, and

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1 Economic Development, which shall provide staff support for
2 the activities of the task force. The task force shall
3 consist of the following members:

4 (a) Two members to be appointed by the Governor.

5 (b) Two members of the Senate, or their designees, to
6 be appointed by the President of the Senate.

7 (c) Two members of the House of Representatives, or
8 their designees, to be appointed by the Speaker of the House
9 of Representatives.

10 (d) The Commissioner of Education or the
11 commissioner's designee.

12 (e) The Chancellor of the State University System or
13 the chancellor's designee.

14 (f) The Executive Director of the State Community
15 College System or the executive director's designee.

16 (g) The President of the Independent Colleges and
17 Universities of Florida or the president's designee.

18 (h) A representative of Enterprise Florida, Inc., with
19 knowledge on workforce development and economic development
20 issues.

21 (i) The Film Commissioner within the Office of
22 Tourism, Trade, and Economic Development.

23 (2) Each appointed member of the task force shall
24 serve at the pleasure of the appointing official. A vacancy on
25 the task force shall be filled in the same manner as the
26 original appointment.

27 (3) The task force shall elect a chair from among its
28 members. A vacancy in the chair of the task force must be
29 filled for the remainder of the unexpired term by an election
30 of the task force members.

31 (4) The task force shall meet as necessary, at the

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1 call of the chair or at the call of a quorum of the task
2 force, and at the time and place designated by the chair. A
3 quorum is necessary for the purpose of conducting official
4 business of the task force. Six members of the task force
5 shall constitute a quorum. The task force shall use accepted
6 rules of procedure to conduct its meetings and shall keep a
7 complete record of each meeting.

8 (5) Members of the task force shall receive no
9 compensation for their services, but shall be entitled to
10 receive per diem and travel expenses as provided in section
11 112.061, Florida Statutes.

12 (6) The Task Force shall act as an advisory body and
13 shall make recommendations to the Governor and the Legislature
14 on a coordinated plan to carry out the legislative intent of
15 this act. The task force shall have the following duties:

16 (a) Devise a plan to recruit the following industry
17 segments to locate in Florida:

18 1. Digital programmers and producers, including
19 companies involved in the production, marketing, and
20 development of digital content, as well as studios, networks,
21 and television stations.

22 2. Companies involved in the transmission of digital
23 media, including television broadcasters; cable and satellite
24 companies; television, theater, and film industry members;
25 Internet content providers; web site producers; and other
26 information service providers.

27 3. Digital television equipment manufacturers,
28 including makers of digital video cameras, audio equipment,
29 transmission equipment, television sets, set-top boxes and
30 related hardware, monitors, displays, tapes, and discs.

31 4. Companies involved in the research and development

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1 of new and innovative digital television equipment, consumer
2 electronics, prototypes, and products.

3 (b) Investigate and recommend strong economic
4 incentives to encourage the digital industry segments
5 described in subparagraph 1. to locate and compete in Florida.

6 (c) Devise a plan to create and maintain higher
7 education opportunities for students wishing to enter the
8 digital television field. At a minimum, the plan shall
9 consider and address the following:

10 1. The extent to which higher education opportunities
11 are currently available to students in the areas of digital
12 production, transmission, manufacturing, and research and
13 development.

14 2. The workforce needs of the digital television
15 industry segments described in subparagraph 1.

16 3. Recommendations and an operational plan for
17 creating and maintaining higher education opportunities in
18 digital television production, transmission, manufacturing,
19 and research and development.

20 4. Any other recommendations to encourage and promote
21 the development of a skilled workforce in digital broadcast
22 communications and high-definition television.

23 (d) Recommend methods to hasten the conversion of
24 existing commercial television studios and soundstages from
25 analog to digital technology.

26 (e) Recommend a means to fund the cost of converting
27 public broadcast stations from analog to digital technology,
28 including a grant program for Florida Public Television.

29 (f) Issue a report to the Legislature no later than
30 February 1, 2000, summarizing its findings, stating its
31 conclusions, and proposing its recommendations.

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1 Section 9. Subsections (1) and (2) of section
2 288.1229, Florida Statutes, are amended, and subsections (8)
3 and (9) are added to that section, to read:

4 288.1229 Promotion and development of sports-related
5 industries; direct-support organization; powers and duties.--

6 (1) The Office of Tourism, Trade, and Economic
7 Development may authorize a direct-support organization to
8 assist the office in:

9 (a) The promotion and development of the sports
10 industry and related industries for the purpose of improving
11 the economic presence of these industries in Florida.

12 (b) The promotion of amateur athletic participation
13 for the citizens of Florida and the promotion of Florida as a
14 host for national and international amateur athletic
15 competitions for the purpose of encouraging and increasing the
16 direct and ancillary economic benefits of amateur athletic
17 events and competitions.

18 (2) To be authorized as a direct-support organization,
19 an organization must:

20 (a) Be incorporated as a corporation not for profit
21 pursuant to chapter 617.

22 (b) Be governed by a board of directors, which must
23 consist of up to 15 members appointed by the Governor and up
24 to 15 members appointed by the existing board of directors.
25 In making appointments, the board must consider a potential
26 member's background in community service and sports activism
27 in, and financial support of, the sports industry,
28 professional sports, or organized amateur athletics. Members
29 must be residents of the state and highly knowledgeable about
30 or active in professional or organized amateur sports. The
31 board must contain representatives of all geographical regions

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1 of the state and must represent ethnic and gender diversity.
2 The terms of office of the members shall be 4 years. No
3 member may serve more than two consecutive terms. The
4 Governor may remove any member for cause and shall fill all
5 vacancies that occur.

6 (c) Have as its purpose, as stated in its articles of
7 incorporation, to receive, hold, invest, and administer
8 property; to raise funds and receive gifts; and to promote and
9 develop the sports industry and related industries for the
10 purpose of increasing the economic presence of these
11 industries in Florida.

12 (d) Have a prior determination by the Office of
13 Tourism, Trade, and Economic Development that the organization
14 will benefit the office and act in the best interests of the
15 state as a direct-support organization to the office.

16 (8) To promote amateur sports and physical fitness,
17 the direct-support organization shall:

18 (a) Develop, foster, and coordinate services and
19 programs for amateur sports for the people of Florida.

20 (b) Sponsor amateur sports workshops, clinics,
21 conferences, and other similar activities.

22 (c) Give recognition to outstanding developments and
23 achievements in, and contributions to, amateur sports.

24 (d) Encourage, support, and assist local governments
25 and communities in the development of or hosting of local
26 amateur athletic events and competitions.

27 (e) Promote Florida as a host for national and
28 international amateur athletic competitions. As part of this
29 effort, the direct-support organization shall:

30 1. Assist and support Florida cities or communities
31 bidding or seeking to host the Summer Olympics or Pan American

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1 Games.

2 2. Annually report to the Governor, the President of
3 the Senate, and the Speaker of the House of Representatives on
4 the status of the efforts of cities or communities bidding to
5 host the Summer Olympics or Pan American Games, including, but
6 not limited to, current financial and infrastructure status,
7 projected financial and infrastructure needs, and
8 recommendations for satisfying the unmet needs and fulfilling
9 the requirements for a successful bid in any year that the
10 Summer Olympics or Pan American Games are held in this state.

11 (f) Develop a statewide program of amateur athletic
12 competition to be known as the "Sunshine State Games."

13 (g) Continue the successful amateur sports programs
14 previously conducted by the Florida Governor's Council on
15 Physical Fitness and Amateur Sports created under s. 14.22.

16 (h) Encourage and continue the use of volunteers in
17 its amateur sports programs to the maximum extent possible.

18 (i) Develop, foster, and coordinate services and
19 programs designed to encourage the participation of Florida's
20 youth in Olympic sports activities and competitions.

21 (j) Foster and coordinate services and programs
22 designed to contribute to the physical fitness of the citizens
23 of Florida.

24 (9)(a) The Sunshine State Games shall be patterned
25 after the Summer Olympics with variations as necessitated by
26 availability of facilities, equipment, and expertise. The
27 games shall be designed to encourage the participation of
28 athletes representing a broad range of age groups, skill
29 levels, and Florida communities. Participants shall be
30 residents of this state. Regional competitions shall be held
31 throughout the state, and the top qualifiers in each sport

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1 shall proceed to the final competitions to be held at a site
2 in the state with the necessary facilities and equipment for
3 conducting the competitions.

4 (b) The Executive Office of the Governor is authorized
5 to permit the use of property, facilities, and personal
6 services of or at any State University System facility or
7 institution by the direct-support organization operating the
8 Sunshine State Games. For the purposes of this paragraph,
9 personal services includes full-time or part-time personnel as
10 well as payroll processing.

11 Section 10. Paragraph (a) of subsection (6) of section
12 320.08058, Florida Statutes, 1998 Supplement, is amended to
13 read:

14 320.08058 Specialty license plates.--

15 (6) FLORIDA UNITED STATES OLYMPIC COMMITTEE LICENSE
16 PLATES.--

17 (a) Because the United States Olympic Committee has
18 selected this state to participate in a combined fundraising
19 program that provides for one-half of all money raised through
20 volunteer giving to stay in this state and be administered by
21 the direct-support organization established under s. 288.1229
22 ~~Sunshine State Games Foundation~~ to support amateur sports, and
23 because the United States Olympic Committee and the
24 direct-support organization ~~Sunshine State Games Foundation~~
25 are nonprofit organizations dedicated to providing athletes
26 with support and training and preparing athletes of all ages
27 and skill levels for sports competition, and because the
28 direct-support organization ~~Sunshine State Games Foundation~~
29 assists in the bidding for sports competitions that provide
30 significant impact to the economy of this state, and the
31 Legislature supports the efforts of the United States Olympic

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1 Committee and the direct-support organization ~~Florida Sunshine~~
2 ~~State Games Foundation~~, the Legislature establishes a Florida
3 United States Olympic Committee license plate for the purpose
4 of providing a continuous funding source to support this
5 worthwhile effort. Florida United States Olympic Committee
6 license plates must contain the official United States Olympic
7 Committee logo and must bear a design and colors that are
8 approved by the department. The word "Florida" must be
9 centered at the top of the plate.

10 (b) The license plate annual use fees are to be
11 annually distributed as follows:

12 1. The first \$5 million collected annually must be
13 paid to the direct-support organization ~~Florida Governor's~~
14 ~~Council on Physical Fitness and Amateur Sports~~ to be
15 distributed as follows:

16 a. Fifty percent must be distributed to the
17 direct-support organization to be used ~~Sunshine State Games~~
18 ~~Foundation~~ for Florida's Sunshine State Games Olympic Sports
19 ~~Festival for Amateur Athletes~~.

20 b. Fifty percent must be distributed to the United
21 States Olympic Committee.

22 2. Any additional fees must be deposited into the
23 General Revenue Fund.

24 Section 11. Any funds or property held in trust by the
25 Sunshine State Games Foundation, Inc., and the Florida
26 Governor's Council on Physical Fitness and Amateur Sports
27 shall revert to the direct-support organization, created under
28 section 288.1229, Florida Statutes, upon expiration or
29 cancellation of the contract with the Sunshine State Games
30 Foundation, Inc., and the Florida Governor's Council on
31 Physical Fitness and Amateur Sports, to be used for the

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1 promotion of amateur sports in Florida.

2 Section 12. Section 14.22, Florida Statutes, is
3 repealed.

4 Section 13. Sections 288.051, 288.052, 288.053,
5 288.054, 288.055, 288.056, 288.057, 288.1228, and 288.12285,
6 Florida Statutes, are repealed.

7 Section 14. Effective July 1, 1999, 3
8 full-time-equivalent positions are hereby appropriated to the
9 Executive Office of the Governor in order to implement the
10 provisions of this act related to the Office of the Film
11 Commissioner.

12 Section 15. Subsection (1) of section 288.1221,
13 Florida Statutes, is amended to read:

14 288.1221 Legislative intent.--

15 (1) It is the intent of the Legislature to establish a
16 public-private partnership to provide policy direction to and
17 technical expertise in the promotion and marketing of the
18 state's tourism attributes. The Legislature further intends to
19 authorize this partnership to recommend the tenets of an
20 industry standard 4-year ~~5-year~~ marketing plan for an annual
21 marketing plan for tourism promotion and recommend a
22 comparable organizational structure to carry out such a plan.
23 The Legislature intends to have such a plan funded by that
24 portion of the rental car surcharge annually dedicated to the
25 Tourism Promotional Trust Fund, pursuant to s. 212.0606, and
26 by the tourism industry. ~~The Legislature intends that the~~
27 ~~exercise of this authority by the public-private partnership~~
28 ~~shall take into consideration the recommendations made to the~~
29 ~~1992 Legislature in the report submitted by the Florida~~
30 ~~Tourism Commission created pursuant to chapter 91-31, Laws of~~
31 ~~Florida.~~

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1 Section 16. Subsection (2) of section 288.1222,
2 Florida Statutes, is amended to read:

3 288.1222 Definitions.--For the purposes of ss.
4 288.017, 288.121-288.1226, and 288.124, the term:

5 (2) "Tourist" means any person who participates in
6 trade or recreation activities outside the county ~~country~~ of
7 his or her permanent residence or who rents or leases
8 transient living quarters or accommodations as described in s.
9 125.0104(3)(a).

10 Section 17. Paragraphs (e), (f), and (g) of subsection
11 (2) of section 288.1223, Florida Statutes, are amended to
12 read:

13 288.1223 Florida Commission on Tourism; creation;
14 purpose; membership.--

15 (2)

16 (e) General tourism-industry-related members shall be
17 limited to two 4-year full consecutive terms. This limitation
18 applies to terms begun after June 30, 1996.

19 (f) The commission shall ~~hold its first meeting no~~
20 ~~later than September 1992 and must~~ meet at least quarterly. A
21 majority of the members shall constitute a quorum for the
22 purpose of conducting business.

23 (g) The Governor shall serve as chair of the
24 commission. The commission shall annually ~~biennially~~ elect one
25 of its tourism-industry-related members as vice chair, who
26 shall preside in the absence of the chair.

27 Section 18. Paragraphs (a), (c), and (d) of subsection
28 (4) and subsection (11) of section 288.1224, Florida Statutes,
29 are amended to read:

30 288.1224 Powers and duties.--The commission:

31 (4)(a) Shall, ~~no later than December 31, 1996,~~

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1 recommend the tenets of a 4-year marketing plan to sustain
2 tourism growth, which plan shall be annual in construction and
3 ongoing in nature. ~~The initial plan shall use as its model~~
4 ~~the marketing plan recommended by the Florida Tourism~~
5 ~~Commission, created pursuant to chapter 91-31, Laws of~~
6 ~~Florida, and presented to the Legislature.~~ Any annual
7 revisions of such a plan shall carry forward the concepts of
8 the remaining 3-year portion of that plan and consider a
9 continuum portion to preserve the 4-year timeframe of the
10 plan. ~~Such plan shall be submitted to the President of the~~
11 ~~Senate, the Speaker of the House of Representatives, the~~
12 ~~Senate Minority Leader, and the House Minority Leader no later~~
13 ~~than January 1, 1997.~~

14 (c) The plan shall include provisions for the
15 direct-support organization to reach the targeted one-to-one
16 match of private to public contributions within a period of 4
17 calendar years after the implementation date of the plan. For
18 the purposes of calculating the required one-to-one match,
19 matching private funds shall be divided into four categories.
20 The first category is direct cash contributions, which
21 include, but are not limited to, cash derived from strategic
22 alliances, contributions of stocks and bonds, and partnership
23 contributions. The second category is fees for services, which
24 include, but are not limited to, event participation,
25 research, and brochure placement and transparencies. The
26 third category is co-operative advertising, which is the value
27 based on cost of contributed productions, air time, and print
28 space. The fourth category is in-kind contributions, which
29 include, but are not limited to, the value of strategic
30 alliance services contributed, the value of loaned employees,
31 discounted service fees, items contributed for use in

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1 promotions, and radio or television air time or print space
2 for promotions. The value of air time or print space shall be
3 calculated by taking the actual time or space and multiplying
4 by the nonnegotiated unit price for that specific time or
5 space which is known as the media equivalency value. In order
6 to avoid duplication in determining media equivalency value,
7 only the value of the promotion itself shall be included; the
8 value of the items contributed for the promotion shall not be
9 included. Documentation for the components of the four
10 categories of private match shall be kept on file for
11 inspection as determined necessary.

12 (d) The plan shall include recommendations regarding
13 specific performance standards and measurable outcomes. ~~By~~
14 ~~July 1, 1997, the Florida Commission on Tourism, in~~
15 ~~consultation with the Office of Program Policy Analysis and~~
16 ~~Government Accountability, shall establish performance measure~~
17 ~~outcomes~~ for the commission and its direct-support
18 organization. The commission, in consultation with the Office
19 of Program Policy Analysis and Government Accountability,
20 shall develop a plan for monitoring its operations to ensure
21 that performance data are maintained and supported by records
22 of the organization.

23 (11) Shall receive staff support from the Florida
24 Tourism Industry Marketing Corporation and shall not employ
25 any additional staff. The president and chief executive
26 officer of the Florida Tourism Industry Marketing Corporation
27 shall serve without compensation as the executive director of
28 the commission. As executive director, he or she shall have
29 the authority to conduct any official business of the
30 commission, as authorized by the commission. ~~Shall create an~~
31 ~~advisory committee of the commission which shall be charged~~

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1 ~~with developing a regionally based plan to protect and promote~~
2 ~~all of the natural, coastal, historical, cultural, and~~
3 ~~commercial tourism assets of this state.~~

4 ~~(a) Members of the advisory committee shall be~~
5 ~~appointed by the chair of the commission and shall include~~
6 ~~representatives of the commission, the Departments of~~
7 ~~Agriculture, Environmental Protection, Community Affairs,~~
8 ~~Transportation, and State, the Florida Greenways Coordinating~~
9 ~~Council, the Florida Game and Freshwater Fish Commission, and,~~
10 ~~as deemed appropriate by the chair of the commission,~~
11 ~~representatives from other federal, state, regional, local,~~
12 ~~and private sector associations representing environmental,~~
13 ~~historical, cultural, recreational, and tourism-related~~
14 ~~activities.~~

15 ~~(b) The advisory committee shall submit its plan to~~
16 ~~the commission by December 1, 1997.~~

17 ~~(c) The commission shall review and make~~
18 ~~recommendations on the plan, including recommending any~~
19 ~~legislation considered necessary for implementing the plan, to~~
20 ~~the Legislature by January 1, 1998.~~

21 Section 19. Paragraphs (h) through (n) of subsection
22 (5) of section 288.1226, Florida Statutes, are renumbered as
23 subsections (i) through (o), respectively, and a new paragraph
24 (h) is added to said subsection to read:

25 288.1226 Florida Tourism Industry Marketing
26 Corporation; use of property; board of directors; duties;
27 audit.--

28 (5) POWERS AND DUTIES.--The corporation, in the
29 performance of its duties:

30 (h) Shall provide staff support to the Florida
31 Commission on Tourism. The president and chief executive

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1 officer of the Florida Tourism Industry Marketing Corporation
2 shall serve without compensation as the executive director of
3 the commission.

4 Section 20. Effective upon this act becoming a law,
5 section 335.166, Florida Statutes, is renumbered as section
6 288.12265, Florida Statutes, and amended to read:

7 288.12265 ~~335.166~~ Welcome Centers ~~Office~~.--

8 (1) Effective July 1, 1999, responsibility for the
9 welcome centers ~~Office~~ is assigned to the Florida Commission
10 on Tourism which shall contract with the commission's
11 direct-support organization to employ all welcome center
12 staff. On July 1, 1999, all welcome center staff shall be
13 offered employment through the direct-support organization at
14 the same salary such staff received through the Department of
15 Transportation, prior to July 1, 1999, but with the same
16 benefits provided by the direct-support organization to the
17 organization's employees. Welcome center employees shall have
18 until January 1, 2000, to choose to be employed by the
19 direct-support organization or to remain employed by the
20 state. Those employees who choose to remain employed by the
21 state may continue to be assigned by the Department of
22 Transportation to the welcome centers until June 30, 2001.
23 Upon vacating a career service position by a career service
24 employee, the position shall be abolished. The agreement
25 between the Department of Transportation and the Florida
26 Commission on Tourism concerning the funding of positions in
27 the welcome centers shall continue until all welcome center
28 employees are employed by the direct-support organization, or
29 until those employees choosing to remain employed by the state
30 have found other state employment, or until June 30, 2001,
31 whichever occurs first Department of Transportation for

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1 ~~administrative and fiscal accountability purposes, but it~~
2 ~~shall otherwise function independently of the control,~~
3 ~~supervision, and direction of the Department of~~
4 ~~Transportation.~~
5 (2) Effective July 1, 1999, the Florida Commission on
6 Tourism, through its direct support organization, shall
7 administer and operate the welcome centers. Pursuant to a
8 contract with the Department of Transportation, the Commission
9 shall be responsible for routine repair, replacement or
10 improvement and the day to day management of interior areas
11 occupied by the welcome centers. All other repairs,
12 replacements or improvements to the welcome centers shall be
13 the responsibility of the Department of Transportation shall
14 ~~provide direction for the administration of the Welcome~~
15 ~~Centers Office and direction for the operation of the welcome~~
16 ~~centers. Funding for the office shall be solely from the~~
17 ~~rental car surcharge provided to the Tourism Promotional Trust~~
18 ~~Fund pursuant to s. 212.0606(2), through a nonoperating~~
19 ~~transfer to the State Transportation Trust Fund or contract~~
20 ~~with the commission or the commission's direct support~~
21 ~~organization.~~

22 Section 21. Section 335.165, Florida Statutes, is
23 repealed.

24 Section 22. The welcome center tangible personal
25 property transferred to the Department of Transportation
26 pursuant to section 4 of chapter 96-320, Laws of Florida, is
27 hereby transferred to the Florida Commission on Tourism.

28
29 (Renumber subsequent sections)

30
31

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1 ===== T I T L E A M E N D M E N T =====

2 And the title is amended as follows:

3 On page 29, line 25 through page 32, line 19 of the
4 amendment

5 remove: All of said lines

6

7 and insert in lieu thereof:

8 procedure for selection of the Film
9 Commissioner; providing powers and duties of
10 the office; creating s. 288.1252, F.S.;
11 creating the Florida Film Advisory Council
12 within the Office of Tourism, Trade, and
13 Economic Development of the Executive Office of
14 the Governor; providing purpose, membership,
15 terms, organization, powers, and duties of the
16 council; creating s. 288.1253, F.S.; providing
17 definitions; requiring the Office of Tourism,
18 Trade, and Economic Development to adopt rules
19 by which it may make specified expenditures for
20 expenses incurred in connection with the
21 performance of the duties of the Office of the
22 Film Commissioner; requiring approval of such
23 rules by the Comptroller; requiring an annual
24 report; authorizing the acceptance and use of
25 specified goods and services by employees and
26 representatives of the Office of the Film
27 Commissioner; providing certain requirements
28 with respect to claims for expenses; providing
29 a penalty for false or fraudulent claims;
30 providing for civil liability; amending s.
31 14.2015, F.S.; revising purposes of the Office

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1 of Tourism, Trade, and Economic Development of
2 the Executive Office of the Governor; creating
3 the 21st Century Digital Television and
4 Education Task Force; providing membership;
5 providing duties; providing for a report;
6 amending s. 288.1229, F.S.; revising the
7 purposes of the direct-support organization
8 authorized to assist the Office of Tourism,
9 Trade, and Economic Development in the
10 promotion and development of the sports
11 industry and related industries; specifying the
12 duties of the direct-support organization with
13 respect to the promotion of sports industry,
14 amateur sports, and physical fitness; providing
15 requirements with respect to the Sunshine State
16 Games; providing authority of the Executive
17 Office of the Governor with respect to the use
18 of specified property, facilities, and personal
19 services; amending s. 320.08058, F.S.; revising
20 provisions relating to the Florida United
21 States Olympic Committee license plate to
22 remove references to the Sunshine State Games
23 Foundation; revising the distribution of annual
24 use fees from the sale of the Florida United
25 States Olympic Committee license plate;
26 providing for the reversion of funds and
27 property of the Sunshine State Games
28 Foundation, Inc., and the Florida Governor's
29 Council on Physical Fitness and Amateur Sports
30 to the direct-support organization; specifying
31 use of such funds and property; repealing s.

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1 14.22, F.S.; removing provisions relating to
2 the Florida Governor's Council on Physical
3 Fitness and Amateur Sports within the Office of
4 the Governor, the Sunshine State Games,
5 national and international amateur athletic
6 competitions and Olympic development centers,
7 direct-support organizations, and the Olympics
8 and Pan American Games Task Force; repealing
9 s. 288.051, F.S., which provides a short title;
10 repealing s. 288.052, F.S., relating to
11 legislative findings and intent with respect to
12 the "Florida Film and Television Investment
13 Act"; repealing s. 288.053, F.S., relating to
14 the Florida Film and Television Investment
15 Board; repealing s. 288.054, F.S., relating to
16 the administration and powers of the Florida
17 Film and Television Investment Board; repealing
18 s. 288.055, F.S., relating to the Florida Film
19 and Investment Trust Fund; repealing s.
20 288.056, F.S., relating to conditions for film
21 and television investment by the board;
22 repealing s. 288.057, F.S., requiring an annual
23 report by the board; repealing s. 288.1228,
24 F.S., relating to the direct-support
25 organization authorized by the Office of
26 Tourism, Trade, and Economic Development to
27 assist in the promotion and development of the
28 entertainment industry; repealing s. 288.12285,
29 F.S., relating to confidentiality of identities
30 of donors to the direct-support organization;
31 providing an appropriation; amending s.

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1 288.1221, F.S.; revising legislative intent;
2 amending s. 288.1222, F.S.; clarifying a
3 definition; amending s. 288.1223, F.S.;
4 specifying application of a limitation on terms
5 of certain members of the Florida Commission on
6 Tourism; clarifying meeting and vice chair
7 election provisions; amending s. 288.1224,
8 F.S.; deleting obsolete provisions; specifying
9 categories of matching private funds for
10 certain purposes; specifying staff support for
11 the Florida Commission on Tourism; providing
12 for responsibilities of staff; prohibiting the
13 commission from employing staff; deleting
14 provisions relating to an advisory committee
15 for the commission; amending s. 288.1226, F.S.;
16 requiring the Florida Tourism Industry
17 Marketing Corporation to provide staff support
18 to the Florida Commission on Tourism;
19 specifying that the president and chief
20 executive officer shall serve without
21 compensation as executive director; renumbering
22 and amending s. 335.166, F.S.; removing the
23 Welcome Center Office from the Department of
24 Transportation; transferring administrative and
25 fiscal responsibility for welcome center staff
26 from the Department of Transportation to the
27 Florida Commission on Tourism for employment
28 through the Florida Tourism Industry Marketing
29 Corporation by a designated time; requiring the
30 corporation to administer and operate welcome
31 centers; providing for maintenance and

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improvements to welcome centers; repealing s.
335.165, F.S., relating to welcome stations and
the payment for improvements by the Department
of Commerce; providing for the transfer of
welcome center tangible personal property to
the Florida Commission on Tourism;